

Husky Energy Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Husky Energy Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Husky Energy Inc. and its competitors. This provides our Clients with a clear understanding of Husky Energy Inc. position in the [Energy](#) Industry.

The report contains detailed information about Husky Energy Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Husky Energy Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Husky Energy Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Husky Energy Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Husky Energy Inc. business.

About Husky Energy Inc.

Husky Energy Inc. operates as an integrated energy and energy related company in Canada.

Segments

The company's business is conducted through three business segments, including Upstream, Midstream, and Downstream.

UPSTREAM OPERATIONS

Upstream includes exploration for, development and production of crude oil, natural gas and natural gas liquids. The company's upstream operations are located primarily in Western Canada, offshore Eastern Canada, offshore Greenland, United States, offshore China, and offshore Indonesia.

Major Properties and Facilities

The company's portfolio of upstream assets includes properties with reserves of light, medium, heavy, and bitumen, NGL, natural gas, and sulphur.

Lloydminster Heavy Oil and Gas

The company's heavy oil assets are concentrated in a producing area in the Lloydminster Alberta/Saskatchewan area. It maintains a land position of approximately 2 million acres within this area. Approximately 92% of its proved reserves in the region are contained in the heavy crude oil producing fields of Pikes Peak, Edam, Tangleflags, Celtic, Bolney, Westhazel, Big Gully, Hillmond, Mervin, Marwayne, Lashburn, Gully Lake and Rush Lake, and in the medium gravity crude oil producing fields of Wildmere and Wainwright.

The company produces from oil and gas wells ranging in depth from 450 to 650 meters and holds a 100% working interest in the majority of these wells. It produces heavy oil from the Lloydminster area using various techniques, including standard primary production methods, as well as steam injection, horizontal well technology and Steam Assisted Gravity Drainage (SAGD).

In the Lloydminster area the company owns and operates 19 oil treating facilities, all of which are tied into the Husky heavy oil pipeline systems. These pipeline systems transport heavy crude oil from the field locations to the Husky Lloydminster asphalt refinery, to the Husky Lloydminster Upgrader and to the Enbridge Pipeline, Express Pipeline and Inter Pipeline Fund systems at Hardisty, Alberta.

British Columbia/Foothills/Northwest Plains

Rainbow Lake District: Rainbow Lake is located approximately 700 kilometres north-west of Edmonton, Alberta. The company operates various crude oil pools in the Rainbow basin, with an average working interest of 54%. It holds a 50% interest in, and operates, the Rainbow Lake processing plant. It also has a 100% interest in a compression and dehydration facility at Bivouac.

Husky holds a working interest in the EnCana Sierra gas plant in this same area. The company is active in both these areas with development and exploration drilling. Husky holds an interest in one non-operated property at Bistcho in the Rainbow Lake District.

North East Alberta District: The North East Alberta District is located approximately 200 kilometres north-east of Edmonton, Alberta and consists primarily of shallow gas production and is developing primary heavy oil production. The company's major property in the district is at Muskwa, which consists of a 32 mmcf/day dehydrator facility,

6,255 horsepower of compression and a gathering system that collects natural gas from an area 7 townships in size.

High Level District: The High Level district of Alberta is approximately 600 kilometres northwest of Edmonton, Alberta. Husky is the operator and holds close to 100% working interests in its properties.

Ram River District: The Ram River district is located in west central Alberta and includes the Blackstone, Ricinus and Clearwater/ Limestone natural gas fields. Husky holds a 34% interest in two unitized wells, and a 24% and 50% interest, respectively, in two non-unit wells, and acts as the contract operator of the Blackstone field. The company holds an average 72% interest in and operates the Ram River sour gas plant and related processing facilities. The Ram River plant has the capacity to process 622 mmcf/day of sour gas, resulting in sales gas capacity of 525 mmcf/day.

The company has a sour gas pipeline network that supports the Ram River plant. It operates a network of 845 kilometres of sour gas pipelines in the Ram River district and holds a 30% interest in 684 kilo

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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