

# **Infinite Graphics Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis**

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## **Abstracts**

Infinite Graphics Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Infinite Graphics Inc. and its competitors. This provides our Clients with a clear understanding of Infinite Graphics Inc. position in the Industry.

The report contains detailed information about Infinite Graphics Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Infinite Graphics Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Infinite Graphics Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Infinite Graphics Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Infinite Graphics Inc. business.

## **About Infinite Graphics Inc.**

Infinite Graphics Incorporated (IGI or the Company) primarily manufactures and services phototools. Phototools are film, glass or quartz substrates usually containing images of electronic circuits that are used as masters - similar to negatives in a photographic type process. Phototools are used primarily in the manufacture of precise electronic circuits used for circuit boards, semiconductors, flat panel displays or other electronic equipment. Those phototools specifically on glass or quartz are called "photomasks". In addition to its phototools product line, the Company also sells Glass products, its proprietary image processing software, laser imaging equipment and related materials to its customers, making IGI a full service precision graphics solution.

## **Products**

### **Large Area Masks**

Large Area Masks (LAM) are produced on glass substrates rather than film which are generally 9 inches by 9 inches or larger. They are ordered when the customer has requirements for longer phototool life, higher accuracy and/or greater dimensional stability. They are generally called for when line width and spacing is below 100 microns. These LAM photomasks are required in many applications in Semiconductor

Packaging, Integrated Circuit (IC) production, and Flat Panel Display (FPD) production.

### Film Phototooling

Film Phototooling is generally used by customers who need feature line width and spacing accuracy above 100 microns. Film phototooling consists of an image applied to a silver halide photosensitive coating applied to a polyester-type substrate (similar to regular film). It is widely used in the standard tolerance Printed Wiring Board (PWB) industry.

### Glass Products

Glass Products are similar to phototools in that the production process is similar. However, rather than being used to create a product in a lithographic process, they are actually a product themselves. Examples are scales, grids, encoder disks and sensor windows. Customers range from encoder manufacturers, medical equipment produced to military hardware suppliers.

### Support Products

In addition to the above products, the Company markets and services an array of support products, including laser photoplotters and imagers, CAD/CAM software and other support products.

### Image Processing Software

The Company designs and markets software to all its market segments. It is used to analyze manufacturability, edit, enhance as well as generate the precision graphics data needed to create phototooling and support various production processes such as automatic optical inspection and drilling.

### Laser Imaging Equipment

The Company is currently a commission sales representative of two direct write types of imagers and one drum-style film plotter. The Company has secured the rights to represent Heidelberg Instruments DWL series imagers in North America.

### Competition

The Company's major competitors are Advance Reprographic, Inc., Film Phototools, LAM, IC Masks Image Technology, Bump Masks, IC Masks, Photosciences, IC Masks, Glass Products, IMT, LAM, and Glass Products.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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