

Indosat tbk PT Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Indosat tbk PT Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Indosat tbk PT and its competitors. This provides our Clients with a clear understanding of Indosat tbk PT position in the [Communication Services](#) Industry.

The report contains detailed information about Indosat tbk PT that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Indosat tbk PT. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Indosat tbk PT financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Indosat Tbk PT competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Indosat Tbk PT business.

About Indosat Tbk PT

PT Indosat Tbk operates as an integrated telecommunications network and service provider in Indonesia. The company offers national and international telecommunications services. It provides cellular and international long-distance services. It also provides MIDI services to Indonesian and regional corporate and retail customers. The company also provides multimedia, data, and Internet, fixed data (MIDI) services to Indonesian and regional corporate and retail customers.

Segments

The company operates in three reportable segments: Cellular, Fixed Telecommunication, and MIDI.

CELLULAR SERVICES SEGMENT

The Cellular Services segment provides global system for mobile communications (GSM) 900 and 1800, and 3G cellular services to approximately 33.1 million cellular subscribers, including wireless broadband subscribers throughout Indonesia, as of December 31, 2009. The company also provides wireless broadband services using its 3G platform and as of December 31, 2009, had approximately 721,127 subscribers.

Services

The company's principal cellular services are the provision of voice and data services, which it sells through postpaid and prepaid plans. Its prepaid and postpaid subscribers are able to make and receive on-net voice calls to and from other Indosat subscribers (including its Matrix, Mentari, and IM3 subscribers) on its telecommunication network, as well as off-net voice calls to and from subscribers of other telecommunication operators on their fixed and cellular telecommunication networks.

The company offers prepaid plans under the brand names Mentari and IM3. It offers postpaid plans under the brand name Matrix. Prepaid and postpaid subscribers have access to local, domestic long-distance (DLD), and international direct long-distance dialing. In addition, the company offers various value-added services, functions and features to its subscribers. Such services, functions and features, which, in certain cases, are free of charge, can be purchased individually, or bundled according to the package selected include short message service (SMS); multimedia messaging services (MMS); voice SMS; ring-back tone; general packet radio service (GPRS); mobile data and facsimile services; voicemail; caller identification; call holding; call waiting; call forwarding; detailed billing; direct debit payment; recharge via SMS and automated teller machines; and international roaming. The company provides its SMS service to prepaid and postpaid cellular subscribers. It offers international roaming services to its cellular subscribers to enable them to make and receive calls and to send and receive SMS text messages when outside Indonesia. The company has entered into roaming agreements with operators of GSM cellular networks in Africa, Europe, North and South America, and Asia. As of December 31, 2009, its postpaid cellular subscribers could roam internationally on 350 networks, owned by 264 operators in 129 countries, and its prepaid cellular subscribers could roam internationally on 13 networks in nine countries.

Mobile Data Services

Mobile data services accessed through, SMS, direct dial-up connection to a WAP server or wireless broadband, where subscribers access various information, including movie listings, stock quotes, exchange rates, sports and business news and astrological predictions, and recharge their prepaid SMS cards. In addition, subscribers send and receive e-mail and conduct mobile banking services with various banks through their mobile handsets. The company provides GPRS service with Enhanced Data GSM Environment (EDGE) technology in various cities in Java, Bali, Sumatra, Kalimantan,

Sulawesi, and Papua. In December 2009, the company launched its 'Broadband-On-Request' program, which is activated by subscribers themselves, for Mentari and IM3 customers.

Subscribers

As of December 31, 2009, the company had 1,803,342 postpaid and 31,333,173 prepaid cellular subscribers and it has approximately 33,136,515 subscribers, including approximately 721,127 subscribers to its wireless broadband services.

Competition

The company's main competitors for wireless broadband services are Telkoms

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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