

# Integrated Management Information, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Integrated Management Information, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Integrated Management Information, Inc. and its competitors. This provides our Clients with a clear understanding of Integrated Management Information, Inc. position in the [Software and Technology Services](#) Industry.

The report contains detailed information about Integrated Management Information, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Integrated Management Information, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Integrated Management Information, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows

presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Integrated Management Information, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Integrated Management Information, Inc. business.

### **About Integrated Management Information, Inc.**

Integrated Management Information, Inc. provides verification and communication solutions for the agriculture, livestock, and food industry. The company provides its own and operated online properties and services, which specialize in identification and traceability, process, production practice and supply verification, document control for United States department of agriculture (USDA) verification programs, and third party auditing services.

The company applies information technology to the agriculture, livestock, and food industry by addressing the marketing claims, such as source of origin information, genetic background, animal treatment, animal health history, animal age, animal movements, nutrition, carbon credits, and other credence attributes.

### **Service and Product Offerings**

The company offers a range of products and services to track, record, manage, report,

and audit key data regarding livestock. Its product line includes USVerified.com, a USDA Process Verified Product Line, which offers the following verification solutions: USDA Process Verified, Quality System Assessment (QSA), Non-Hormone Treated Cattle (NHTC), and Export Verification (EV) Program Development for companies. Its offerings address the needs of each industry segment and its customers span the supply chain from birth through the various stages of feeding and raising the livestock, to packing and distribution.

### Suppliers (Cow/Calf Producers)

Supply verified is a verification and auditing service offered to livestock and food industry suppliers that enable them to track key data related to the source and age of livestock. Under the supply verified program, suppliers provide documentation to the company, about their processes and records. It evaluates and audits the documentation and provides a certificate that the producer meets the requirements of source and age verification. Its VerifiedGreen Verification program caters to producers and consumers who are committed to reducing their carbon footprint.

### Feed Yards

The company offers solutions to enable feed yards to comply with USDA's verification requirements. It works with the feed yard to implement the required systems and procedures to track key data regarding the cattle and other livestock that move through the operation, including source and age, as well as additional health and nutritional information. It provides service to feed yards on a packaged basis, which includes access to its proprietary Web based applications and processes, completion of a USDA program compliant manual, implementation services, and initial training. In addition, it offers a monthly service to maintain the USDA compliant manual and Web host the data.

### Packers

The company offers solutions to meat packers, processors, and distributors to demonstrate that their products comply with USDA's QSA requirements, and export verification requirements (EV), as well as the USDA's process verified program (PVP). It provides service to meat packers on a packaged basis, which includes access to its proprietary Web based applications and processes, completion of a USDA program compliant manual, obtaining USDA approval, implementation services, and initial training. In addition, it offers a monthly service to maintain the USDA compliant manual

and Web host the data.

### Third Party Verification Services

The services qualify for compliance with the USDA's quality system assessment, process verification, and export verification programs include USVerified Source and Age Verification; USVerified Non-Hormone Treated Cattle; Verified Natural Beef; Verified Green; and individual animal identification and tag allocation. It offers other verification programs, including Where Food Comes From – its consumer labeling program for its verification services; High Quality Beef — a program designed for the European Union; Verified Humane; Verified Grassfed —its program approved for a USDA claim; and Verified Pork —its program approved for a USDA claim.

### Hardware Sales

The company offers hardware products primarily identification cattle ear tags to its customers.

### Customers

The company's customers include the U.S. beef and pork packers.

### Competition

The company's major competitors for its supply verified program include AgInfolink, MicroBeef Technologies, and Sterling Solutions.

### History

Integrated Management Information, Inc. was founded in 1998.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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