

Imperial Sugar Co. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Imperial Sugar Co. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Imperial Sugar Co. and its competitors. This provides our Clients with a clear understanding of Imperial Sugar Co. position in the [Food and Beverages](#) Industry.

The report contains detailed information about Imperial Sugar Co. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Imperial Sugar Co.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Imperial Sugar Co. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Imperial Sugar Co. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Imperial Sugar Co. business.

About Imperial Sugar Co.

Imperial Sugar Company engages in the processing and marketing of refined sugar in the United States. The company refines, packages, and distributes cane sugar at refineries located in Georgia and Louisiana.

As of September 30, 2010, the company sold approximately 23 million hundredweight (cwt) of refined sugar. Additionally, through joint venture operations, it markets sugar and other sweeteners in Mexico and Canada.

The company's products include granulated, powdered, liquid, and brown sugars marketed in various packaging options (6 oz shakers to 50-pound bags and in bulk) under various brands (Dixie Crystals, Imperial, and Holly). In addition, it markets organic and fair trade sweeteners and a sugar/stevia sweetener blend through joint ventures.

Products and Customers

Sugar Products

The company produces refined sugar from raw cane sugar and markets its sugar products to customers.

Retail Sales: The company produces and sells granulated white, brown and powdered sugar to retailers and distributors in packages ranging from 6 oz shakers to 50-pound bags. Retail packages are marketed under the trade names: Dixie Crystals; Imperial; and Holly. Retail packages are also sold under retailers' private labels.

Industrial Sales: The company produces and sells refined sugar, molasses, and other ingredients to industrial customers, principally food manufacturers, in bulk, packaged or liquid form. Food manufacturers purchase sugar for use in the preparation of confections, baked products, frozen desserts, cereal, dairy products, canned goods, beverages, and various other food products.

Distributor Sales: The company sells various sugar products, including granulated, powdered, and brown sugar in package sizes ranging from one-pound packages to 50-pound bags to foodservice and industrial distributors who in turn sell those products to manufacturers, restaurants, and institutional foodservice establishments.

Joint Ventures

Wholesome Sweeteners: The company has a 50% percent equity interest in Wholesome Sweeteners, Inc., which engages in the sale of organic, fair trade, and other natural sweeteners in the U.S. and Canada. It offers organic cane sugar, agave syrup, honey, and other specialty sweeteners.

Louisiana Sugar Refining: In 2009, the company completed the formation and funding of a three-party joint venture with Sugar Growers and Refiners, Inc. (SUGAR), and Cargill, Incorporated (Cargill) to construct and operate a 3,100 ton per day cane sugar refinery in Gramercy, Louisiana adjacent to its sugar refinery. The venture, Louisiana Sugar Refining, LLC (LSR) is owned one-third by each member. It contributed the footprint parcel of approximately 7 acres of land for the refinery at LSR's formation.

Commercializadora Santos Imperial: The company formed a 50/50 joint venture with Ingenios Santos, S.A. de C.V. (Santos), which markets sugar products in Mexico and the United States under the name Comercializadora Santos Imperial S. de R.L. de C.V. The agreement provides that Santos and it to market their sugar products sold in Mexico through the joint venture.

Natural Sweet Ventures: In February 2010, the company formed Natural Sweet Ventures (NSV), a 50/50 joint venture with Pure Circle Limited to develop and

commercialize sugar/stevia sweetener blends for sale in the NAFTA region. Stevia is a sweetener extracted from the leaf of the stevia plant.

Sales

The company maintains sales offices at its headquarters in Sugar Land, Texas; in Port Wentworth, Georgia; and at regional locations across the United States.

Customers

The company offers a product line and sells to a range of customers directly and indirectly through wholesalers and distributors. Its customers include retailers, restaurant chains, distributors, industrial customers, and food manufacturers.

Competition

The company's major competitors include Domino Foods, Inc. and United Sugars Corporation.

History

Imperial Sugar Company was founded in 1843.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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