

Hartco, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Hartco, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Hartco, Inc. and its competitors. This provides our Clients with a clear understanding of Hartco, Inc. position in the [Retail](#) Industry.

The report contains detailed information about Hartco, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Hartco, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Hartco, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Hartco, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Hartco, Inc. business.

About Hartco, Inc.

Hartco Corporation (Hartco or the corporation) was incorporated in 2000. The Activities of Hartco are divided into two main areas: the computer division, and the communications division. The banners carry the names MicroAge, Northwest Digital, Microserv, Metafore and ZingPC.com for business network and Compucentre and CompuSmart for the retail networks. These locations respond to the needs of their respective clientele by supplying a broad range of products and services aimed at offering complete solutions and personalized service. As a franchisor, the Company resells products and services through franchises that are part of its networks. In the Communication Division, the Company operates retail network under the name of the Telephone Booth. Through its 42 corporate owned stores, the Company offers a wide selection of cellular, traditional and wireless phones and phone accessories services through its wholly-owned subsidiary Cabtel Corporation (Cabtel).

Computer Division

Through its Computer Division, as at February 1, 2003, Hartco is involved in the franchising of computer store networks and is the largest franchisor of microcomputer stores in Canada with 135 locations in operation. These include 71 business locations operating under the names of MicroAge, Metafore, Northwest Digital, ZingPC.com and Microserv; 36 mall-based retail computer stores operating under Compucentre; 24 large

format retail computer stores operating under CompuSmart; 4 others.

Hartco purchases most of its goods for re-sale from the Canadian branches of foreign-based suppliers. Most products are purchased in Canadian dollars, thus limiting direct exposure to currency fluctuations. The majority of products originate from suppliers that have ample financial and production capabilities. Product availability is normally not a matter of concern as supply sources are adequate. The Company enters into supply agreements with its major suppliers and considers its relations as satisfactory. The purchasing power of Hartco through the strength of its integrated network of franchise locations is very attractive to its suppliers.

Communication Division

Cabtel has established strong alliances with such suppliers as Bell Distribution and ExpressVu, Microcell, Motorola, Nokia, Panasonic, Rogers AT&T, Sanyo, Siemens and Telus to ensure that it has a wide selection of communication equipment and products for both the residential and home/small business markets. The supply chain is reliable and product availability is not a major concern. The Company considers its relations with all major suppliers as satisfactory.

Cabtel operates 42 stores situated in high traffic shopping malls in Quebec, Ontario and Alberta. Cabtel also held 75% of Canada Inc. Connectel Solutions is a global solutions provider for business clients seeking communication, wireless and networking expertise.

Competition

The Telephone Booth faces competition from a variety of areas: Mall based general electronic stores such as Radio Shack; Mall based phone stores are kiosks such as Telus, Bell World, Rogers AT&T and Fido; Department stores and discount stores such as Sears, The Bay, Zellers and Wal-Mart; and Big Box retailers such as Future Shop and Costco.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

I would like to order

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