

# Impulsora del Desarrollo y el Empleo en América Latina, S.A.B. de C.V. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Impulsora del Desarrollo y el Empleo en América Latina, S.A.B. de C.V. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Impulsora del Desarrollo y el Empleo en América Latina, S.A.B. de C.V. and its competitors. This provides our Clients with a clear understanding of Impulsora del Desarrollo y el Empleo en América Latina, S.A.B. de C.V. position in the [Engineering and Construction Services](#) Industry.

The report contains detailed information about Impulsora del Desarrollo y el Empleo en América Latina, S.A.B. de C.V. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Impulsora del Desarrollo y el Empleo en América Latina, S.A.B. de C.V.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible

threats against it.

The Impulsora del Desarrollo y el Empleo en América Latina, S.A.B. de C.V. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Impulsora del Desarrollo y el Empleo en América Latina, S.A.B. de C.V. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Impulsora del Desarrollo y el Empleo en América Latina, S.A.B. de C.V. business.

### **About Impulsora del Desarrollo y el Empleo en América Latina, S.A.B. de C.V.**

Impulsora del Desarrollo y el Empleo en América Latina, S.A.B. de C.V. engages in the identification, feasibility study, financial organization, implementation, and management of long term infrastructure projects in Mexico. The company primarily develops infrastructure in airports, roads, ports, generation and distribution of energy, and treatment, collection, and distribution of water.

The company provides various kinds of construction, development, design, improvement, operational, management, exploitation, and maintenance services in relation to various types of architectural, infrastructure, and construction works and various kinds of general communications systems. It also provides services related to

the management, operation, and use of personal and real property and rights, as well as consulting services.

## Operations

### Highways

**Champa - La Venta:** This is a concession authorized by the state of Mexico that consists of 10.8 kilometers located in the municipalities of Naucalpan and Huixquilucan.

**Toluca Northern Bypass:** This bypass reduces the traffic and registers vehicles.

**Tepic-Villa Unión:** This highway forms a part of the Pacific Highway Artery and is located in the states of Nayarit and Sinaloa, connecting Guadalajara to Nogales and Tijuana near the country's northern border.

**Tijuana – Tecate Highway ATM:** With a rehabilitation program along its 29.8 kilometers of length, this highway is located in the northern zone of Baja California and the state's major areas of development, such as Tijuana, Mexicali, and Ensenada.

**Valle de Mexico Northern Bypass (Arco Norte):** With this concession, the company has acquired the right and the obligation to build 142 kilometers of a four-lane highway and operate 223 kilometers that circle the Mexico City's metropolitan zone and travel through four states of the Republic, Puebla, Tlaxcala, Hidalgo, and Mexico, crossing the highways Mexico-Queretaro, Mexico-Pachuca, Mexico-Tulancingo and Mexico-Puebla, and the Texcoco-Apizaco highway.

## Energy

The company's hydroelectric projects are located at Río Chiriquí Viejo in Panama, which would have an operating capacity of 141.8 MW and a total generation of 670.3 Gw/h annually. The Hydropower dams include Bajo de Mina, which has an installed capacity of 55 MW to generate an average of 263,000 MWh/year; and Baitún, which has an installed capacity of 87 MW to generate an average of 407,000 MWh/year.

## Water

The company has a wastewater treatment plant in Saltillo, Coahuila. Located on a 9 hectare site, it is an activated sludge plant whose water line consists of 5 treatment

trains with a total capacity of 1,270 liters per second. It is equipped with a primary settler with a Clariflocculator, a secondary biological reactor settler, and disinfection and drainage of the channels from the gutters of Del Pueblo, Las Flores, Ceballos, and La Encantada. The reuse of the treated water may be directed to agricultural irrigation, selected green zones and to industry or for the recharging of aquifers.

## Transportation

**Azteca Bicentennial Terminal:** The Multimodal Azteca Bicentennial Transfer Station, located at Ciudad Azteca Terminal on Line B of the Metro, has platforms for the metro bus, smaller buses, and minibuses. The station is located on the lateral side of Central Avenue at Plaza Aragón in the municipality of Ecatepec in the state of Mexico. The complex has a hospital, an electronic library, an English school, and a 1000-square-meter area for commercial establishments. There are 600 private parking spaces where drivers and leave their vehicles at the terminal and transfer to the Metro for getting to work or other destinations. Additionally, the station has 17 public transportation lines serving two directions; easterly direction of transport, 5,112 trips per day; and westerly direction of transport, 4,840 trips per day.

## Real Estate

The real estate division consists of three areas, including healthcare, education, and commercial.

**Healthcare:** The company has strategic alliance with Grupo Star Medica. It has 8 hospitals in operation with 791 medical offices and 415 beds. It has 4 hospitals under construction with 271 medical offices and 276 beds.

**Education:** The company has 7 campuses with 259,400 square meters of land with 356,462 square meters under construction.

**Commercial:** The company has opened the Ciudad Jardín Bicentenario sports and commercial center located in Nezahualcóyotl. The development covers 150 hectares over the closed landfill Neza 1. The development is divided into two main lots: the first lot of 60 hectares is the location for the sports center which includes a stadium, gym, bike track, and approximately 60 sports courts; and the second lot includes a commercial center, including entertainment.

The above Company Fundamental Report is a half-ready report and contents are

subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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