

HSBC Holdings plc Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

HSBC Holdings plc Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between HSBC Holdings plc and its competitors. This provides our Clients with a clear understanding of HSBC Holdings plc position in the Industry.

The report contains detailed information about HSBC Holdings plc that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for HSBC Holdings plc. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The HSBC Holdings plc financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes HSBC Holdings plc competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of HSBC Holdings plc business.

About HSBC Holdings plc

HSBC Holdings plc provides banking and financial services to personal, commercial, corporate, institutional, investment, and private banking clients. The company has an international network of approximately 8,000 properties in 88 countries and territories in six geographical regions: Europe; Hong Kong; Rest of Asia-Pacific; the Middle East; North America, and Latin America.

Products and Services

The company provides services through four customer groups and global businesses: Personal Financial Services (including consumer finance); Commercial Banking; Global Banking and Markets; and Private Banking.

PERSONAL FINANCIAL SERVICES

The Personal Financial Services group provides approximately 98 million individual and self-employed customers with financial services in approximately 60 markets worldwide. The company offers a range of personal financial products and services. Typically, products provided include personal banking products (current and savings accounts, mortgages and personal loans, credit cards, and local and international payment

services) and wealth management services (insurance and investment products and financial planning services).

HSBC Premier ('Premier') provides premium banking services to its customers including personalized relationship management, a single online view of all international accounts, free international funds transfer between HSBC accounts, 24-hour priority telephone access, global travel assistance and wealth management services. HSBC Advance offers a range of premium services, including preferential day-to-day and international banking while allowing solutions to be customized to meet local requirements.

The company also offers wealth management services. Insurance products distributed by the company through its direct channels and branch networks include life, property and health insurance, as well as pensions and credit protection. It also makes available a range of investment products. A choice of third-party and proprietary funds offers customers the ability to diversify their investments across a range of fund managers chosen after a rigorous and objective selection process. Financial planning services covering customers' investment, retirement, personal, and asset protection needs are offered through qualified financial planning managers.

The company is a global credit card issuer with approximately 100 million credit cards in force in approximately 50 markets. In addition to HSBC branded cards, various markets offer co-branded credit cards and third-party private label cards (or store cards) through merchant relationships.

COMMERCIAL BANKING

The company has 3 million commercial banking customers in 63 locations, including sole proprietors, partnerships, clubs and associations, incorporated businesses and publicly quoted companies. The company divides its commercial banking business into corporate, mid-market, business banking upper, and business banking mass segments.

Financing: The company provides a range of short and longer-term financing options for commercial banking customers, both domestically and cross-border, including overdrafts, receivables finance, term loans, and property finance. It offers forms of asset finance in selected sites and has divisions providing leasing and instalment finance for vehicles, plant and equipment.

Payments and Cash Management: The company provides domestic and cross-border

payments, collections, liquidity management, and account services worldwide. Deposits are attracted through current accounts and savings products, in local and foreign currencies.

International trade: The company finances and facilitates international trade, under both open account terms and traditional trade finance instruments. It also provides international factoring, commodity and insured export finance, and forfaiting services. The Group utilizes its international network to build customer relationships at both ends of trade flows.

Treasury and capital markets: Commercial Banking customers are volume users of the company's foreign exchange, derivatives, and structured product capabilities, including currency and interest rate

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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