

IAC/InterActiveCorp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

IAC/InterActiveCorp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between IAC/InterActiveCorp. and its competitors. This provides our Clients with a clear understanding of IAC/InterActiveCorp. position in the [Software and Technology Services](#) Industry.

The report contains detailed information about IAC/InterActiveCorp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for IAC/InterActiveCorp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The IAC/InterActiveCorp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to

profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes IAC/InterActiveCorp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of IAC/InterActiveCorp. business.

About IAC/InterActiveCorp.

IAC/InterActiveCorp engages in the Internet business in the United States and internationally.

Segments

The company operates in four segments: Search; Match; ServiceMagic; and Media & Other.

SEARCH

The Search segment consists primarily of Ask.com and other destination search Web sites through which it provides search and related advertising services, as well as toolbars and applications through which it promotes and distributes these services, and Citysearch, an online local city guide.

Search Business

Search services generally involve the generation and display of a set of hyperlinks to

Web sites, together with summary information regarding these Web sites, deemed relevant to search queries entered by users. The company provides search services to users who visit its Ask.com and other destination search Web sites and portals directly, through toolbars that the company distributes to users directly and through third parties and through the syndication of its search results via search boxes placed on third party Web sites. Its search business involves in the display of paid listings and other advertising in connection with the provision of search services.

Display of Paid Listings and Other Advertising: In addition to algorithmic search results, paid listings are also generally displayed in response to search queries. Paid listings are advertisements displayed on search results pages in response to search queries that contain advertiser-selected keywords. A majority of the paid listings the company displays are supplied to the company by Google pursuant to a paid listing supply agreement with Google. In addition, the company sells paid listings directly to advertisers and display them on third party and various IAC properties, as well as sells display advertising on its portals and other IAC properties.

Toolbars and Applications: Through Mindspark Interactive Network, Inc. (Mindspark), the company develops, markets, and distributes various downloadable toolbars through which users can access its search services, as well as applications through which users creatively and visually express themselves and interact online, which generally refer to as its FunWebProducts suite of applications. The company markets and distributes its toolbars, together with the FunWebProducts suite of applications, directly to consumers. These toolbars generally consist of a search box powered by Ask.com or a third party search engine, plus the FunWebProducts suite of additional features. The search box enables users to run search queries directly from their Web browser and the suite of features enables users to personalize their online activities and otherwise make them expressive and fun. These features include Smiley Central, through which users can add emoticons to e-mails and instant messages; Webfetti, through which users can personalize their pages on various social networking Web sites; MyWebFace, through which users can create cartoon-like images of themselves for download or use in connection with their profile pages on social networks; and Zwinky, through which users can create avatars to express their persona on the Web and design and update profile pages to share with friends. Zwinky also provides users with access to Zwinktopia, a virtual world where avatars created by users can interact through chat and other features, as well as purchase virtual items with virtual currency online. The company also markets and distributes its toolbars through the Ask Partner Network to third parties, who in turn bundle its toolbars with their applications and Web sites.

Destinations Sites and Portals: The company also operates various destination Web sites and portals through which it provides search and additional services, including Dictionary.com, a destination Web site that provides online dictionary search and related services; Girlsense.com, a destination Web site that provides a virtual fashion community for girls and teens; www.MyWay.com, which is free from banner, pop-up and rich-media ads and through which the company provides e-mail services; www.Excite.com, a content-rich portal that aggregates news, sports, we

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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