

# Hospira Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/H83F1E4AB27BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: H83F1E4AB27BEN

## Abstracts

Hospira Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Hospira Inc. and its competitors. This provides our Clients with a clear understanding of Hospira Inc. position in the [Pharmaceuticals and Biotechnology](#) Industry.

The report contains detailed information about Hospira Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Hospira Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Hospira Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Hospira Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Hospira Inc. business.

## **About Hospira Inc.**

Hospira, Inc., a specialty pharmaceutical and medication delivery company, engages in the development, manufacture, and marketing of products that help improve the patient care. The company's portfolio includes generic acute-care and oncology injectables, as well as integrated infusion therapy and medication management systems. Its portfolio of products is used by hospitals and alternate site providers, such as clinics, home healthcare providers, and long-term care facilities.

## **Segments**

The company conducts operations worldwide and is managed in three segments: Americas; Europe, Middle East and Africa (EMEA), and the Asia Pacific (APAC). The Americas segment includes the United States (U.S.), Canada and Latin America; the EMEA segment includes Europe, the Middle East, and Africa; and the APAC segment includes Asia, Japan, Australia, and New Zealand.

## **Products**

The company sells a line of products, including specialty injectable and other pharmaceuticals and medication management systems and other devices.

## Specialty Injectable Pharmaceuticals

The company's specialty injectable pharmaceutical products primarily consist of generic injectable pharmaceuticals. These drugs' therapeutic areas include analgesia, anesthesia, anti-infectives, cardiovascular, oncology, and other areas. Its generic injectable pharmaceuticals in the U.S. include unit-of-use bar-code labels that can be used to support safer medication delivery. The company primarily procures the active pharmaceutical ingredients in these products from third-party suppliers.

The company has launched various new generic injectable pharmaceutical products in the U.S., including oxaliplatin and azithromycin, both for injection, and expanded its offering of heparin to include high-dose flip-top vials. It has launched its biogeneric, Retacrit, in 16 EMEA countries. The company offers various drug delivery options. Its drug delivery formats include standard offerings in ampoules and flip-top vials, which clinicians can use with standard syringes. Its proprietary drug delivery options include Carpuject and iSecure prefilled syringes, Ansyf prefilled needleless emergency syringe systems, First Choice ready-to-use premixed formulations, and the ADD-Vantage system for preparing drug solutions from prepackaged drug powders or concentrates.

The company's specialty injectable pharmaceutical product portfolio also includes Precedex (dexmedetomidine HCl), a proprietary sedative. Precedex is licensed to the company in the Americas and APAC segments, and in the Middle East and Africa. The company sells and markets Precedex for use in non-intubated patients requiring sedation, as well as intubated and mechanically ventilated patients.

## Other Pharmaceuticals

The company's other pharmaceuticals primarily consist of I.V. solutions, nutritionals and contract manufacturing services.

The company offers infusion therapy solutions and related supplies that include I.V. solutions for general use, I.V. nutrition products, and solutions for the washing and cleansing of wounds or surgical sites. Its injectable I.V. solutions in the U.S. include unit-of-use bar-code labels that can be used to support medication management efforts. The company also offers infusion therapy solutions in its VisIV next-generation non-PVC, non-DEHP I.V. container, an I.V. bag with various safety and environmentally friendly features.

The company's One2One services group provides formulation development, filling, and

finishing of injectable and oral drugs worldwide. It works with its proprietary pharmaceutical and biotechnology customers to develop injectable forms of their drugs, and it fills and finishes those and other drugs into containers and packaging selected by the customer. The customer then sells the finished products under its own label. The company's One2One manufacturing services group does not generally manufacture active pharmaceutical ingredients, but offers a range of filling and finishing services in various delivery systems.

