

Imaging Dynamics Co. Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/IC00623E8F6BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: IC00623E8F6BEN

Abstracts

Imaging Dynamics Co. Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Imaging Dynamics Co. Ltd. and its competitors. This provides our Clients with a clear understanding of Imaging Dynamics Co. Ltd. position in the [Healthcare Equipment and Supplies](#) Industry.

The report contains detailed information about Imaging Dynamics Co. Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Imaging Dynamics Co. Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Imaging Dynamics Co. Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Imaging Dynamics Co. Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Imaging Dynamics Co. Ltd. business.

About Imaging Dynamics Co. Ltd.

Imaging Dynamics Company Ltd., a healthcare technology company, engages in the development, manufacture, sale, and marketing of digital radiography detectors and systems in the medical and veterinary diagnostic imaging markets.

The company offers digital radiography systems under the Xplorer, Xaminer, and X-Series brand names, which produces diagnostic quality radiographic images digitally. Its CCD based Digital Radiography detectors produce DICOM-compliant digital images, which are then available for display on high resolution diagnostic monitors or sent to PACS for communication and storage. The digital image captured by the company's detectors, combined with proprietary software developed by it, provides image acquisition, image processing and connectivity to DICOM-compliant PACS, Hospital Information Systems (HIS) and Radiological Information Systems (RIS) applications. The company's technology also supports the diagnostic imaging component of the evolving Electronic Medical Record (EMR).

The company's products include the 2200 X-Series dual detector DR systems; the 1600 Plus X-Series DR solutions with a floor mounted, multi-axis positioning device that also includes the tube and generator; and the 1600 X-Series systems that delivers the

resolution images without the use of cassettes for various radiography environments, including outpatient clinics, imaging centers, private clinics, and orthopaedic clinics. It also provides the 1590 X-Series motorized DR systems for various X-ray imaging needs; X-Series digital imaging detector that consists of Scintillator, high density charge coupled device camera, and optical coupling system; Magellan image acquisition software for the X-Series of DR systems; and various patient tables for radiography rooms.

Markets

The company is organized into five geographical sales areas consisting of Canada; the United States; the Asia Pacific; Europe, the Middle East, Africa and South Asia; and Latin America. It sells through dealers and distributors in the United States, Canada and selected markets in the Europe, the Middle East and Africa (EMEA) & South Asia region and through OEM partners in Asia Pacific and Europe. The company also sells through OEM partners in the United States and Canada specifically for the veterinary and chiropractic markets.

The company has installations in Canada, the United States, China, Korea, Australia, Denmark, France, Italy, Germany, Portugal, Spain, the United Kingdom, Mexico, South Africa, Vietnam, Brazil, Chile, Colombia, Peru, Venezuela, the United Arab Emirates, Bahrain, India, Saudi Arabia, Pakistan, Taiwan, Thailand, and Turkey.

Strategic Alliances

The company has strategic alliances with WDM and SourceOne Healthcare Technologies Corporation for military accounts.

Customers

The company targets various customer types, including centralized purchase organizations (such as Group Purchasing Organizations (GPOs) and Regional Health Authorities); hospitals (200 beds and greater); small urban and rural hospitals; public and private hospitals in countries with socialized medicine; imaging centers; the military and veteran care facilities; orthopaedic practices; chiropractic care; and veterinary medicine.

Suppliers

The company has agreements with Elcan Optical Technologies Inc. (Elcan) of Midland, Ontario to build the lens and detector; with Sedecal Company Ltd. of Madrid, Spain for the manufacture of a U-Arm stand and x-ray generators; with Arcoma Inc. of Sweden for the Ceiling Tube Mounts and radiographic tables; and with CPI of Canada for x-ray generators. With respect to the major components of the system, the company acquires its CCD sensors from Eastman Kodak Company, its phosphor screens from Hamamatsu Corporation, its lenses from Elcan and its mirrors, housing and stands from various other vendors.

Competition

The company's competitors include Canon; Carestream Health; CMT Medical Technologies; Del Medical Systems Group; GE Healthcare; Hologic, Inc.; Philips Medical Systems; Quantum Medical Imaging; Siemens Medical Solutions; Toshiba Medical Systems; Swissray International, Inc.; IMIX ADR; and Vieworks Company, Ltd.

History

The company was founded in 1995. It was formerly known as Imaging Dynamics Corporation and is changed its name to Imaging Dynamics Company Ltd. in 2001.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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