

Intercontinental Hotels Group plc Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/IEBED75E2F0BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: IEBED75E2F0BEN

Abstracts

Intercontinental Hotels Group plc Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Intercontinental Hotels Group plc and its competitors. This provides our Clients with a clear understanding of Intercontinental Hotels Group plc position in the [Restaurants and Leisure](#) Industry.

The report contains detailed information about Intercontinental Hotels Group plc that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Intercontinental Hotels Group plc. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Intercontinental Hotels Group plc financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Intercontinental Hotels Group plc competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Intercontinental Hotels Group plc business.

About Intercontinental Hotels Group plc

InterContinental Hotels Group PLC operates in the hotel business. The company owns a portfolio of hotel brands, including InterContinental Hotels & Resorts (InterContinental), Crowne Plaza Hotels & Resorts (Crowne Plaza), Holiday Inn Hotels & Resorts (including Holiday Inn Club Vacations) (Holiday Inn), Holiday Inn Express, Staybridge Suites, Candlewood Suites, and Hotel Indigo.

Hotels

The company owns a portfolio of hotel brands, including InterContinental, Crowne Plaza, Holiday Inn, Holiday Inn Express, Staybridge Suites Candlewood Suites, and Hotel Indigo. As OF December 31, 2009, the company had 4,438 franchised, managed, owned, and leased hotels and 646,679 guest rooms in approximately 100 countries and territories around the world. It also manages the hotel loyalty program, Priority Club Rewards.

Brands

The company's portfolio includes seven brands: InterContinental, Crowne Plaza,

Holiday Inn, Holiday Inn Express, Staybridge Suites, Candlewood Suites, and Hotel Indigo.

Significant Events

In April 2010, Intercontinental Hotels Group plc announced the opening of the Crowne Plaza San Salvador, the first of its brand in El Salvador. The property is part of a franchise agreement between IHG and Latin American Hospitality Management Inc. The 194-room Crowne Plaza San Salvador is a conversion of the former Hotel El Salvador, located in Colonia Escalon at 89 Ave. Norte y 11 calle Poniente.

On June 17, 2010, Intercontinental Hotels Group plc has entered into an agreement with Colombia-based Espacios Urbanos SA to manage a new property in Cartagena, Colombia. The 280-room InterContinental Cartagena would be part of a development project that includes a casino, upscale retail shops, movie theatres and restaurants.

In October 2010, Intercontinental Hotels Group plc has announced opening of the Holiday Inn Express Staten Island, New York. The new 95-room hotel offers a meeting room and business centre as well as a Nordic Track Fitness Centre.

In 2010, Intercontinental Hotels Group plc announced opening of Holiday Inn Laval-Montreal, in Canada. The 176-room hotel has opened on November 1, 2010 and includes Restaurant le Zircon, complimentary high speed Internet access, onsite pool and fitness facilities as well as large meetings capacity.

On November 3, 2010, the company had entered into four hotel contracts for expansion in Taipei, Hong Kong, and Xiamen, representing addition of a total of approximately 700 rooms to its portfolio. The new hotels in China are the 127-room Hotel Indigo Xiamen Harbour View, the 173-room Hotel Indigo Taipei Xinyi, the 125-room Holiday Inn Express Taipei Xinyi, and the 300-room Holiday Inn Express Hong Kong Mongkok.

On November 3, 2010, Intercontinental Hotels Group plc completed opening of the Holiday Inn Express and Suites Kincardine, in Kincardine, Ontario, Canada.

In November 2010, InterContinental Hotels Group PLC has announced opening of Holiday Inn and Suites Makati in Manila, Philippines. The 347-room hotel offers business facilities, including meeting and function rooms, a boardroom, a business centre and an executive lounge. It also offers amenities, such as a spa, a fitness gym, an all-day dining restaurant and bar, a roof deck swimming pool and sky lounge bar.

Competition

The company's competitors are Marriott International, Inc., Starwood Hotels & Resorts Worldwide, Inc., Choice Hotels International, Inc., Best Western International, Inc., Hilton Hotels Corporation, Wyndham Worldwide Corporation, Four Seasons Hotels Inc. and Accor S.A.

History

InterContinental Hotels Group PLC was founded in 1967.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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