

# Heidrick & Struggles International Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

Heidrick & Struggles International Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Heidrick & Struggles International Inc. and its competitors. This provides our Clients with a clear understanding of Heidrick & Struggles International Inc. position in the <a href="Commercial Services and Supplies">Commercial Services and Supplies</a> Industry.

The report contains detailed information about Heidrick & Struggles International Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Heidrick & Struggles International Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Heidrick & Struggles International Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios



pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Heidrick & Struggles International Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Heidrick & Struggles International Inc. business.

# About Heidrick & Struggles International Inc.

Heidrick & Struggles International, Inc. provides executive search and leadership advisory services to its clients worldwide. The company helps its clients build leadership teams by facilitating the recruitment, management, and deployment of senior executives.

The company, in addition to executive search, provides a range of leadership consulting services to clients, including succession planning, executive assessment, talent retention management, executive development, transition consulting for newly appointed executives, and M&A human capital integration consulting.

The company provides senior-level executive search and leadership advisory services to its clients worldwide through a network of approximately 70 offices in 40 countries. Its worldwide network includes affiliate relationships in Finland, South Africa, Turkey, and Portugal.

**Industry Practices** 



The company reports and operates its executive search business in seven industry groups: financial services, consumer, industrial, technology, life sciences, business and professional services, and education and social enterprise. Within the financial services sector, the company's business is diversified among various industry subsectors, including asset & wealth management, consumer financial services, investment banking and capital markets, insurance, private equity/venture capital, and real estate.

#### **Functional Practices**

The company's executive search consultants also specialize in searches for specific 'C-level' functional positions, which are roles that generally report directly to the chief executive officer. These include chief financial officers, chief information officers, chief legal officers, chief marketing officers, and chief human resources officers.

The company's global functional practices include CEO and board of directors; chief information officers; chief sales officers; chief marketing officers; financial officers; chief human resources officers; legal, risk and compliance; real estate; research & development; and supply chain & transportation.

# Clients

The company's clients include the following: fortune 1000 companies; major non-U.S. companies; middle market and emerging growth companies; governmental, higher education, and not-for-profit organizations; and other private and public entities.

# Geographic Segments

Americas: As of December 31, 2009, the company had 166 executive search consultants in its Americas segment, which included the United States, Canada, Mexico, and Latin America. It has offices in New York, Chicago, and San Francisco.

Europe: As of December 31, 2009, the company had 116 executive search consultants in its European segment, which included the Middle East and Africa. It has offices in the United Kingdom, Germany, and France.

The Asia Pacific: As of December 31, 2009, the company had 77 executive search consultants in the Asia Pacific segment, including Australia, China (including Hong Kong), and Singapore.



# Competition

The company's competitors include Egon Zehnder International; Korn/Ferry International; Russell Reynolds Associates, Inc.; and Spencer Stuart & Associates.

History

Heidrick & Struggles International, Inc. was founded in 1953.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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# **ANALYSIS FEATURES**

# **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

# **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



# Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

# IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

# **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

# **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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