

Iconix Brand Group, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/I93F2F92B35BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: I93F2F92B35BEN

Abstracts

Iconix Brand Group, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Iconix Brand Group, Inc. and its competitors. This provides our Clients with a clear understanding of Iconix Brand Group, Inc. position in the [Clothing, Textiles and Accessories](#) Industry.

The report contains detailed information about Iconix Brand Group, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Iconix Brand Group, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Iconix Brand Group, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Iconix Brand Group, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Iconix Brand Group, Inc. business.

About Iconix Brand Group, Inc.

Iconix Brand Group, Inc., a brand management company, engages in licensing, marketing, and providing a portfolio of consumer brands in the United States and internationally. As of December 31, 2009, the company's brand portfolio consisted of 17 consumer brands.

Consumer Brands

Candie's: Candie's is known primarily as a junior lifestyle brand, with products in the footwear, apparel, and accessories categories. It includes a line of lifestyle products, including sportswear, denim, footwear, handbags, intimate apparel, children's apparel, fragrance, and home accessories.

Bongo: The Bongo brand offers a range of women's and children's casual apparel and accessories, including denim, sportswear, eyewear, fragrance, and watches. In February 2010, the company signed a direct-to-retail license agreement with Kmart Corporation (Kmart), a wholly-owned subsidiary of Sears Holding Corporation, for the brand in the United States and its territories covering apparel, accessories and other categories. Celebrity spokespeople for the Bongo brand include Liv Tyler, Rachel Bilson, Nicole Richie, the stars of the MTV television reality show Laguna Beach,

Vanessa Minnillo, Kim Kardashian and Jesse McCartney.

Badgley Mischka: The Badgley Mischka brand products are sold in luxury department and specialty stores, including Bergdorf Goodman, Neiman Marcus, and Saks Fifth Avenue, with its retail categories being women's apparel and accessories. The company has 19 Badgley Mischka licenses.

Joe Boxer: Joe Boxer is an underwear, sleepwear, and loungewear brand.

Rampage: Rampage is known as a contemporary/junior women's sportswear brand. Rampage products are sold through better department stores, such as Macy's, with the retail categories being sportswear, footwear, intimate apparel, and swimwear. The company licenses the brand to 14 wholesalers in the United States and to partners in Thailand and the Middle East.

Mudd: Mudd is a junior apparel brand in the denim and footwear categories. In 2008, the company entered into a multi-year licensing agreement with Kohl's, under which Kohl's would be the U.S. retailer for apparel, fashion accessories, jewelry, and eyewear. The brand was launched at Kohl's in 2009 and is sold in all U.S. stores in 25 categories.

London Fog: London Fog is a brand for outerwear, cold weather accessories, umbrellas, luggage, and travel products. The brand is sold primarily through the better department store channel. The company has 16 London Fog licenses, including a direct-to-retail license agreement with Hudson's Bay Corporation in Canada, covering apparel, accessories and lifestyle products.

Mossimo: Mossimo is known as a contemporary, active and youthful lifestyle brand. This covers apparel products for men, women and children, including casual sportswear, denim, swimwear, bodywear, watches, handbags and other fashion accessories. The brand is also licensed to wholesale partners in Australia, New Zealand, the Philippines, and Japan.

Ocean Pacific/OP: Ocean Pacific and OP are global action-sports lifestyle apparel brands. The company owns licenses covering various product categories, including footwear, sunglasses, kids' apparel, and fragrance. In 2008, the U.S. OP business was converted to a direct-to-retail license with Wal-Mart Stores, Inc. In 2008, OP launched in select Wal-Mart stores in the U.S, and was expanded to all stores in the U.S., Canada, Mexico, and Argentina during 2009. In addition, OP has licenses covering Japan, the Middle East region, and other territories worldwide. For 2009, the marketing campaign

featured six young Hollywood celebrities, including Anna Lynne McCord, Sophia Bush, Solange Knowles, Joel Madden, Brody Jenner, and Cody Liney.

