

Health Sciences Group, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Health Sciences Group, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Health Sciences Group, Inc. and its competitors. This provides our Clients with a clear understanding of Health Sciences Group, Inc. position in the Industry.

The report contains detailed information about Health Sciences Group, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Health Sciences Group, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Health Sciences Group, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Health Sciences Group, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Health Sciences Group, Inc. business.

About Health Sciences Group, Inc.

Health Sciences Group, Inc. provides science-based products and ingredients to customers in the nutrition, skin care, and food and beverage industries. The company provides products proprietary technologies used in nutritional supplements and functional foods and beverages.

The company identifies, develops, and commercializes products and functional food ingredients derived from natural sources to provide consumers and health professionals with preventive healthcare alternatives. The company offers Health Sciences, Swiss Diet, and Swiss Research into major brands.

Products

The company continues to develop products in three categories which address diet and weight management; cholesterol and heart health; and personal care and wellness.

Shugr: Shugr is a zero-calorie sugar substitute, that tastes and bakes like cane sugar. Shugr is based on a proprietary blend of erythritol, tagatose, maltodextrin and a trace of sucralose. Shugr has a patent pending. Shugr is available through Vitamin Shoppe, Meijer, Drugstore.com, Amazon.com, and LavazzaStore.com.

Sequesterol Advance Cardio Formula: Sequesterol Advance Cardio Formula is a proprietary blend of clinically studied ingredients selected by medical professionals for their ability to maintain cardiovascular health and a free-flowing circulatory system. Sequesterol contains a proprietary blend of natural ingredients formulated to take a multi-faceted approach to maintain and support ones coronary vascular system. Sequesterol is available for purchase at <http://www.Sequesterol.com> with plans to sell Sequesterol directly to consumers via a direct to consumer television campaign.

Other Products: The company's other products include Aplevia - an ultra-powerful antioxidant derived from apple peels and Edible Sponges, an open-cell hydrocolloid product.

Subsidiaries

The company's wholly owned subsidiaries include Swiss Research, Inc.; BioSelect Innovations; Xcel Medical Pharmacy, Inc. (Xcel); and Quality Botanical Ingredients, Inc. (QBI). The company's subsidiaries include BioSelect Innovations, which holds internally developed intellectual property, and Swiss Research, Inc., which markets and sells branded products addressing major wellness categories.

Bioselect Innovations, Inc.

BioSelect Innovations has developed various patented product formulations. These patents address the integration of selective traditional generic drugs with alternative medications, such as vitamins, herbs and other natural nutraceutical supplements. BioSelect markets and distributes through alliances with major pharmaceutical companies, this breakthrough in integrative medicine addresses heart disease, cold & flu, arthritis, migraine, allergy and other conditions.

BioSelect intends to launch a family of improved combination of Over the Counter (OTC) drugs with natural remedies, such as herbs, botanicals, vitamins, and other supplements. BioSelect is targeting the nexus of traditional medications and homeopathic remedies. Consumers in the mass market have demonstrated increasing interest in natural health products, including dietary supplements, vitamins and botanical nutraceuticals, over the past decade.

Sales & Marketing

The company distributes its products through mass market retailers, such as mass merchandisers, drug stores, supermarkets, and discount stores; direct response television; natural health food retailers; healthcare professionals and practitioners; mail order; and the Internet.

History

Health Sciences Group, Inc. was founded in 1996. The company was formerly known as Centurion Properties Development Corporation; changed its name to iGoHealthy.com in 2000; and to Health Sciences Group, Inc. in 2001.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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