

## InfoNow Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

URL:	<a href="https://marketpublishers.com/r/I5399E72EE2BEN.html">https://marketpublishers.com/r/I5399E72EE2BEN.html</a>
Date:	July 15, 2018
Pages:	50
Price:	US\$ 499.00
ID:	I5399E72EE2BEN

InfoNow Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between InfoNow Corp. and its competitors. This provides our Clients with a clear understanding of InfoNow Corp. position in the Software and Technology Services Industry.

- The report contains detailed information about InfoNow Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for InfoNow Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The InfoNow Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes InfoNow Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of InfoNow Corp. business.

### About InfoNow Corp.

InfoNow Corporation provides channel visibility and channel management, solutions, in the form of software and services, to companies that sell their products through complex networks of distributors, dealers, resellers, retailers, agents or branches.

The company's channel visibility solution, Channel Insight, gives channel-focused companies visibility into who their resellers are, what they are selling, and at what prices. It also gives them visibility into who their

end customers are, and what they are buying, with high levels of accuracy. The company's solutions enable its clients to communicate with channel partners and end customers via the Web, call centers, interactive voice response systems, wireless phones and other hand-held wireless devices, in up to 28 different languages and dialects.

#### InfoNow's Software and Services

InfoNow offers channel visibility and channel management software and services. The Company delivers its solutions via a combination of intellectual property (IP) delivered as software, data assets (both internally developed and licensed from others), people and processes.

**Channel visibility Solution:** InfoNow's channel visibility solution, Channel Insight technology addresses many challenging issues faced by channel-centric companies, by providing visibility into channel activity, partner performance and end customer sales. Technology manufacturers and distributors then use this knowledge to enhance channel strategies and improve channel execution.

The Company's Channel Insight solution consists of Channel Insight POS Connect, its Channel Insight Point of Sale (POS) Platform and data modules that address specific business challenges.

**Channel Insight POS Connect:** Channel Insight POS Connect is a software solution that streamlines the collection of channel point-of-sale (POS) and inventory data from global channel partners. It provides multiple data collection tools that enable partners-whatever their level of IT readiness. Data is automatically validated in real-time to ensure that it is accurate and complete, and automatic alerts are sent to partners requesting correction as needed. POS Connect includes easy-to-use mapping tools, so partners can submit data in their own formats and map input data to a common, usable format.

The Company also provides robust administration tools that enable quick configuration of access controls and administrative workflows, as well as configuration tools that enable fast and efficient integration with manufacturers' ERP, CRM, PRM, SCM and other systems, as well as distributors' systems.

**Channel Insight POS Platform:** InfoNow's Channel Insight POS Platform provides the foundation for the Company's Channel Insight data modules, with functionality to track millions of POS transactions completed by thousands of channel partners in near real-time, and to identify the distributors, resellers and end customers that are selling and purchasing a company's products.

**Channel Insight Data Modules:** InfoNow offers six Channel Insight Data Modules that use the information delivered via the Channel Insight POS Platform to address specific business challenges. Data modules include:

**Sales Credit Assignment:** This module allows companies to accurately credit their sales representatives and departments in a timely manner for sales made through the channel. The Company processes sales transaction data and use its clients' assignment rules to automatically credit sales to appropriate team members.

**Opportunity Generation:** This module helps companies grow revenues by creating targeted sales opportunities based on historical sales data. The Company identifies the qualified partners to promote these products to targeted customers and prospects. The Company can also manages campaigns for its clients, by enrolling qualified partners, assigning and distributing targeted sales opportunities, providing continuous support to channel partners, and tracking partner results.

**Customer Marketing Intelligence:** This module enables companies to develop targeted marketing strategies targeted at specific market segments (e.g., Small and Medium Businesses, or specific marke

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

## Table of Content

### RESEARCH METHODOLOGY

### DISCLAIMER

## 1. INFONOW CORP. COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

## 2. INFONOW CORP. BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

## 3. INFONOW CORP. SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

## 4. INFONOW CORP. FINANCIAL ANALYSIS

- 4.1. Financial Statements
  - 4.1.1. Income Statement
  - 4.1.2. Balance Sheet
  - 4.1.3. Cash Flow
- 4.2. Financial Ratios
  - 4.2.1. Profitability
  - 4.2.2. Margin Analysis
  - 4.2.3. Asset Turnover
  - 4.2.4. Credit Ratios
  - 4.2.5. Long-Term Solvency
  - 4.2.6. Growth Over Prior Year
  - 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

## 5. INFONOW CORP. COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. InfoNow Corp. Direct Competitors
- 5.2. Comparison of InfoNow Corp. and Direct Competitors Financial Ratios

