

# Ibroadband Inc Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

Ibroadband Inc Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Ibroadband Inc and its competitors. This provides our Clients with a clear understanding of Ibroadband Inc position in the Industry.

The report contains detailed information about Ibroadband Inc that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Ibroadband Inc. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Ibroadband Inc financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Ibroadband Inc competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Ibroadband Inc business.

#### About Ibroadband Inc.

iBroadband, Inc., through its subsidiary, iBroadband of Texas, Inc. provides high-speed broadband, fixed wireless Internet connectivity in the Dallas/Fort Worth metroplex and Austin, Texas. The company serves small and medium enterprise customers.

The company owns Cedar Valley Communications, Inc., a competitive local exchange carrier based in Athens, Texas, and provides wireline telephone and wireline and wireless data communication services to customers in 3 counties located southeast of the Dallas/Ft. Worth metroplex.

The company provides subscription based wireless and wireline telecommunications and information services in Texas.

Fixed Wireless Broadband Service: The company is a fixed wireless broadband Internet access provider. It provides customers high-speed Internet access through fixed wireless broadband supporting Voice over Internet Protocol, or VoIP, bandwidth on demand, wireless redundancy, virtual private networks, or VPNs, disaster recovery, bundled data, and video services (Wireless Service). The company provides services to approximately 250 business customers located in the Wireline Area and in the Dallas/Ft. Worth and Austin, Texas metropolitan areas.



Wireline Service: The company also operates as a competitive local exchange carrier in Texas, providing local and long distance telephone and high speed xDSL Internet access services (collectively the Wireline Service) to approximately 3,000 residential and business customers located primarily within Kaufman, Henderson and Anderson counties southeast of Dallas, Texas (the Wireline Area).

## Suppliers

The company's purchases equipment from various suppliers, such as CTI, Inc.; Hutton Communications; TESSCO; Trango; Motorola, and others. Its Internet providers include Broadwing Communications; Time Warner Communications; and IAC Services.

## Competition

The company's competitors in the Incumbent Local Exchange Carriers and Common Local Exchange Carriers category include Verizon Communications Inc., Qwest Corporation, AT&T Inc., Covad Communications Group, Inc., Speakeasy, Inc., XO Communications, LLC, MegaPath Networks Inc., and Choice One Communications Inc.

The company's competitors in the Cable Modem and DSL Services category include Comcast Corporation, AT&T Inc., and Verizon Communications Inc.

The company's competitors in the Cellular and PCS Services category include Cingular Wireless LLC, Sprint Nextel Corporation, T-Mobile USA, Inc, Verizon Communications Inc.

The company's competitors in the Wireless Broadband Service Providers category include commercial operators, local governments, universities, other governmental or quasi-governmental entities, and small local urban and rural wireless operations. In addition, its competitors include Sprint Nextel Corporation and Clearwire Corporation.

The company's competitors in the Satellite provider category include WildBlue Communications, Inc. and Hughes Network Systems, LLC.

### History

iBroadband, Inc. was incorporated in 2000.



The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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# **ANALYSIS FEATURES**

# **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

## **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

## **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



# Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

## IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

# **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

# **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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