

Inovio Pharmaceuticals, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

https://marketpublishers.com/r/I263654B493BEN.html

Date: March 2024

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: I263654B493BEN

Abstracts

Inovio Pharmaceuticals, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Inovio Pharmaceuticals, Inc. and its competitors. This provides our Clients with a clear understanding of Inovio Pharmaceuticals, Inc. position in the Pharmaceuticals and Biotechnology Industry.

The report contains detailed information about Inovio Pharmaceuticals, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Inovio Pharmaceuticals, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Inovio Pharmaceuticals, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios



pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Inovio Pharmaceuticals, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Inovio Pharmaceuticals, Inc. business.

About Inovio Pharmaceuticals, Inc.

Inovio Pharmaceuticals, Inc. engages in the discovery, development, and delivery of DNA vaccines with a focus on cancers and infectious diseases.

The company's SynCon technology enables the design of DNA-based vaccines capable of providing cross-protection against evolving, unmatched strains of pathogens, such as influenza. Its proprietary electroporation DNA delivery technology uses controlled electrical pulses to enhance cellular DNA vaccine uptake.

The company's clinical programs include trials for human papillomavirus (HPV)/cervical cancer (therapeutic), avian influenza (preventative), hepatitis C virus (HCV), and human immunodeficiency virus (HIV) vaccines. It is advancing preclinical research for a universal seasonal/pandemic influenza vaccine.

Products and Product Development

Infectious Diseases: DNA Vaccines

Therapeutic Hepatitis C Virus (HCV) Vaccine: The company has an agreement with



Sweden-based Tripep to co-develop a therapeutic vaccine for HCV using electroporation. The vaccine is based on Tripep's proprietary HCV antigen construct and delivered to infected individuals using its MedPulser DNA Delivery System.

In 2009, the company announced the completion of the Phase I clinical study with Tripep of ChronVac-C hepatitis C virus DNA vaccine delivered using its electroporation technology.

Preventative and Therapeutic HIV Vaccines

The company's HIV vaccines consist of candidates for HIV prevention, as well as therapy or treatment. Its PENNVAX-B vaccine (without electroporation delivery) Phase I trial (HVTN-070) was completed in 2009.

Avian Influenza (H5N1) Vaccine—VGX-3400

In March 2010, the company announced that VGX received approval in Korea to begin a Phase I clinical trial in healthy volunteers for its SynCon preventive DNA vaccine (VGX-3400) targeting H5N1 avian influenza. It is co-developing VGX-3400 with Koreabased VGX Int'l. The 30-subject 2-dose Phase I study would be conducted in multiple clinical research sites in Korea.

Universal Influenza (Pandemic/Season Flu) Vaccine—VGX-3500

By using SynCon-based consensus sequences, the company developed potent and cross-protective DNA vaccines against multiple influenza strains. The company is evaluating the development of two additional DNA vaccines for influenza, including VGX-3500, which would protect against the pandemic flu (H1N1 and H5N1) and a universal influenza vaccine, to protect against these two sub-types as well as other sub-types. The universal flu vaccine, which consists of plasmids encoding H1HA, H2HA, H3HA, H5HA, NA, and NP, is being evaluated in animal models.

Therapeutic Cervical Cancer Vaccine—VGX-3100

The company is conducting a Phase I study of its therapeutic cervical cancer vaccine (VGX-3100). VGX-3100 is a DNA vaccine targeting the E6 and E7 proteins of HPV types 16 and 18 and is delivered via in vivo electroporation. In February 2010, it presented additional interim safety and immunogenicity data from the trial.



Animal Health/Veterinary

VGX Animal Health, Inc. (VGX AH), a majority-owned subsidiary, has licensed LifeTide, a plasmid-based growth hormone releasing hormone (GHRH) technology for swine. LifeTide is a DNA-based treatment approved for use in animals and is the DNA-based agent delivered using electroporation that has been granted marketing approval (Australia).

Additional Applications of Inovio's DNA Delivery Technology

In addition to using its technology for human drug and vaccine delivery, it can be used for research to validate new drug targets, to generate monoclonal antibodies, deliver siRNA and other molecules.

Collaborations and Licensing Agreements

The company's partners and collaborators include National Microbiology Laboratory of the Public Health Agency of Canada, NIAID (NIH), Tripep, University of Southampton, and HIV Vaccines Trial Network (HVTN).

In March 2010, the company entered into a collaboration and license agreement with VGX Int'l. Under the Agreement, it granted VGX Int'l a license to Inovio's SynCon universal influenza vaccine delivered with electroporation to be developed in certain countries in Asia. As of December 31, 2009, the company owned 19.65% of VGX Int'l.

In January 2010, the company announced that it expanded its existing license agreement with the University of Pennsylvania, adding worldwide licenses for technology and intellectual property for DNA vaccines against pandemic influenza, Chikungunya, and foot-and-mouth disease.

In 2009, the company announced an agreement with the PATH Malaria Vaccine Initiative to evaluate in a preclinical feasibility study its SynCon DNA vaccine development platform.

The company has a licensing arrangement with Merck for the development of Merck's DNA cancer and infectious disease vaccines.

History



The company was founded in 1983. It was formerly known as Inovio Biomedical Corporation and changed its name to Inovio Pharmaceuticals, Inc. on May 14, 2010.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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