

# Heska Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Heska Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Heska Corp. and its competitors. This provides our Clients with a clear understanding of Heska Corp. position in the [Pharmaceuticals and Biotechnology](#) Industry.

The report contains detailed information about Heska Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Heska Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Heska Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Heska Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Heska Corp. business.

## **About Heska Corp.**

Heska Corporation engages in the development, manufacture, marketing, sale, and support of veterinary products. The company's core focus is on the canine and feline companion animal health markets.

### **Segments**

The company operates in two segments, Core Companion Animal Health (CCA) and Other Vaccines, Pharmaceuticals and Products (OVP).

#### **Core Companion Animal Health segment**

The Core Companion Animal Health segment (CCA) includes diagnostic instruments and supplies, as well as single use diagnostic and other tests; vaccines and pharmaceuticals; primarily for canine and feline use. The company sells various companion animal health products and services as follows:

#### **Veterinary Instruments**

The company offers a line of veterinary diagnostic and other instruments which are described below. It also markets and sells consumable supplies for these instruments.

The company's line of veterinary instruments includes the following:

**Blood Chemistry:** The DRI-CHEM 4000 Veterinary Chemistry Analyzer (the DRI-CHEM 4000) is a system that uses dry slide technology for blood chemistry and electrolyte analysis and runs 22 tests at a time with a single blood sample. The company supplies this instrument and affiliated test slides and supplies under a contractual agreement with FUJIFILM Corporation (FUJIFILM). The DRI-CHEM 7000 Veterinary Chemistry Analyzer (the DRI-CHEM 7000), which the company began to ship in December 2009, is a line extension of its chemistry offering with multiple patient staging and a STAT feature which provides emergency sample flexibility in critical cases. The DRI-CHEM 7000 utilizes the same test slides as the DRI-CHEM 4000 and is manufactured by FUJIFILM.

**Hematology:** The HEMATTRUE Veterinary Hematology Analyzer is a blood analyzer that measures, such as white blood cell count, red blood cell count, platelet count, and hemoglobin levels in animals. In addition, the company also services and supports its previous hematology instrument, the HESKA CBC-DIFF Veterinary Hematology System. The company is supplied new instruments and affiliated reagents and supplies these products under a contractual agreement with Boule Medical AB (Boule).

**Blood Gases:** In 2009, the company signed an OEM contractual agreement with Roche Diagnostics Corporation (Roche) to supply the company with the VitalPath Blood Gas and Electrolyte Analyzer (VitalPath), and affiliated consumables.

**IV Pumps:** The VET/IV 2.2 infusion pump is a IV pump that allows veterinarians to provide regulated infusion of fluids, drugs or nutritional products for their patients.

#### Point-of-Care Diagnostic and Other Tests

**Heartworm Diagnostic Products:** The company's canine and feline heartworm diagnostic tests use monoclonal antibodies or a recombinant heartworm antigen, respectively, to detect heartworm antigens or antibodies circulating in the blood of an infected animal. The company markets and sells heartworm diagnostic tests for both dogs and cats. SOLO STEP CH for dogs and SOLO STEP FH for cats are available in point-of-care, single use formats that can be used by veterinarians on site. The company also offers SOLO STEP CH Batch Test Strips, a point-of-care antigen detection test for dogs that allows veterinarians in practices to run multiple samples at the same time. The company obtains SOLO STEP CH, SOLO STEP FH and SOLO STEP Batch Test Strips under a contractual agreement with Quidel Corporation

(Quidel).

**Early Renal Damage Detection Products:** Renal damage is a cause of death in both dogs and cats. The company's E.R.D.-HEALTHSCREEN Canine Urine Test and its E.R.D.-HEALTHSCREEN Feline Urine Test are in-clinic immunoassay tests designed to detect microalbuminuria, the most sensitive indicator of renal damage.

#### Veterinary Diagnostic Laboratory Products and Services

**Allergy Diagnostic Products and Services:** The company's ALLERCEPT Definitive Allergen Panels provide the determination of which it is aware of the specific allergens to which an animal, such as a dog, cat or horse, is reacting. The panels use a specific recombinant version of the natural IgE receptor to test the serum of allergic animals for IgE directed against a panel of k

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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