

Integrated Silicon Solution Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Integrated Silicon Solution Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Integrated Silicon Solution Inc. and its competitors. This provides our Clients with a clear understanding of Integrated Silicon Solution Inc. position in the [Semiconductor Industry](#).

The report contains detailed information about Integrated Silicon Solution Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Integrated Silicon Solution Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Integrated Silicon Solution Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Integrated Silicon Solution Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Integrated Silicon Solution Inc. business.

About Integrated Silicon Solution Inc.

Integrated Silicon Solution, Inc., a fabless semiconductor company, engages in the design and marketing of integrated circuits for the digital consumer electronics, networking, mobile communications, automotive electronics, and industrial markets. The company's primary products are low and medium density DRAM in both package and Known Good Die (KGD) form and high speed and low power SRAM.

In January 2010, the company formed a separate business unit, Giantec Semiconductor, Inc. The company designs and markets application specific standard products (ASSP) primarily EEPROMs and SmartCards focused on its key markets.

The company's outsourced manufacturing model is based upon relationships with foundries, such as GlobalFoundries Inc., Hynix, IBM, Nanya, Powerchip, ProMOS Technologies Inc. (ProMOS), Taiwan Semiconductor Manufacturing Corporation (TSMC), and Semiconductor Manufacturing International Corporation (SMIC).

Markets and Products

The company's memory products are used in various specific applications with in the

digital consumer electronics, networking, mobile communications, automotive electronics, and industrial markets. Its SRAM products are used in WLANs, cell phones, base stations, networking switches and routers, fiber to the home (FTTH), DSL modems, LCD TVs, set-top boxes, GPS systems, instrumentation, engine control systems, medical equipment, telematics, audio and video equipment, satellite radio, POS terminals, fax machines, copiers, tape drives, and other applications.

The company's low and medium density DRAM products are used in WLANs, base stations, networking switches and routers, FTTH, DSL and cable modems, set top boxes, digital cameras, MP3, flat panel TVs, LCD TVs, HDTVs, video phones, voice over Internet protocol (VOIP), printers, disk drives, tape drives, audio/video equipment, GPS, telematics, infotainment, and other applications.

SRAM: The company offers products, such as its 72 Mb synchronous SRAM. Its SRAM products focus on either high speed or low power applications. The company offers both asynchronous and synchronous high speed SRAM products. Its high speed asynchronous SRAM products are used in applications, such as LANs, telecommunication equipment, such as base stations, routers, modems, automotive electronics, multimedia products, peripherals, and industrial instrumentation. The company's high speed synchronous SRAM products are used in various networking and telecommunications applications, such as switches and routers, as well as in automotive applications.

DRAM: The company provides 4, 16, 64, 128, 256 and 512 Mb DRAM products, including a 1.8 volt low power version of its 16, 64, 128 and 256 Mb synchronous DRAM (SDRAM) products. It also provides EDO, SDRAM, DDR and DDR II memory solutions in both x 32 and x 16 configurations to meet its customers' memory requirements. The company also offers both high performance and lower memory solutions. Applications for its low and medium density DRAM products include products, such as WLANs, base stations, networking switches and routers, FTTH, DSL and cable modems, set top boxes, digital cameras, MP3, flat panel TVs, LCD TVs, HDTVs, video phones, VOIP, printers, disk drives, tape drives, audio/video equipment, instrumentation, GPS, telematics, infotainment, and other applications. Additional DRAM products are under development. For most SDRAM products, the company offers both packaged and known good die (KGD) only solutions. It also offers FBGA packages, which are very small and thin, for all of its synchronous and low power DRAM products.

ASSP and Other Products: The company's ASSP products include serial EEPROM, SmartCard and selected other products. Applications for its EEPROM products include

TVs, networking systems, modems, telephone sets, security systems, video games, automobiles and other consumer products. The company sells 1 Kb to 256 Kb Serial EEPROM products. These products are offered in two-wire, microwire and serial peripheral interface protocols. Applications for its Smartcard products include transportation passes, payment cards, health care cards and other cards that store secure data. The company sells 1 Kb to 256 Kb SmartCard products.

Sales and Marketing

The company's sales and marketing activities are directed from its San Jose headquarters. It also has sales and marketing teams in Asia and Europe. The company has distributors in North America and in many countries in Europe, including a Pan-European distributor. It has sales offices in the U.S., U.K., Germany, Brazil, Taiwan, China, Hong Kong, Japan, India, Korea, and Singapore.

Customers

Digital Consumer Electronics: The company's customers include LG Electronics, NEC, Panasonic, Samsung, Sharp, Sony, and Toshiba.

Networking: The company's customers include Alcatel-Lucent, Cisco, Foxconn, Fujitsu, Huawei, Polycom, Tellabs, UT Starcom, and ZTE.

Mobile Communications: The company's customers include Ericsson, Garmin, LG Electronics, Motorola, Nokia Siemens, and VTech.

Automotive Electronics: The company's customers include Bosch, Bose, Continental, Delphi, Harman Becker, Johnson Controls, Hyundai Autonet, Kenwood, Panasonic, Philips (PLDS), and TRW.

Industrial: The company's customers include General Electric, Hypercom, Ingenico, Philips, Siemens, and Tyco.

Competition

In the market for SRAM products, the company competes with domestic and international semiconductor companies, including Cypress, Etron, GSI Technology, Integrated Device Technology, Renesas Electronics, and Samsung.

In the low to medium density DRAM area, the company generally competes with Elpida, Hynix, Micron, Nanya, Oki, Samsung, and Winbond. In addition, there are several fabless Taiwanese companies that are competitors, including ESMT and Etron.

In the EEPROM market, the company's primary competitors include Atmel, Fudan Microelectronics, Microchip, ON Semiconductor, and STMicroelectronics.

History

Integrated Silicon Solution, Inc. was founded in 1988.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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