Danskin: Danskin is a 126 year-old iconic brand of women's activewear, legwear, dancewear, yoga apparel, and fitness equipment. The Danskin brand is sold through better department, specialty and sporting goods stores and through freestanding Danskin boutiques and Danskin.com. In addition, the company has a direct-to-retail license with Wal-Mart for its Danskin Now brand for apparel and fitness equipment. In 2009, the Danskin Now brand

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

Contents

RESEARCH METHODOLOGY

DISCLAIMER

1. ICONIX BRAND GROUP, INC. COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

2. ICONIX BRAND GROUP, INC. BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

3. ICONIX BRAND GROUP, INC. SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

4. ICONIX BRAND GROUP, INC. FINANCIAL ANALYSIS

- 4.1. Financial Statements
 - 4.1.1. Income Statement
 - 4.1.2. Balance Sheet
 - 4.1.3. Cash Flow
- 4.2. Financial Ratios
 - 4.2.1. Profitability
 - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

5. ICONIX BRAND GROUP, INC. COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. Iconix Brand Group, Inc. Direct Competitors
- 5.2. Comparison of Iconix Brand Group, Inc. and Direct Competitors Financial Ratios
- 5.3. Comparison of Iconix Brand Group, Inc. and Direct Competitors Stock Charts
- 5.4. Iconix Brand Group, Inc. Industry Analysis
 - 5.4.1. Clothing, Textiles and Accessories Industry Snapshot
 - 5.4.2. Iconix Brand Group, Inc. Industry Position Analysis

6. ICONIX BRAND GROUP, INC. NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

7. ICONIX BRAND GROUP, INC. EXPERTS REVIEW¹

- 7.1. Experts Consensus
- 7.2. Experts Revisions

8. ICONIX BRAND GROUP, INC. ENHANCED SWOT ANALYSIS²

9. UNITED STATES PESTEL ANALYSIS²

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

10. ICONIX BRAND GROUP, INC. IFE, EFE, IE MATRICES²

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

11. ICONIX BRAND GROUP, INC. PORTER FIVE FORCES ANALYSIS²

12. ICONIX BRAND GROUP, INC. VRIO ANALYSIS²

APPENDIX: RATIO DEFINITIONS

LIST OF FIGURES

Iconix Brand Group, Inc. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit
Profit Margin Chart
Operating Margin Chart
Return on Equity (ROE) Chart
Return on Assets (ROA) Chart
Debt to Equity Chart
Current Ratio Chart
Iconix Brand Group, Inc. 1-year Stock Charts
Iconix Brand Group, Inc. 5-year Stock Charts
Iconix Brand Group, Inc. vs. Main Indexes 1-year Stock Chart
Iconix Brand Group, Inc. vs. Direct Competitors 1-year Stock Charts
Iconix Brand Group, Inc. Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

List Of Tables

LIST OF TABLES

Iconix Brand Group, Inc. Key Facts
Profitability
Management Effectiveness
Income Statement Key Figures
Balance Sheet Key Figures
Cash Flow Statement Key Figures
Financial Performance Abbreviation Guide
Iconix Brand Group, Inc. Key Executives
Iconix Brand Group, Inc. Major Shareholders
Iconix Brand Group, Inc. History
Iconix Brand Group, Inc. Products
Revenues by Segment
Revenues by Region
Iconix Brand Group, Inc. Offices and Representations
Iconix Brand Group, Inc. SWOT Analysis
Yearly Income Statement Including Trends
Income Statement Latest 4 Quarters Including Trends
Yearly Balance Sheet Including Trends
Balance Sheet Latest 4 Quarters Including Trends
Yearly Cash Flow Including Trends
Cash Flow Latest 4 Quarters Including Trends
Iconix Brand Group, Inc. Profitability Ratios
Margin Analysis Ratios
Asset Turnover Ratios
Credit Ratios
Long-Term Solvency Ratios
Financial Ratios Growth Over Prior Year
Iconix Brand Group, Inc. Capital Market Snapshot
Iconix Brand Group, Inc. Direct Competitors Key Facts
Direct Competitors Profitability Ratios
Direct Competitors Margin Analysis Ratios
Direct Competitors Asset Turnover Ratios
Direct Competitors Credit Ratios
Direct Competitors Long-Term Solvency Ratios
Clothing, Textiles and Accessories Industry Statistics

Iconix Brand Group, Inc. Industry Position
Company vs. Industry Income Statement Analysis
Company vs. Industry Balance Sheet Analysis
Company vs. Industry Cash Flow Analysis
Company vs. Industry Ratios Comparison
Iconix Brand Group, Inc. Consensus Recommendations¹
Analyst Recommendation Summary¹
Price Target Summary¹
Experts Recommendation Trends¹
Revenue Estimates Analysis¹
Earnings Estimates Analysis¹
Historical Surprises¹
Revenue Estimates Trend¹
Earnings Estimates Trend¹
Revenue Revisions¹

ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

I would like to order

Product name: Iconix Brand Group, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

Product link: <https://marketpublishers.com/r/I93F2F92B35BEN.html>

Price: US\$ 499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I93F2F92B35BEN.html>