

# International Assets Holding Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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#### **Abstracts**

International Assets Holding Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between International Assets Holding Corporation and its competitors. This provides our Clients with a clear understanding of International Assets Holding Corporation position in the Industry.

The report contains detailed information about International Assets Holding Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for International Assets Holding Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The International Assets Holding Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main



financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes International Assets Holding Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of International Assets Holding Corporation business.

#### **About International Assets Holding Corporation**

International Assets Holding Corporation operates as a financial services company. The company provides execution to its customers in the following products: unlisted American Depository Receipts (ADRs) and common shares of approximately 8,800 companies in 20 countries; approximately 100 currencies; and base and precious metals, offering complete physical, hedging and investment solutions.

The company provides these services to a group of wholesale customers, including major investment banks, commercial banks, brokers, institutional investors, corporations, charities, governmental organizations, and non-governmental organizations located throughout the world.

#### Segments

International Equities Market-Making: The company is a market maker in select foreign securities, including unlisted American Depository Receipts and foreign common shares. The company provides execution and liquidity primarily to U.S.-based wire



houses, regional broker-dealers, and institutional investors.

Foreign Exchange Trading: The company trades select illiquid currencies of developing countries. The company's target customers are financial institutions, multi-national corporations, and governmental and charitable organizations operating in these developing countries. In addition, the company executes trades based on the foreign currency flows inherent in its existing international securities activities. The company primarily acts as a principal in buying and selling foreign currencies on a spot basis.

Commodities Trading: The company provides a range of over-the-counter precious and base metals trading and hedging capabilities to producers, consumers, recyclers, and investors with a particular focus on transactions that include physical delivery. Acting as a principal, the company commits its capital to buy and sell the metals on a spot and forward basis.

International Debt Capital Markets: The company originates international debt transactions for issuers located primarily in emerging markets. This includes bond issues, syndicated loans, asset securitizations, as well as forms of other negotiable debt instruments. The company also actively trades a variety of debt instruments, including both investment grade and higher yielding emerging market bonds with particular focus on smaller emerging market sovereign, corporate, and bank bonds that trade worldwide on an over-the-counter basis.

Asset Management: The company provides asset management services through two wholly owned subsidiaries: INTL Capital Ltd. and Gainvest S.A. Sociedad Gerente de Fondos Communes de Inversion. INTL Capital Ltd. acts as the investment adviser to INTL Trade Finance Fund Ltd. Gainvest acts as an investment adviser to three investment funds organized and traded in Argentina.

Acquisition of FCStone Group, Inc.

As of September 30, 2009, International Assets Holding Corporation acquired FCStone Group, Inc. (FCStone), and FCStone became a wholly owned subsidiary of International Assets Holding Corporation.

Commodity and Risk Management (C&RM) Services

Within the C&RM segment, FCStone serves customers through its risk management consultants. FCStone and its subsidiaries provide risk management consulting and



transaction execution services to commercial commodity intermediaries, users, and producers. FCStone primarily assists middle-market customers in optimizing their profit margins and mitigating commodity price risk. In addition to its risk management consulting services, FCStone operates an independent clearing and execution platform for exchange-traded futures and options contracts. FCStone serves approximately 8,000 customers and as of September 30, 2009, transacted approximately 55.2 million contracts in the exchange-traded and over-the-counter markets. FCStone also assists its customers with the financing of their physical commodity inventories, and providing railcar freight logistics services. The company serves customers in the following areas:

Commercial Grain—Customers in this segment include grain elevators, traders, processors, manufacturers, and end-users.

Energy—The Energy customer segment targets companies where energy represen

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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<sup>1 –</sup> Data availability depends on company's security policy.

<sup>2 –</sup> These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.



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### **ANALYSIS FEATURES**

#### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

#### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



#### Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

#### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

#### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

#### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



## Reputation

## Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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