

# ImmunoCellular Therapeutics, Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

https://marketpublishers.com/r/I52E78C8DD2BEN.html

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: I52E78C8DD2BEN

### **Abstracts**

ImmunoCellular Therapeutics, Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between ImmunoCellular Therapeutics, Ltd. and its competitors. This provides our Clients with a clear understanding of ImmunoCellular Therapeutics, Ltd. position in the <a href="Pharmaceuticals and Biotechnology">Pharmaceuticals and Biotechnology</a> Industry.

The report contains detailed information about ImmunoCellular Therapeutics, Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for ImmunoCellular Therapeutics, Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The ImmunoCellular Therapeutics, Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios



pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes ImmunoCellular Therapeutics, Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of ImmunoCellular Therapeutics, Ltd. business.

### About ImmunoCellular Therapeutics, Ltd.

ImmunoCellular Therapeutics, Ltd., a development stage company, focuses on the development and commercialization of new therapeutics to fight cancer using the immune system. The company's product candidate portfolio includes cellular immunotherapies targeting cancer and cancer stem cell antigens, peptide based immunotherapies targeting cancer stem cells, and monoclonal antibodies to diagnose and treat various different cancers. Its primary product is a peptide based vaccine to target glioblastoma multiforme, the most common brain tumors.

The company owns a worldwide license from Cedars-Sinai Medical Center (Cedars-Sinai) to certain technology for use as cellular-based therapies, including dendritic cell-based vaccines for neurological disorders that include brain tumors and neurodegenerative disorders and other cancers. In addition, the company licensed an additional technology from Cedars-Sinai to target cancer stem cells which may be applicable for brain tumors, as well as various other cancer indications.

**Technology and Proposed Products** 

Active Immunotherapy



The company offers developed cell-based vaccine products that could bolster the body's natural tendency through its immune system to defend it against malignant brain tumors. It has developed two forms of these vaccines, one based on cancer stem cells and one based on dendritic cells.

Dendritic Cell Vaccines: Dendritic cells (human derived cells responsible for antigen processing and presentation to the immune system) play a central role in the body's immune response. They trigger the systems that help the body fight infection or foreign bodies, by initiating a T cell or T cell response to the infection or foreign body. This cell-based vaccine makes use of and improves the dendritic cell's ability to trigger the T cell response and stimulates the dendritic cell to focus the T cell response to specifically target the cancer cells for destruction.

Peptide Vaccines Targeting Cancer Stem Cells: The company utilizes peptides (polymers of amino acids) in combination with an adjuvant that can elicit an immune response in the body by triggering T cells to identify and destroy these cancer stem cells. These peptides were specifically designed to elicit a T cell response targeting CD133 positive CSCs that have been identified in a number of cancer types, including gliomas, colon cancer, and pancreatic cancer.

Antibody Immunotherapy: The company produces antibodies by the B-lymphocytes (B-cells), and each antibody recognizes only one antigen. The antibodies the company acquired from Molecular Discoveries have been created to recognize certain antigens primarily expressed on the cancer cells and not expressed on the normal cells, such that binding to those antigens can lead to death of the tumor cells. The company also has acquired an antibody development platform called DIAAD from its technology acquisition from Molecular Discoveries, which may enable the company to discover and develop novel antigens and antibodies for cancer cells.

ICT-107: Dendritic Cell-Based Vaccine Targeting Tumor Associated Antigens

ICT-107 is a new generation dendritic cell-based therapeutic vaccine that consists of various specific tumor antigens which, when loaded onto the dendritic cells, are expected to stimulate the body's T cells to target only these specific proteins on the patient's tumor cells. This product candidate is an intradermal dendritic cell-based therapeutic vaccine that the company plans to use with chemotherapy concomitantly or subsequent to conventional therapy in patients with first diagnosed or recurrent glioblastoma. It has tested ICT-107 in a Phase I clinical trial at Cedars-Sinai in patients



with glioblastoma.

Lead Product Candidate (ICT-121): Cancer Stem Cell Vaccine for Glioblastoma Multiforme

The company's product candidate, ICT-121, is a peptide that can elicit an immune response in a HLA-A 0201 serotype patient population to target CD133 positive cancer stem cells in brain tumors and other cancers.

### Strategic Alliance

In 2008, the company entered into an agreement with Molecular Discoveries LLC, a New York limited liability company (Molecular Discoveries), covering its acquisition of certain monoclonal antibody related technology owned by Molecular Discoveries and completed the acquisition of the technology on that date. In May 2008, the company licensed an additional cancer stem cell vaccine technology from Cedars-Sinai.

In May 2010, ImmunoCellular Therapeutics, Ltd. announced that the company and Torrey Pines Institute for Molecular Studies in San Diego, California have identified several peptides which can generate CD-133 specific T-cells.

### Competition

The company identifies competition from biotechnology companies that are focused on cellular therapy technologies, including Dendreon; Northwest Biotherapeutics; Antigenics; Celldex Therapeutics; NeuralStem; Geron; NeuroNova; ReNeuron; Stemcells, Inc.; Advanced Cell Technology; and Osiris Therapeutics. It also competes with Genentech; Seattle Genetics; Immunomedica; Medarex; and Immunogen.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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<sup>1 –</sup> Data availability depends on company's security policy.

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### **ANALYSIS FEATURES**

### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



### Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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