

HUGHES Telematics, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

HUGHES Telematics, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between HUGHES Telematics, Inc. and its competitors. This provides our Clients with a clear understanding of HUGHES Telematics, Inc. position in the [Computers and Electronic Equipment](#) Industry.

The report contains detailed information about HUGHES Telematics, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for HUGHES Telematics, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The HUGHES Telematics, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes HUGHES Telematics, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of HUGHES Telematics, Inc. business.

About HUGHES Telematics, Inc.

HUGHES Telematics, Inc., a telematics services company, provides a suite of real-time voice and data communications services and applications for use in vehicles. The company is developing additional applications for use with in and outside of the automotive industry.

Within the automotive industry, the company's communications center allows for two way voice and data communications to the vehicle and supports, among other things, critical safety and security services, as well as location-based services and remote diagnostics. The company provides telematics services in the United States for new vehicles sold by Mercedes-Benz USA, LLC (Mercedes-Benz).

Automotive Service Offerings

The company offers a set of services that can be tailored to meet the needs of its customers and partners. These services are being offered through its relationship with Mercedes-Benz.

Safety and Security: The safety and security services offered by the company include

automatic crash notification; SOS/emergency calling; roadside assistance; stolen vehicle location assistance; automatic alarm notification; and emergency/crisis management.

Navigation: The navigation services offered by the company includes voice-delivered turn-by-turn directions; destination downloads; location-based traffic; preferred daily route; and traffic camera monitoring.

Convenience: The company's convenience services include remote door lock or remote door unlock; vehicle/family locate; geo-fencing (proximity alert); usage-based insurance; concierge; voice to email and voice to text messaging; flash lights or sound horn; location-based weather reports; dealer connect; and Internet connectivity

Diagnostics: The diagnostics services offered by the company includes automatic maintenance reminder; recall notifications; remote emissions monitoring; interactive user manual; diagnostic emails; and diagnostic code monitoring.

Infotainment: Infotainment (information and entertainment) services offered by the company includes local information; buy and download music; song tagging and purchase; Internet radio; stock prices; sports scores; RSS feed; news; fuel prices; movie listings; and social networking.

Mercedes-Benz mbrace

On November 16, 2009, the company launched its automotive manufacturer service offering with Mercedes-Benz. This service offering is marketed by Mercedes-Benz under the mbrace brand. Mercedes-Benz mbrace services bring connectivity to Mercedes-Benz drivers and begin the process of allowing them to customize their in-vehicle experiences to fit their daily needs.

in-Drive

Through in-Drive, the company intends to offer a range of service offerings including usage-based insurance; vehicle diagnostics; family locate; emergency calling; two-way voice communications; driving behavior analysis; and stolen vehicle location assistance.

Networkfleet

Through Networkfleet, the company provides fleet operators with a vehicle management

solution that includes remote vehicle monitoring and other data services through an aftermarket hardware device installed on existing vehicles. Networkfleet provides a fleet management solution, which includes automatic vehicle location and remote vehicle diagnostics system and is targeted to the approximately 20 million local market commercial fleet customers operating throughout North America. Networkfleet allows fleet managers to monitor driver performance for unauthorized/unsafe usage, as well as data, such as location, fuel consumption, mileage, emission compliance status, and actual driving speed through custom mapping and reporting.

Significant Events

In May 2010, HUGHES Telematics, Inc., QUALCOMM Inc. and American Medical Alert Corp. announced a joint venture to deliver mobile health services through Lifecomm LLC.

On May 25, 2010, Hughes Telematics, Inc., Qualcomm Incorporated and American Medical Alert Corp. announced a joint venture to deliver mobile health services through Lifecomm LLC.

Competition

The company identifies competition from OnStar, a wholly-owned subsidiary of General Motors; and ATX Group, Inc.

History

HUGHES Telematics, Inc. was founded in 2006.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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