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Hills Holdings Limited Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

https://marketpublishers.com/r/HFC51AE27F2BEN.html
Date: April 2024
Pages: 50
Price: US$ 499.00 (Single User License)
ID: HFC51AE27F2BEN

Abstracts

Hills Holdings Limited Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Hills Holdings Limited and its competitors. This provides our Clients with a clear understanding of Hills Holdings Limited position in the Building Products and Construction Materials Industry.

The report contains detailed information about Hills Holdings Limited that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Hills Holdings Limited. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Hills Holdings Limited financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Hills Holdings Limited competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Hills Holdings Limited business.

About Hills Holdings Limited

Hills Industries Limited engages in the manufacture and distribution of communications related products and services. It provides integrated entertainment, security, and communications system. The company principally operates in Australia, the United Kingdom, and New Zealand.

The company conducts its business operations in three business segments: electronic security and entertainment segment, home and hardware segment, and building and industrial segment. The company also operated in the office storage systems business, which was sold in May 2004.

Electronic Security and Entertainment Segment

The electronic security and entertainment segment comprises Hills Electronic Security and the Hills Antenna & TV Systems business. This segment markets electronic security products ranging from simple domestic alarm systems to complex integrated surveillance and access control systems.

The company offers electronic security communications related products and services, such as domestic and Entertainment and commercial antennas, master antenna

television systems, communications antennas, amplifiers, electronic security systems, closed circuit television systems, home automation systems and fibre optic transmission solutions.

Hills Electronic Security: The company's hills electronic security business unit markets electronic security products ranging from simple domestic alarm systems to complex integrated surveillance and access control systems.

Hills Antenna & TV Systems: The company's Hills Antenna & TV Systems business unit provides reception and distribution equipment for the Pay TV, free to air television and wireless voice and data markets. This business unit is the major supplier of signal reception equipment to the Pay TV industry. Its Hills Signal Master business in New Zealand offers both equipment supply and the installation of Sky Television services.

Home and Hardware Segment

The home and hardware segment engages in the manufacture and distribution of metal based branded products to consumers, trade customers and government utilities. The home and hardware segment offers home and hardware outdoor clothes driers, ladders, ironing boards, laundry trolleys, security doors, playtime equipment, garden sprayers, wheelbarrows, Do-It-Yourself woodworking equipment, and rehabilitation and mobility products. The segments major market brands include Hills, Bailey, Oldfields Ladders, Kelso, and Triton.

The Home and Hardware segment comprises its branded consumer products operations in Australia, New Zealand, and the United Kingdom, as well as the K.Care and Kerry Equipment businesses.

Australia and New Zealand: The company's Australia and new Zealand business unit manufactures and distributes a range of predominantly metal based branded products to consumers, trade customers and government utilities. Its market major brands, including Hills, Bailey, Oldfields Ladders, Kelso and Triton.

Hills United Kingdom (50% owned): Based in Wales in the United Kingdom, this business unit manufactures outdoor drying products for sale in the U.K. and Europe. This business is jointly owned with Freudenberg Household Products who market products under their markets major Vileda brand.

K.Care And Kerry Equipment: K.Care and Kerry Equipment business unit based in

Perth manufactures mobility and rehabilitation products.

Building and Industrial Segment

The company, through its building and industrial segment, offers building and industrial structural, precision and steel tubing, galvanizing, precision metal cabinets, office storage systems, stainless steel products, steel door frames, roll-formed metal building products, carports, cable and pipe support systems, and shed systems.

The building and industrial segment consists of Orrcon, Fielders, Korvest, and Woodroffe Equipment.

Orrcon: The company's Orrcon business unit engages in the manufacture and distribution of steel tube and piping. With manufacturing plants in South Australia, Queensland and the Large Pipe and Tube Mill in Wollongong the company is able to service all segments of the market nationally.

Fielders: The company's fielders business unit engages in the manufacture and distribution of roll-formed metal building products, such as roof and gutter material, downpipes, steel flooring systems, carports, sheds, and purlins, for the commercial and domestic building industries throughout Australia. The company also launched the Endurance sheds business in Australia.

Korvest: Korvest operates as a small publicly listed company that manufactures of cable support systems and galvanising.

Woodroffe Equipment: The company's woodroffe equipment business unit engages in the manufacture and distribution of metal products.

The above Company Fundamental Report is a half-ready report and contents are subject to change.
It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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Contents

RESEARCH METHODOLOGY

DISCLAIMER

1. HILLS HOLDINGS LIMITED COMPANY PROFILE

1.1. Key facts
1.2. Financial Performance
1.3. Key Executives
1.4. Ownership and Major Holders
1.5. Company History

2. HILLS HOLDINGS LIMITED BUSINESS OVERVIEW

2.1. Business Description
2.2. Major Products and Services
2.3. Markets and Sales Activities
2.4. Locations, Subsidiaries, Operating Units

