

Interactive Systems Worldwide Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/IDF766041D8BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: IDF766041D8BEN

Abstracts

Interactive Systems Worldwide Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Interactive Systems Worldwide Inc. and its competitors. This provides our Clients with a clear understanding of Interactive Systems Worldwide Inc. position in the Industry.

The report contains detailed information about Interactive Systems Worldwide Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Interactive Systems Worldwide Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Interactive Systems Worldwide Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Interactive Systems Worldwide Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Interactive Systems Worldwide Inc. business.

About Interactive Systems Worldwide Inc.

Interactive Systems Worldwide, Inc. develops an interactive, client/server based computer system for purposes of wagering on sporting events. The company provides interactive gaming services using the SportXction System to business partners, such as licensed bookmakers and others located in the United Kingdom, Gibraltar, and Mexico.

The SportXction System

The SportXction System enables users to wager during the course of a sporting event, such as soccer, football, baseball, basketball, golf, tennis, rugby, cricket, and snooker. The SportXction System accepts bets not only on the outcome of a sporting event, but also on discrete parts of the event and on specific game situations. The SportXction System permits betting continuously while the game is in progress, or between game events, such as downs, pitches, changes in ball possession and similar situations, permitting frequent placing, and cashing of wagers.

The SportXction System software monitors and changes the odds on the contestants in a sporting event to induce the players to wager such that the betting pool for each betting proposition is continuously driven toward a financial balance, to within a pre-set

level. The SportXction System maintains a record of wagers placed by each bettor and keeps an account for each bettor, subtracting bet amounts and adding payouts. The SportXction System has been developed to allow wagers to be placed simultaneously through various input devices interconnected to the central system, such as interactive television set-top boxes, personal computers communicating via the Internet, and mobile telephones. The company has also developed a non-wagering version of the SportXction System.

The company's subsidiary, Global Interactive Gaming Limited (GIG), operates as a British interactive gaming service provider located in London, England, that markets its services to interactive television carriers which employ satellite, cable and terrestrial programming, mobile telephone operators, licensed bookmakers, and casinos. Global Interactive Gaming Limited has wholly owned subsidiaries, GIG Operations Limited, which holds a British bookmaker's agency permit, and Brightform Limited, which holds a British bookmaker's permit. It offers its own betting service.

System Deployment Status

The SportXction System operates across various interactive mediums, including the Internet and wireless, touch screen, and handheld devices and is capable of operating on interactive television and mobile phones. GIG offers live play-by-play wagering for soccer, cricket (both one day and test matches), golf, rugby union, tennis, football, basketball, snooker and darts. The company also has developed a baseball version of the SportXction System which Hipodromo de Agua Caliente S.A. de C.V. (Caliente), GIG's Latin American partner, offers. GIG offered live play-by-play wagering on approximately 2800 events during September 30, 2007. The SportXction System allows wagering using multiple currencies and provides players with a choice of languages.

Internet

The company has various agreements with bookmakers in the U.K. and Gibraltar. Under these agreements, GIG furnishes the technology and operates the system. The company offers integrated product configuration. In the integrated configuration, the company's play-by-play betting propositions are placed within its business partners' betting offerings.

The company offers the integrated version of its SportXction System with Interactive Sports Limited, a wholly-owned subsidiary of Sportingbet. In January 2007, it had launched the integrated version of its SportXction System with Ladbrokes eGaming, Ltd.

Hand-held devices

GIG provides software and services that enable Caliente to offer an enhanced play-by-play sports betting service in all of its Race & Sports Books locations. Caliente owns and/or provides services to 160 betting shops, known as Race & Sports Books, throughout Mexico, Central and South America, and the Caribbean.

Non-wagering product

The company has a non-gambling version of its SportXction System which allows users to predict the outcome of events during a sporting event. Users earn points for correct predictions, bonuses for strings of successful predictions and for correct answers to sport's trivia questions and compete on the basis of their scores for various prizes. The company markets the contest product to professional leagues, professional teams and sports rights holders in the United States, the U.K. and Europe.

History

Interactive Systems Worldwide, Inc. was founded by Barry Mindes in 1992.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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