

# Ingenico SA Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Ingenico SA Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Ingenico SA and its competitors. This provides our Clients with a clear understanding of Ingenico SA position in the [Computers and Electronic Equipment](#) Industry.

The report contains detailed information about Ingenico SA that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Ingenico SA. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Ingenico SA financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Ingenico SA competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Ingenico SA business.

## **About Ingenico SA**

Ingenico SA provides secure transaction and payment systems worldwide. Its products include a range of multiple application and secure payment terminals, which are divided into two families: countertop terminals, and portable and mobile terminals. These are complemented by other payment systems, including PIN Pads, check-readers, OEM modules, and peripheral devices, such as Junction boxes and keyboards.

The company's countertop and portable terminals offer various technological features, including bluetooth terminal; various communication options, including TCP/IP; and unprecedented ergonomics, including a graphic display, large backlit keys, and multiple colors. Its PIN Pads include Ingenico 3010, Ingenico 3050, Ingenico 3300, and the Ingenico 6500.

The company's various solutions include transactions management, EFT terminal management, E-procedure, and purchasing card. It also offers various consulting, integration, technical consulting and projects, assistance, and financing services.

## **Solutions**

Retail: Ingenico solutions are installed in many major retail chains worldwide, daily managing large volumes of transactions that include debit, credit, loyalty, e purse and

cheques. Ingenico offers a solution for these large accounts that solve their need for security, performance and speed. These solutions include Ingestore and Ingeshop, an EFT POS multilane payment solution designed to securely handle all multi-lane retail transactions, as well it provides economically migration to EMV; Countertop and handheld PIN Pads with single card readers, double card readers or hybrid readers. These PIN Pads connect to an ECR located in the checkout lane or on a local area network connected to the payment server; Cheque readers and printers, which connect to the retailer's payment terminals or ECR; PIN PADS - Ingenico 6200, Ingenico 6400, Ingenico 3300, and Ingenico 3500; Ingestore; and Check readers - Elite 210 and Elite 230.

**Petroleum companies:** The company offers payment solutions that are capable of handling large transaction volumes, harsh environments and petroleum companies that operate 24 hours a day. Ingenico's solution for the petroleum industry includes Ingestore and Ingeshop, an EFT POS multilane payment solution designed to securely handle all multi-lane retail transactions, as well it provides economically migration to EMV; Countertop payment terminals that can be installed in a standalone configuration or integrated with an ECR located at the checkout; Portable payment terminals that enable service personnel to bring the payment to the customer; PIN pads that connect to the ECR or the EFT POS terminal for convenient and secure PIN entry; and OEM payment modules that are integrated with automatic fuel cashpoint machines for 24 hour a day customer service. The company offers PIN Pads, such as Ingenico 6400 and Ingenico 3300.

**Merchants:** Ingenico terminals manage all electronic transactions either by smart or magnetic stripe cards. With the assistance of financial institutions, Ingenico provide these retailers with a range of terminals that meet the needs of all retailers that include retailers that need a payment terminal at the checkout that takes little counter space; and retailers that need mobile payment solution, such as restaurants and service providers. The company offers countertop, such as Ingenico 5100, Ingenico 5300, and Elite 710; portable, including Ingenico 7300 and Ingenico 7700; check readers comprises Elite 210 and Elite 230.

**Banking and financial institutions:** Ingenico's payment terminals, software and services are sold by many of the major financial institutions in the world. The company offers countertop, such as Ingenico 5100, Ingenico 5300, and Elite 710; portable, including Ingenico 7300 and Ingenico 7700; check readers comprises Elite 210 and Elite 230.

**Mobile commerce:** Taxi drivers, B2C delivery businesses, B2B delivery businesses and

Internet companies use Ingenico terminals to provide secure on-line payment transaction authorization, as well as product delivery management, ordering of goods to deliver and follow-up product stocks. The company offers Elite 790.

Telecom op

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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