3. HILLS HOLDINGS LIMITED SWOT ANALYSIS

3.1. Overview
3.2. Strengths
3.3. Weaknesses
3.4. Opportunities
3.5. Threats

4. HILLS HOLDINGS LIMITED FINANCIAL ANALYSIS

4.1. Financial Statements
4.1.1. Income Statement
4.1.2. Balance Sheet
4.1.3. Cash Flow
4.2. Financial Ratios
4.2.1. Profitability
4.2.2. Margin Analysis

4.2.3. Asset Turnover
4.2.4. Credit Ratios
4.2.5. Long-Term Solvency
4.2.6. Growth Over Prior Year
4.2.7. Financial Ratios Charts
4.3. Stock Market Snapshot

5. HILLS HOLDINGS LIMITED COMPETITORS AND INDUSTRY ANALYSIS

5.1. Hills Holdings Limited Direct Competitors
5.2. Comparison of Hills Holdings Limited and Direct Competitors Financial Ratios
5.3. Comparison of Hills Holdings Limited and Direct Competitors Stock Charts
5.4. Hills Holdings Limited Industry Analysis
5.4.1. Building Products and Construction Materials Industry Snapshot
5.4.2. Hills Holdings Limited Industry Position Analysis

6. HILLS HOLDINGS LIMITED NEWS & EVENTS

6.1. News & PR Activity Analysis
6.2. IR Corporate News
6.3. Marketing News
6.4. Corporate Events

7. HILLS HOLDINGS LIMITED EXPERTS REVIEW[1]

7.1. Experts Consensus
7.2. Experts Revisions

8. HILLS HOLDINGS LIMITED ENHANCED SWOT ANALYSIS[2]

9. AUSTRALIA PESTEL ANALYSIS[2]

9.1. Political Factors
9.2. Economic Factors
9.3. Social Factors
9.4. Technological Factors
9.5. Environmental Factors
9.6. Legal Factors

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10. HILLS HOLDINGS LIMITED IFE, EFE, IE MATRICES[2]

10.1. Internal Factor Evaluation Matrix
10.2. External Factor Evaluation Matrix
10.3. Internal External Matrix

11. HILLS HOLDINGS LIMITED PORTER FIVE FORCES ANALYSIS[2]

12. HILLS HOLDINGS LIMITED VRIO ANALYSIS[2]

APPENDIX: RATIO DEFINITIONS

LIST OF FIGURES

Hills Holdings Limited Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit
Profit Margin Chart
Operating Margin Chart
Return on Equity (ROE) Chart
Return on Assets (ROA) Chart
Debt to Equity Chart
Current Ratio Chart
Hills Holdings Limited 1-year Stock Charts
Hills Holdings Limited 5-year Stock Charts
Hills Holdings Limited vs. Main Indexes 1-year Stock Chart
Hills Holdings Limited vs. Direct Competitors 1-year Stock Charts
Hills Holdings Limited Article Density Chart

1 – Data availability depends on company's security policy.
2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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List Of Tables

LIST OF TABLES

Hills Holdings Limited Key Facts
Profitability
Management Effectiveness
Income Statement Key Figures
Balance Sheet Key Figures
Cash Flow Statement Key Figures
Financial Performance Abbreviation Guide
Hills Holdings Limited Key Executives
Hills Holdings Limited Major Shareholders
Hills Holdings Limited History
Hills Holdings Limited Products
Revenues by Segment
Revenues by Region
Hills Holdings Limited Offices and Representations
Hills Holdings Limited SWOT Analysis
Yearly Income Statement Including Trends
Income Statement Latest 4 Quarters Including Trends
Yearly Balance Sheet Including Trends
Balance Sheet Latest 4 Quarters Including Trends
Yearly Cash Flow Including Trends
Cash Flow Latest 4 Quarters Including Trends
Hills Holdings Limited Profitability Ratios
Margin Analysis Ratios
Asset Turnover Ratios
Credit Ratios
Long-Term Solvency Ratios
Financial Ratios Growth Over Prior Year
Hills Holdings Limited Capital Market Snapshot
Hills Holdings Limited Direct Competitors Key Facts
Direct Competitors Profitability Ratios
Direct Competitors Margin Analysis Ratios
Direct Competitors Asset Turnover Ratios
Direct Competitors Credit Ratios
Direct Competitors Long-Term Solvency Ratios
Building Products and Construction Materials Industry Statistics

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Hills Holdings Limited Industry Position
Company vs. Industry Income Statement Analysis
Company vs. Industry Balance Sheet Analysis
Company vs. Industry Cash Flow Analysis
Company vs. Industry Ratios Comparison
Hills Holdings Limited Consensus Recommendations[1]
Analyst Recommendation Summary[1]
Price Target Summary[1]
Experts Recommendation Trends[1]
Revenue Estimates Analysis[1]
Earnings Estimates Analysis[1]
Historical Surprises[1]
Revenue Estimates Trend[1]
Earnings Estimates Trend[1]
Revenue Revisions[1]

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

- What composes a threat of substitute products and services?
- Is there a threat of new competitors entering the market?
- What is the intensity of competitive rivalry?
- How big is the bargaining power of buyers?
- How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

- Tangible resources
  - Financial
  - Physical
  - Technological
  - Organizational
- Intangible resources
  - Human
  - Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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