

# InNexus Biotechnology, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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### **Abstracts**

InNexus Biotechnology, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between InNexus Biotechnology, Inc. and its competitors. This provides our Clients with a clear understanding of InNexus Biotechnology, Inc. position in the <a href="Pharmaceuticals and Biotechnology">Pharmaceuticals and Biotechnology</a> Industry.

The report contains detailed information about InNexus Biotechnology, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for InNexus Biotechnology, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The InNexus Biotechnology, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios



pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes InNexus Biotechnology, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of InNexus Biotechnology, Inc. business.

### About InNexus Biotechnology, Inc.

InNexus Biotechnology, Inc., a drug development company, focuses on commercializing the monoclonal antibodies based on its Dynamic Cross Linking (DXL) technology.

The company's DXL technology seeks to improve the therapeutic potency of existing monoclonal antibody products by increasing the binding to target antigen, enhancing antibody effector functions, and installing new properties into antibodies.

The company has commenced multiple projects related to the commercialization of DXL technology for improving the therapeutic potency of existing monoclonal antibody products, DXL625, DXL702, DXL1218, and development efforts related to specific products. DXL diagnostics is an improved antibody-based diagnostics test and the company's DXL mouse would facilitate in vivo recombinant production techniques of DXL antibodies.

#### Collaborations

Protokinetix, Inc: The company announced that it had granted a license to Protokinetix, Inc. of Vancouver, B.C. for the use of its DXL technology with up to three antibodies.



GlaxoSmithKline: The company entered into a research and development agreement and a license agreement with Corixa Corp. of Seattle, WA, which allows both parties to perform a collaborative study to evaluate the feasibility and potential for DXL technology to be used with certain of the proprietary monoclonal antibodies and monoclonal antibodies under development by Corixa.

Mayo Clinic Arizona: The company entered into a collaborative research agreement with Mayo Clinic targeted at advancing the development of monoclonal antibody.

Epitomics Inc: The company entered into a co-development arrangement for its TransMab Antibody Technology with Epitomics Inc. of Burlingame, California. Under the terms of the agreement, Epitomics would supply humanized antibodies for certain intracellular targets that have been identified by the parties.

Affimed Therapeutics AG: The company entered into a collaboration agreement with Affimed Therapeutics AG. Under the terms of the agreement, the companies would complete feasibility studies and the company would have a right to license one of Affimed's antibodies while Affimed would have the right to license DXL technology for one antibody.

Arana Inc: The company entered into a collaboration agreement with EvoGenix to evaluate the use of its DXL technology in combination with an antibody for the treatment of certain viral infections.

BioInvent International AB: The company entered into an agreement with BioInvent for the provision of the company's DXL technology with a BioInvent therapeutic antibody, targeting cancer. Under the agreement the parties would perform collaborative R&D aimed at a single target.

Peptech Limited (now Arana Inc.): The company entered into a collaboration agreement with EvoGenix, which was subsequently acquired by Peptech Limited. The agreement is to evaluate the use of the company's' DXL technology in combination with an antibody for the treatment of certain viral infections. If the technology is proven to enhance antiviral activity, the company would participate in the development of a new generation of high value therapeutic products. This collaboration contemplates an exploratory use of DXL technology.

Royalty Pharma: The company's subsidiary, InNexus Biosciences (Barbados) Inc.,



entered into an agreement with RP Dynamic Cross Linking LP to sell rights to potential advance revenues for DXL products to be developed with specific limited technology rights owned by the company and a specific antibody selected by Royalty Pharma.

#### Competition

The company's competitors include Vanderbilt University, Medarex Inc., Seattle Genetics, and ImmunoGen, Inc.

### Significant Events

On December 10, 2009, InNexus Biotechnology Inc. and XERIS Pharmaceuticals, Inc. announced a research collaboration in which the companies would pursue development of a potential subcutaneous delivery of InNexus' Dynamic Cross Linking antibodies using XERIS' proprietary formulation-injection technologies.

On May 27, 2010, the company has entered into a collaboration agreement with the National Cancer Institute of the U.S. National Institutes of Health to research proprietary technologies developed by the company. Antibodies are the chosen drug development platform for pharmaceutical companies and DXL has been shown to improve antibody performance.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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### **ANALYSIS FEATURES**

#### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

#### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



### Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

#### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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