

# **IDT Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis**

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## **Abstracts**

IDT Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between IDT Corporation and its competitors. This provides our Clients with a clear understanding of IDT Corporation position in the [Communication Services](#) Industry.

The report contains detailed information about IDT Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for IDT Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The IDT Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes IDT Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of IDT Corporation business.

## **About IDT Corporation**

IDT Corporation operates primarily in the telecommunications and energy industries in the United States and internationally.

### **Segments**

The company operates primarily in four segments: Telecom Platform Services, Consumer Phone Services, IDT Energy, and Genie Oil and Gas.

#### **Telecom Platform Services Segment**

The Telecom Platform Services segment provides various telecommunications services, including prepaid and rechargeable calling cards, a range of voice over Internet protocol (VoIP) communications services, and wholesale carrier services.

The company sells prepaid and rechargeable calling cards under the IDT, Entrix, DSA, LA LEYENDA, BOSS, Playball, GOOOL, RED, Feliz, PT-1, and PennyTalk brand names providing telephone access to approximately 230 countries and territories. It sells approximately 1,000 different calling cards in the United States and approximately 700 different cards abroad.

The company's calling cards are marketed primarily to the ethnic and immigrant communities in the United States, Europe, Asia, Latin America, and Africa. In the United States, it distributes its prepaid cards products through its subsidiary Union Telecard Alliance, LLC (UTA). UTA utilizes a network of sub-distributors that sell to retail outlets throughout most of the United States. The company also sells prepaid products to major national retailers who sell them primarily in high-traffic stores.

The Telecom Platform Services segment also markets customized (private label) calling cards with the retailer's name and logo; IDT-Branded calling cards, which are printed with the IDT logo and design and are sold to small and medium-sized retail chains, such as supermarkets, drug stores, and convenience stores, for resale to their customers; and international mobile top up (IMTU), which product enables purchasers to top up (recharge / purchase airtime minutes for) a prepaid mobile telephone in another country. IMTU appeals to residents, particularly immigrants, in developed countries, such as the United States.

The company's rechargeable calling cards, which are marketed to consumers and business customers nationwide, can be used by the U.S. callers to call internationally from any phone, including a cell phone. In addition, callers would use the cards to make calls from approximately 30 countries around the world through international access numbers.

The company resells calling cards, as well as 'top up' wireless cards, of other providers of telecommunications, to small and medium-sized retail chains. Its Telecom Platform Services segment carries its international telecommunications traffic and the international traffic of other telecommunications companies.

International Operations: In Europe, the company markets its prepaid products in the United Kingdom, the Netherlands, Spain, Germany, Belgium, France, Ireland, Italy, Luxembourg, Sweden, Finland, Switzerland, Denmark, Norway, Portugal, Austria, and Greece. It also provides wholesale carrier services to European telecom companies, including foreign state-owned or state-sanctioned post, telephone or telegraph companies and tier-1 carriers, new and emerging telephone companies, and value-added service providers. In Asia, the company sells prepaid products in Hong Kong, Singapore, Australia, Japan, Korea, and Malaysia. In Latin America, it markets prepaid products in Argentina, Brazil, Peru, Chile, and Uruguay. In addition, the company offers post-paid phone services in Brazil to consumers and small businesses.

## Consumer Phone Services Segment

The Consumer Phone Services segment provides consumer local and long distance services in the United States. It provides its bundled local/long distance phone service in 11 states, marketed under the brand name IDT America. Its bundled local/long distance service, offered to residential customers, includes unlimited local, regional toll, domestic long distance calling, and popular calling features. It also offers long distance service throughout the United States.

As of July 31, 2010, the company had approximately 19,700 active customers for its bundled local/long distance plans and approximately 75,400 customers for

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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