

Hill-Rom Holdings, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Hill-Rom Holdings, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Hill-Rom Holdings, Inc. and its competitors. This provides our Clients with a clear understanding of Hill-Rom Holdings, Inc. position in the [Healthcare Equipment and Supplies](#) Industry.

The report contains detailed information about Hill-Rom Holdings, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Hill-Rom Holdings, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Hill-Rom Holdings, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Hill-Rom Holdings, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Hill-Rom Holdings, Inc. business.

About Hill-Rom Holdings, Inc.

Hill-Rom Holdings, Inc. engages in the manufacture and provision of medical technologies and related services for the health care industry worldwide.

Products and Services

The company's products and services include patient support systems, safe mobility and handling solutions, non-invasive therapeutic products for acute and chronic medical conditions, medical equipment rentals, and information technology solutions. Its product and service offerings are used by health care providers across the health care continuum in hospitals, extended care facilities, and home care settings.

Patient Support Systems: The company's patient support systems include various bed systems, along with integrated and non-integrated therapeutic bed surfaces that it rents and sells worldwide. These patient support systems can be designed for use in high, mid, and low acuity settings, depending on the specific design options. The company's advanced patient support systems can also provide patient data reporting (weight and therapy statistics), real time caregiver decision support, patient safety alarms and caregiver alerts concerning such things as bed exit, bed height, patient positioning, wound healing and prevention, pulmonary treatment, point of care controls, and patient

turn assist and upright positioning.

Non-Invasive Therapeutic Products: The company rents and sells non-invasive therapeutic products and surfaces designed for the prevention and treatment of various acute and chronic medical conditions, including pulmonary, wound, and bariatric conditions. These products are rented and sold across its segments, primarily in the U.S., Canada, and Europe, with the exception of its respiratory care products, which are provided by its North America Post-Acute Care segment.

Medical Equipment Management and Contract Services: The company provides rentals and health care provider asset management services for moveable medical equipment (MME), such as ventilators, defibrillators, intravenous pumps, and patient monitoring equipment. In addition, the company also sells equipment service contracts for its capital equipment, primarily in the U.S.

Patient Environment and Mobilization Solutions: These products include mobility solutions (such as lifts and other devices used to safely move patients), architectural products (such as headwalls and power columns), and health care furniture. The company sells patient environment and mobility solutions products primarily to acute and extended care health care facilities worldwide.

Health Information Technology Solutions: The company also develops and markets various communications technologies and software solutions. These products are sold mainly to its North America Acute Care customers.

Competition

The company's competitors for patient support systems include Stryker Corporation, ArjoHuntleigh (Division of Getinge AB), and Linet/Wissner-Bosserhoff; for non-invasive therapeutic products include Kinetic Concepts, Inc., SIZEWise Rentals, LLC, and RecoverCare, LLC; for medical equipment management and contract services include Universal Hospital Services, Inc. and Freedom Medical, Inc.; for health information technology solutions include Rauland-Borg Corporation, GE Medical (owns Dukane), and West-Com Nurse Call Systems, Inc.; and for patient environment and mobility solutions include Arjo/Huntleigh (Division of Getinge AB), Guldmann, and Waverly Glen.

History

The company was founded in 1969. It was formerly known as Hillenbrand Industries,

Inc. and changed its name to Hill-Rom Holdings, Inc. in 2008.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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