

# Hemispherx Biopharma, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

https://marketpublishers.com/r/H0D55970435BEN.html

Date: May 2025 Pages: 50 Price: US\$ 499.00 (Single User License) ID: H0D55970435BEN

# **Abstracts**

Hemispherx Biopharma, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Hemispherx Biopharma, Inc. and its competitors. This provides our Clients with a clear understanding of Hemispherx Biopharma, Inc. position in the <u>Pharmaceuticals and Biotechnology</u> Industry.

The report contains detailed information about Hemispherx Biopharma, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Hemispherx Biopharma, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Hemispherx Biopharma, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios



pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Hemispherx Biopharma, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Hemispherx Biopharma, Inc. business.

#### About Hemispherx Biopharma, Inc.

Hemispherx Biopharma, Inc., a specialty pharmaceutical company, engages in the clinical development of new drug therapies based on natural immune system enhancing technologies for the treatment of viral and immune based chronic disorders.

#### Products

The company's primary products consist of its experimental compound, Ampligen, its FDA approved natural interferon product, Alferon N Injection and Alferon LDO (low dose oral) its experimental liquid natural interferon for oral administration.

#### Ampligen

Ampligen is an experimental drug, which is undergoing clinical development for the treatment of Myalgic Encephalomyelitis/Chronic Fatigue Syndrome (ME/CFS). Nucleic acid compounds represent a potential new class of pharmaceutical products that are designed to act at the molecular level for treatment of human diseases.

The company's arrangement with Biken is part of a process to develop a nasal



administered vaccine for Japan utilizing the resources of the NIID, varied vaccines and Hemispherx supplied Ampligen.

# Alferon N Injection

The Alferon N Injection is the registered trademark for the company's injectable formulation of natural alpha interferon, which is approved by the FDA for the treatment of certain categories of genital warts. Alferon is the natural-source, multi-species alpha interferon approved for sale in the U.S. Alferon N Injection contains a multi-species form of alpha interferon. The company's natural alpha interferon is produced from human white blood cells.

# Alferon Low Dose Oral (LDO)

Alferon LDO [Low Dose Oral Interferon Alfa-n3 (Human Leukocyte Derived)] is an experimental low-dose, oral liquid formulation of Natural Alpha Interferon. It is an experimental immunotherapeutic believed to work by stimulating an immune cascade response in the cells of the mouth and throat, enabling it to bolster systemic immune response through the entire body by absorption through the oral mucosa.

The company conducted early stage clinical trials as part of an evaluation of the experimental bio-therapeutic Alferon LDO as a new experimental therapy against influenza viruses and other lethal viral diseases.

# Oragens

The company has acquired a series of patents on Oragens, potentially a set of oral spectrum antivirals and immunological enhancers, through a licensing agreement with Temple University in Philadelphia, PA. The company was granted a worldwide license from Temple for the Oragens products. These compounds have been evaluated in various academic laboratories for application to chronic viral and immunological disorders.

Research and Development (R&D)

The company's focus is on developing drugs for use in treating viral and immune based chronic disorders and diseases, such as ME/CFS, HIV, HPV, SARS and West Nile Virus. Its R&D projects are targeting treatment therapies for ME/CFS and other viral diseases, such as prevention and treatment of seasonal and pandemic H1N1 or Avian



influenza.

### Competition

The company's competitors include Pfizer; GSK; Wyeth (part of Pfizer); Merck; Novartis; Gilead Pharmaceutical; Schering-Plough Corp. (part of Merck); Baxter; Fletcher/CSI; AVANT Immunotherapeutics; AVI Biopharma; Bradley Pharmaceuticals; 3M Pharmaceutical; and GENTA.

#### Significant Events

On April, 1, 2010, Hemispherx Biopharma, Inc. and Max Neeman International announced a collaborative clinical research effort for one of Hemispherx' primary products, Alferon N InjectionR (interferon Alfa-n3). Hemispherx Biopharma and Max Neeman International said in a joint statement that their new partnership would provide a clinical research platform designed to improve the quality of care for treatment of seriously ill patients hospitalized with either seasonal influenza or pandemic influenza.

History

Hemispherx Biopharma, Inc. was founded in 1990.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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# **ANALYSIS FEATURES**

#### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

#### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

# IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

#### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

#### **VRIO** Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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