### Medication Management Systems

The company's medication management systems include electronic drug delivery pumps, safety software, and disposab

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

## Contents

RESEARCH METHODOLOGY

DISCLAIMER

### **1. HOSPIRA INC. COMPANY PROFILE**

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

### **2. HOSPIRA INC. BUSINESS OVERVIEW**

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

### **3. HOSPIRA INC. SWOT ANALYSIS**

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

### **4. HOSPIRA INC. FINANCIAL ANALYSIS**

- 4.1. Financial Statements
  - 4.1.1. Income Statement
  - 4.1.2. Balance Sheet
  - 4.1.3. Cash Flow
- 4.2. Financial Ratios
  - 4.2.1. Profitability
  - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

## **5. HOSPIRA INC. COMPETITORS AND INDUSTRY ANALYSIS**

- 5.1. Hospira Inc. Direct Competitors
- 5.2. Comparison of Hospira Inc. and Direct Competitors Financial Ratios
- 5.3. Comparison of Hospira Inc. and Direct Competitors Stock Charts
- 5.4. Hospira Inc. Industry Analysis
  - 5.4.1. Pharmaceuticals and Biotechnology Industry Snapshot
  - 5.4.2. Hospira Inc. Industry Position Analysis

## **6. HOSPIRA INC. NEWS & EVENTS**

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

## **7. HOSPIRA INC. EXPERTS REVIEW<sup>1</sup>**

- 7.1. Experts Consensus
- 7.2. Experts Revisions

## **8. HOSPIRA INC. ENHANCED SWOT ANALYSIS<sup>2</sup>**

## **9. UNITED STATES PESTEL ANALYSIS<sup>2</sup>**

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

## **10. HOSPIRA INC. IFE, EFE, IE MATRICES<sup>2</sup>**

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

## **11. HOSPIRA INC. PORTER FIVE FORCES ANALYSIS<sup>2</sup>**

## **12. HOSPIRA INC. VRIO ANALYSIS<sup>2</sup>**

### **APPENDIX: RATIO DEFINITIONS**

### **LIST OF FIGURES**

Hospira Inc. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit  
Profit Margin Chart  
Operating Margin Chart  
Return on Equity (ROE) Chart  
Return on Assets (ROA) Chart  
Debt to Equity Chart  
Current Ratio Chart  
Hospira Inc. 1-year Stock Charts  
Hospira Inc. 5-year Stock Charts  
Hospira Inc. vs. Main Indexes 1-year Stock Chart  
Hospira Inc. vs. Direct Competitors 1-year Stock Charts  
Hospira Inc. Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
The complete financial data is available for publicly traded companies.

## List Of Tables

### LIST OF TABLES

Hospira Inc. Key Facts  
Profitability  
Management Effectiveness  
Income Statement Key Figures  
Balance Sheet Key Figures  
Cash Flow Statement Key Figures  
Financial Performance Abbreviation Guide  
Hospira Inc. Key Executives  
Hospira Inc. Major Shareholders  
Hospira Inc. History  
Hospira Inc. Products  
Revenues by Segment  
Revenues by Region  
Hospira Inc. Offices and Representations  
Hospira Inc. SWOT Analysis  
Yearly Income Statement Including Trends  
Income Statement Latest 4 Quarters Including Trends  
Yearly Balance Sheet Including Trends  
Balance Sheet Latest 4 Quarters Including Trends  
Yearly Cash Flow Including Trends  
Cash Flow Latest 4 Quarters Including Trends  
Hospira Inc. Profitability Ratios  
Margin Analysis Ratios  
Asset Turnover Ratios  
Credit Ratios  
Long-Term Solvency Ratios  
Financial Ratios Growth Over Prior Year  
Hospira Inc. Capital Market Snapshot  
Hospira Inc. Direct Competitors Key Facts  
Direct Competitors Profitability Ratios  
Direct Competitors Margin Analysis Ratios  
Direct Competitors Asset Turnover Ratios  
Direct Competitors Credit Ratios  
Direct Competitors Long-Term Solvency Ratios  
Pharmaceuticals and Biotechnology Industry Statistics



Hospira Inc. Industry Position  
Company vs. Industry Income Statement Analysis  
Company vs. Industry Balance Sheet Analysis  
Company vs. Industry Cash Flow Analysis  
Company vs. Industry Ratios Comparison  
Hospira Inc. Consensus Recommendations<sup>1</sup>  
Analyst Recommendation Summary<sup>1</sup>  
Price Target Summary<sup>1</sup>  
Experts Recommendation Trends<sup>1</sup>  
Revenue Estimates Analysis<sup>1</sup>  
Earnings Estimates Analysis<sup>1</sup>  
Historical Surprises<sup>1</sup>  
Revenue Estimates Trend<sup>1</sup>  
Earnings Estimates Trend<sup>1</sup>  
Revenue Revisions<sup>1</sup>

## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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