

Industria de Diseno Textil SA Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Industria de Diseno Textil SA Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Industria de Diseno Textil SA and its competitors. This provides our Clients with a clear understanding of Industria de Diseno Textil SA position in the Industry.

The report contains detailed information about Industria de Diseno Textil SA that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Industria de Diseno Textil SA. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Industria de Diseno Textil SA financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Industria de Diseno Textil SA competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Industria de Diseno Textil SA business.

About Industria de Diseno Textil SA

Industria de Diseño Textil, S.A. (Inditex) and its subsidiaries form the Inditex Group comprising mainly companies engaging in the manufacturing and marketing of textiles and footwear, which Inditex manages on a centralised basis by applying policies and strategies at Group level.

The Group comprises several store chains, in which all stages of the value generation process are controlled: design, production, management of the supply chain, logistics and retail sales. Certain Group companies render supplementary or support services to the principal distribution business such as construction and refurbishment of shops, real estate services, etc. The names of the store chains and the number of sales outlets at 31 January 2003 are as follows:

The Group operates mainly through subsidiaries in which it holds a controlling interest. For example, footwear manufacture and products distribution in countries such as Germany, Italy and Japan is carried out through joint ventures.

The Company operates Commercial Chains that include Zara, Kiddy's Class, Pull & Bear, Massimo Dutti, Bershka, Stradivarius and Oysho. The Company operates 1,558 stores in total of which 1,350 are own, and 208 are franchises.



ZARA is present in 44 countries with a network of 600 stores situated in privileged sites in large cities. At ZARA design is conceived as a process that is closely linked to the public.

Kiddy's Class is a concept of children's clothing that shares the commercial philosophy of the group: to offer quality apparel with up-to-date design and at affordable prices. Kiddy's Class has a total of 59 stores in Spain and Portugal.

PULL AND BEAR has more than 300 stores placed on the best streets and shopping centres of 17 countries with two different commercial lines. The first one, also called PULL AND BEAR, is focused on a new generation of urban young people from 14 to 28.

Massimo Dutti, with more than 270 stores located in 23 countries, is the result of a universal design which crosses borders to connect with the men and women of today: independent, urban and cosmopolitan. It presents a complete variety of lines, ranging from the more urban and sophisticated to the more sporty. Basic and modern styles made with latest generation fabrics, but always practical, agreeable and of good quality. Discrete textures, 100% natural fabrics and innovative mixes offer as a result an impeccable image with the guarantee of maximum comfort.

Bershka was created in April 1998 as a new store and fashion concept, aimed at a younger target market, which now has more than 220 stores open in 11 countries. Bershka stores are large and spacious, with a modern appearance and designed to function as a meeting point for fashion, music and street art. Customers can watch videos, listen to CDs or read magazines, in a store where the shopping experience turns into a socio-cultural immersion into youth aesthetics of the new century.

Stradivarius reflects a young outlook on fashion, with a dynamic and original philosophy, offering the customer the latest trends in design, fabrics and accessories. Its more than 170 stores in 9 countries are flooded with colour, light, space and young music, creating an environment of sensations which immerses its customers to a world of quality fashion combined with the latest designs.

Oysho is the new chain of stores from the Inditex group that provides lingerie. Oysho transfers to the lingerie sector the philosophy of the Inditex group, offering the latest trends through quality products at reasonable prices.

Zara Home



Zara Home is the Inditex group's new chain specializing in articles to dress and decorate the home. The focus is on textiles – bed, table and bathroom linen, complemented with crockery, cutlery, glassware and decorative items.

Zara home offers design, quality and novelty at competitive prices, this time to dress the home. A new offering that proposes different decorative atmospheres; Contemporary, Classic, Colonial and White, not forgetting about the little ones of the house. During 2003, the new chain will open around 20 stores in some of the main cities of Spain and Portugal.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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