

# Horsehead Holding Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Horsehead Holding Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Horsehead Holding Corp. and its competitors. This provides our Clients with a clear understanding of Horsehead Holding Corp. position in the [Metals and Mining](#) Industry.

The report contains detailed information about Horsehead Holding Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Horsehead Holding Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Horsehead Holding Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Horsehead Holding Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Horsehead Holding Corp. business.

### **About Horsehead Holding Corp.**

Horsehead Holding Corp., through Horsehead Corporation, produces specialty zinc and zinc-based products. The company is a recycler of electric arc furnace dust (Horsehead).

The company has production and/or recycling operations at seven facilities in five states. It also owns and operates on its premises a 110 megawatt coal-fired power plant that provides the company with a source of electricity and allows the company to sell approximately one-fifth of its capacity.

The company's products are used in a variety of applications, including in the galvanizing of fabricated steel products, as components in rubber tires, alkaline batteries, paint, chemicals and pharmaceuticals and as a remelt alloy in the production of stainless steel. During 2009, the company sold approximately 236.5 million pounds of zinc products.

### **Products and Services**

The company offers a variety of zinc products and services. In 2009, the company sold approximately 118,000 tons of zinc products. The following are its primary zinc

products:

**Zinc Metal:** The company's primary zinc metal product is PW zinc metal, which the company sells to the hot-dip galvanizing and brass industries. The company also produces SSHG zinc metal, which is used as feed for the manufacture of high-purity zinc powder and zinc alloys. SSHG zinc metal is a pure grade of zinc. The company also sells PW zinc metal for use in the production of brass, a zinc/copper alloy. Its zinc metal is sold in various forms, from 55-pound slabs to 2,500-pound ingots.

**Zinc Oxide:** The company sells approximately 50 different grades of zinc oxide with differing particle sizes, shapes, coatings and purity levels.

**EAF Dust Recycling:** In 2009, the company recycled 411,000 tons of EAF dust. In June 2009, the company acquired the EAF dust collection business of ESOI.

**CZO and Calcine Sales:** The sells CZO generated in its Waelz Kilns to other zinc smelters.

**Zinc Powder and Copper-Based Powders:** The company's zinc powder is sold for use in various chemical, metallurgical and battery applications, as well as for use in corrosion-resistant coating applications. Zinc powder is manufactured by the atomization of molten zinc.

The company manufactures three basic lines of powders at its Palmerton facility:

**Special Zinc Powders:** These are used in general chemical and metallurgical applications and in friction applications such as brake linings for automobiles.

**Battery Grade Zinc Powders:** These are used in most types of alkaline batteries as well as mercuric oxide, silver oxide and zinc-air batteries.

**Copper-Based Powders:** These include brass, bronze and nickel-silver powders. These products are used in various applications including brazing, infiltrating and powdered metallurgical hardware such as lock bodies, valves and gears.

**Customers:** Most of the zinc metal the company produces is purchased by galvanizers and brass producers. The company is the supplier of zinc metal to the after-fabrication hot-dip segment of the North American galvanizing industry. The company sells zinc metal to a group of approximately 100 hot-dip galvanizers. These customers are also

suppliers of secondary materials (including zinc remnants of steel galvanizing processes) to the company.

The company sells zinc oxide to approximately 200 different customers under contract as well as on a spot basis, principally to manufacturers of tire and rubber products, lubricating oils, chemicals, paints, ceramics, plastics and pharmaceuticals.

The company's SSHG zinc metal product is used in the manufacturing of zinc powder for the alkaline battery industry. The company provides its EAF dust recycling services to approximately 45 steel producing facilities.

Competition: The company's primary competitors in the zinc oxide segment include the U.S. Zinc Corporation (US Zinc), a wholly-owned subsidiary of Votorantim Metals, Ltda., and Zochem, a wholly-owned subsidiary of Hudson Bay Mining and Smelting Co. Limited, which is an integrated zinc mining company.

## INMETCO

### Recycling Operations for Nickel-bearing Waste

INMETCO operates a high temperature metals recovery facility, which utilizes a combinatio

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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