

# Helix Energy Solutions Group, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Helix Energy Solutions Group, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Helix Energy Solutions Group, Inc. and its competitors. This provides our Clients with a clear understanding of Helix Energy Solutions Group, Inc. position in the [Energy Industry](#).

The report contains detailed information about Helix Energy Solutions Group, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Helix Energy Solutions Group, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Helix Energy Solutions Group, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Helix Energy Solutions Group, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Helix Energy Solutions Group, Inc. business.

### **About Helix Energy Solutions Group, Inc.**

Helix Energy Solutions Group, Inc. operates as an offshore energy company. It provides reservoir development solutions and other contracting services to the energy market, as well as to its own oil and gas properties. The company's primary operations are located in the Gulf of Mexico, North Sea, the Asia Pacific, and West Africa regions.

#### Segments

The company conducts its operations through two segments: Contracting Services; and Oil and Gas and Production Facilities.

#### CONTRACTING SERVICES OPERATIONS

This segment provides a range of contracting services primarily in the Gulf of Mexico, North Sea, the Asia Pacific, and West Africa regions primarily in deepwater.

Development: Development services include: installation of subsea pipelines, flowlines, control umbilicals, manifold assemblies, risers; pipelay and burial; installation and tie-in of riser and manifold assembly; commissioning, testing and inspection; and cable and

umbilical lay and connection.

**Production:** Production services include: inspection, repair and maintenance (IRM) of production structures, risers, pipelines and subsea equipment; well intervention; life of field support; and intervention engineering.

**Decommissioning:** Decommissioning services include: decommissioning and remediation services; plugging and abandonment services; platform salvage and removal services; pipeline abandonment services; and site inspections.

The company provides offshore services and methodologies that the company believes are critical to finding and developing offshore reservoirs and maximizing production economics. These 'life of field' services are represented by three disciplines: construction, well operations, and production facilities.

### Subsea Construction

Construction services include the use of umbilical lay and pipelay vessels and ROVs. The company owns three subsea umbilical lay and pipelay vessels. The Intrepid is a 381-foot DP-2 vessel capable of laying rigid and flexible pipe (up to 8 inches in diameter) and umbilicals. The Express is a 502-foot DP-2 vessel also capable of laying rigid and flexible pipe (up to 14 inches in diameter) and umbilicals. The Caesar is 485 feet long and has a state-of-the-art DP-2 system. In January 2010, the Caesar arrived in the Gulf of Mexico after its conversion into a subsea pipelay asset capable of laying rigid pipe up to 36 inches in diameter.

The company also periodically provides construction services from its well intervention vessels, Seawell, Q4000 and the newly completed Well Enhancer, which was placed in service in October 2009.

The company operates ROVs, trenchers and ROVDrills designed for offshore construction. The company's vessels add value by supporting deployment of its ROVs. The company provides its customers with vessel availability and schedule flexibility in the Gulf of Mexico and internationally. The company's 39 ROVs and five trencher systems operate in three regions: the Americas, Europe/West Africa, and the Asia Pacific.

### Well Operations

The company engineers, manages, and conducts well construction, intervention, drilling, and decommissioning operations in water depths ranging from 200 to 10,000 feet. Three of the company's vessels serve as work platforms for well operations services at costs significantly less than drilling rigs. In the Gulf of Mexico, its multi-service semi-submersible vessel, the Q4000, has set a series of well operations 'firsts' in increasingly deeper water without the use of a traditional drilling rig. In the North Sea, the Seawell has provided intervention and abandonment services for approximately 700 North Sea subsea wells.

In February 2010, the company announced the formation of a joint venture with Australian-based engineering and construction company Clough Limited, to provide a range of subsea services to offshore operators in the Asia Pacific region. Services provided by the joint venture, named Clough Helix Pty Ltd, include subsea well intervention and well abandonment, SURF (subsea infrastructure, umbilical, riser and flowline installation), saturation and air diving and subsea inspection, repair, and maintenance services.

### Production Facilities

The company owns interests in certain production facilities in hub locations where there is potential for significant subsea tieback activity. The company owns a 50% interest in Deepwater Gateway, which owns the Marco Polo TLP, located in 4,300 feet of water in the Gulf of Mexico. The company also owns a 20% interest in Independence Hub, which owns the Independence Hub platform, a 105-foot deep draft, semi-submersible platform located in a water depth of 8,000 feet that serves as a regional hub for up to one billion cubic feet of natural gas production per day from multiple ultra-deepwater fields in the previously untapped eastern Gulf of Mexico.

### OIL & GAS OPERATIONS

Oil and Gas segment engages in prospect generation, exploration, development and production activities. As of December 31, 2009, its estimated proved reserves totaled approximately 578 Bcfe with approximately 98% of such reserves associated with properties located in the Gulf of Mexico.

### Significant Events

The company discontinued its Shelf Contracting operations in June 2009.

## CUSTOMERS

The company's customers include independent oil and gas producers and suppliers, pipeline transmission companies and offshore engineering and construction firms. Its major customer during 2009 included Shell Offshore, Inc.

## COMPETITION

The company's competitors on the OCS include Global Industries, Ltd. and Oceaneering International, Inc. For Deepwater projects, its principal competitors include Acergy S.A., Allseas Group S.A., Subsea 7 Inc., and Technip.

## History

Helix Energy Solutions Group, Inc. was founded in 1990. The company was formerly known as Cal Dive International, Inc. and changed its name to Helix Energy Solutions Group, Inc. in 2006.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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