

Home Federal Bancorp, Inc. of Louisiana Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Home Federal Bancorp, Inc. of Louisiana Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Home Federal Bancorp, Inc. of Louisiana and its competitors. This provides our Clients with a clear understanding of Home Federal Bancorp, Inc. of Louisiana position in the Industry.

The report contains detailed information about Home Federal Bancorp, Inc. of Louisiana that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Home Federal Bancorp, Inc. of Louisiana. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Home Federal Bancorp, Inc. of Louisiana financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main



financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Home Federal Bancorp, Inc. of Louisiana competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Home Federal Bancorp, Inc. of Louisiana business.

About Home Federal Bancorp, Inc. of Louisiana

Home Federal Bancorp, Inc. of Louisiana operates as the holding company for Home Federal Bank, which provides financial services to individuals, corporate entities, and other organizations in Louisiana.

Market Area

The company's services are provided to customers by three branch offices and one agency office, which are located in the city of Shreveport, Louisiana. The area served by it is primarily the Shreveport-Bossier City metropolitan area. It has purchased packages of single family loans for its portfolio from a mortgage originator in Arkansas that are secured by properties primarily located in predominantly rural areas of Texas, Tennessee, Arkansas, Alabama, Louisiana, and Mississippi.

Lending Activities

The company's principal lending activity is the origination of one- to four-family



residential loans. It also offers commercial real estate loans and commercial business loans. It also originates consumer loans, such as home equity loans, second mortgage loans secured by residential real property. In addition, it invests in secured and unsecured loans for commercial, corporate, business, or agricultural purposes.

One- to Four-Family Residential Real Estate Loans: The company's one- to four-family residential mortgage loans are fixed-rate loans. Fixed-rate loans have maturities ranging from 15 to 30 years. It also offers adjustable rate loans.

Commercial and Multi-Family Residential Loans — General: The company also offers commercial and multi-family residential loans - general loans.

Commercial Real Estate Loans: The company offers fixed and variable rate mortgage loans. Its commercial real estate loans have terms up to 15 years. The commercial real estate secured lines of credit are limited to a maximum of 85% of the appraised value of the property.

Multi-Family Residential Loans: The company's multi-family residential loan portfolio includes income producing properties of 50 or more units and low income housing developments.

Commercial Business Loans: The company's business lending products include lines of credit, inventory financing, and equipment loans.

Land Loans: Land loans include land which has been acquired for the purpose of development and unimproved land. Land loans are originated with fixed rates and terms up to five years with longer amortizations.

Construction Loans: The company's construction loans include loans for the construction of residential and commercial property. Its commercial construction loans include owner occupied commercial properties, pre-sold property, and speculative office property.

Home Equity and Second Mortgage Loans: These loans are secured by the underlying equity in the borrower's residence.

Equity Lines of Credit: The company offers lines of credit secured by a borrower's equity in real estate.



Non-real Estate Loans – General: The consumer loans it offers consist of loans secured by deposit accounts with us, automobile loans, and other unsecured loans.

Investment Portfolio

As of June 30, 2010, the company's investment portfolio included mortgage-backed securities; corporate securities; corporate securities; and equity securities, such as adjustable-rate mortgage (ARM) fund and Federal Home Loan Bank of Dallas (FHLB) stock.

Deposits

The company attracts deposits principally from residents of Louisiana and particularly from Caddo Parish and Bossier Parish. As of June 30, 2010, the company's deposit products included non-interest bearing accounts, NOW accounts, money market accounts, passbook savings, and certificates of deposit.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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