

# IAMGOLD Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## **Abstracts**

IAMGOLD Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between IAMGOLD Corp. and its competitors. This provides our Clients with a clear understanding of IAMGOLD Corp. position in the Industry.

The report contains detailed information about IAMGOLD Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for IAMGOLD Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The IAMGOLD Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes IAMGOLD Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of IAMGOLD Corp. business.

## **About IAMGOLD Corp.**

IAMGOLD Corporation engages in the exploration for, and the development and production of, mineral resource properties worldwide.

Mining Activities - Canada

In Canada, the company indirectly owns interests in the Westwood Project, the Niobec Mine (a producer of niobium) and the Doyon and Mouska Gold Mines, two producing gold mines with production in Quebec.

Westwood Project: The Westwood Project, which is indirectly wholly-owned by the company, is located in the Bousquet Township approximately 40 kilometers east of Rouyn-Noranda, Quebec.

Doyon Division – Doyon and Mouska Gold Mines: The Doyon Division comprises the Doyon and Mouska underground mines, located approximately 40 kilometers east of Rouyn-Noranda, in the Province of Quebec, Canada. The Doyon Division covers an area of approximately 2,785 hectares and is situated on the prolific Cadillac-Bousquet gold belt in the Abitibi region. The Doyon Division mines are held 100% by IAMGOLD-Quebec Management Inc. (IMG-Qc), a wholly-owned subsidiary of the company. The



Doyon mine property has a total surface area of approximately 20 square kilometers (1,993 hectares) and consists of 116 claims, 1 mining lease, and 3 tailings leases. The Mouska property is adjacent to the western border of the Doyon property. This 792 hectare property is held through 22 claims and 2 mining leases.

Mining Activities – International

Africa: Burkina Faso – Essakane Project: The Essakane Project straddles the boundary of the Oudalan and Seno provinces in the Sahel region of Burkina Faso and is approximately 330 kilometers northeast of the capital, Ouagadougou. It is situated some 42 kilometers east of the nearest large town and the provincial capital of Oudalan, Gorom-Gorom, and near the village of Falagountou to the east.

Africa: Ghana - Tarkwa Gold Mine: The company holds an aggregate 18.9% interest in Gold Fields Ghana Limited (GFGL). GFGL has rights to operate and develop a property known as the Tarkwa concession in Ghana, which includes the Tarkwa Gold Mine. Gold Fields Limited (Gold Fields) is the operator of the Tarkwa Gold Mine. The Tarkwa Gold Mine is located in southwestern Ghana, approximately 300 kilometers by road west of Accra, the capital. The Tarkwa Gold Mine consists of an open pit operation on the Tarkwa property and the adjacent northern portion of the Teberebie property. The Tarkwa Gold Mine operates mining leases covering a total area of approximately 20,825 hectares.

Africa: Ghana - Damang Gold Mine: The company holds an 18.9% interest in Abosso Goldfields Limited (Abosso). Abosso has rights to operate and develop a property known as the Damang concession in Ghana, which includes the Damang Gold Mine. Gold Fields is the operator of the Damang Gold Mine and the majority shareholder of Abosso, with a 71.1% interest.

Africa: Botswana - Mupane Gold Mine: The Mupane Gold Mine consists of an open pit mining operation exploiting the Tau, Kwena, and Tholo gold deposits. The mine area is located in the eastern part of Botswana roughly 30 kilometers southeast of the town of Francistown. The Mupane Gold Mine is owned 100% by Mupane Gold Mining (Pty) Ltd., a wholly owned subsidiary of the company. The Mupane Mining License covers an area of 1,165.6 hectares and is located on 2 adjoining farms.

Africa: Republic of Mali - Sadiola Gold Mine: The Sadiola Gold Mine consists of an open pit mining operation exploiting the Sadiola gold deposit. The Sadiola area is located in the extreme west of the Republic of Mali, West Africa near the Senegal/Mali border,



approximately 70 kilometers south of Kayes, the regional capital. The Sadiola Gold Mine is owned by Societe d'Exploitation des Mines d'Or de Sadiola S.A. (SEMOS) which holds the mining rights for gold, silver (and related substances) and platinoids for the Sadiola Mining Permit in which the Sadiola Gold Mine is located. The Sadiola Mining Permit covers an area of 302 square kilometers.

Africa: Republic of Mali - Yatela Gold Mine: The mining permit area in Mali on which the Yatela Gold Mine is situated (the Yatela Mining Permit) is located immediately north of the Sadiola Mining Permit. The Yatela Mining Permit

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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<sup>1 –</sup> Data availability depends on company's security policy.

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## **ANALYSIS FEATURES**

## **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

## **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



## Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

## IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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