5.3. Comparison of InfoNow Corp. and Direct Competitors Stock Charts

5.4. InfoNow Corp. Industry Analysis

5.4.1. Software and Technology Services Industry Snapshot

5.4.2. InfoNow Corp. Industry Position Analysis

## **6. INFONOW CORP. NEWS & EVENTS**

6.1. News & PR Activity Analysis

6.2. IR Corporate News

6.3. Marketing News

6.4. Corporate Events

## **7. INFONOW CORP. EXPERTS REVIEW<sup>1</sup>**

7.1. Experts Opinion

7.2. Experts Estimates

## **8. INFONOW CORP. ENHANCED SWOT ANALYSIS<sup>2</sup>**

## **9. UNITED STATES PESTEL ANALYSIS<sup>2</sup>**

9.1. Political Factors

9.2. Economic Factors

9.3. Social Factors

9.4. Technological Factors

9.5. Environmental Factors

9.6. Legal Factors

## **10. INFONOW CORP. IFE, EFE, IE MATRICES<sup>2</sup>**

10.1. Internal Factor Evaluation Matrix

10.2. External Factor Evaluation Matrix

10.3. Internal External Matrix

## **11. INFONOW CORP. PORTER FIVE FORCES ANALYSIS<sup>2</sup>**

## **12. INFONOW CORP. VRIO ANALYSIS<sup>2</sup>**

## **APPENDIX: RATIO DEFINITIONS**

### **LIST OF TABLES**

InfoNow Corp. Key Facts

Profitability

Management Effectiveness

Income Statement Key Figures

Balance Sheet Key Figures

Cash Flow Statement Key Figures

Financial Performance Abbreviation Guide

InfoNow Corp. Key Executives

Key Executives Biographies<sup>1</sup>

Key Executives Compensations<sup>1</sup>

InfoNow Corp. Major Shareholders

InfoNow Corp. History

InfoNow Corp. Products

Revenues by Segment  
Revenues by Region  
InfoNow Corp. Offices and Representations  
InfoNow Corp. SWOT Analysis  
Yearly Income Statement Including Trends  
Income Statement Latest 4 Quarters Including Trends  
Yearly Balance Sheet Including Trends  
Balance Sheet Latest 4 Quarters Including Trends  
Yearly Cash Flow Including Trends  
Cash Flow Latest 4 Quarters Including Trends  
InfoNow Corp. Profitability Ratios  
Margin Analysis Ratios  
Asset Turnover Ratios  
Credit Ratios  
Long-Term Solvency Ratios  
Financial Ratios Growth Over Prior Year  
InfoNow Corp. Capital Market Snapshot  
InfoNow Corp. Direct Competitors Key Facts  
Direct Competitors Profitability Ratios  
Direct Competitors Margin Analysis Ratios  
Direct Competitors Asset Turnover Ratios  
Direct Competitors Credit Ratios  
Direct Competitors Long-Term Solvency Ratios  
Software and Technology Services Industry Statistics  
InfoNow Corp. Industry Position  
Company vs. Industry Income Statement Analysis  
Company vs. Industry Balance Sheet Analysis  
Company vs. Industry Cash Flow Analysis  
Company vs. Industry Ratios Comparison  
InfoNow Corp. Consensus Recommendations<sup>1</sup>  
Analyst Recommendation Summary<sup>1</sup>  
Price Target Summary<sup>1</sup>  
Experts Recommendation Trends<sup>1</sup>  
Revenue Estimates Analysis<sup>1</sup>  
Earnings Estimates Analysis<sup>1</sup>  
Historical Surprises<sup>1</sup>  
Revenue Estimates Trend<sup>1</sup>  
Earnings Estimates Trend<sup>1</sup>  
Revenue Revisions<sup>1</sup>

## LIST OF FIGURES

InfoNow Corp. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit  
Profit Margin Chart  
Operating Margin Chart  
Return on Equity (ROE) Chart  
Return on Assets (ROA) Chart  
Debt to Equity Chart  
Current Ratio Chart  
InfoNow Corp. 1-year Stock Charts  
InfoNow Corp. 5-year Stock Charts  
InfoNow Corp. vs. Main Indexes 1-year Stock Chart  
InfoNow Corp. vs. Direct Competitors 1-year Stock Charts  
InfoNow Corp. Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

### I would like to order:

**Product name:** InfoNow Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis  
**Product link:** <https://marketpublishers.com/r/I5399E72EE2BEN.html>  
**Product ID:** I5399E72EE2BEN  
**Price:** US\$ 499.00 (Single User License / Electronic Delivery)

*If you want to order Corporate License or Hard Copy, please, contact our Customer Service: [office@marketpublishers.com](mailto:office@marketpublishers.com)*

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/I5399E72EE2BEN.html>

### To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
E-mail:  
Company:  
Address:  
City:  
Zip/Post Code:  
Country:  
Tel:  
Fax:  
Your message:

\* All fields are required

Customer Signature \_\_\_\_\_

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at [https://marketpublishers.com/docs/terms\\_conditions.html](https://marketpublishers.com/docs/terms_conditions.html)

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**