

# Halozyme Therapeutics, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

Halozyme Therapeutics, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Halozyme Therapeutics, Inc. and its competitors. This provides our Clients with a clear understanding of Halozyme Therapeutics, Inc. position in the <u>Pharmaceuticals and Biotechnology</u> Industry.

The report contains detailed information about Halozyme Therapeutics, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Halozyme Therapeutics, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Halozyme Therapeutics, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios



pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Halozyme Therapeutics, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Halozyme Therapeutics, Inc. business.

#### About Halozyme Therapeutics, Inc.

Halozyme Therapeutics, Inc., a biopharmaceutical company, develops and commercializes products targeting the extracellular matrix for the endocrinology, oncology, dermatology, and drug delivery markets.

The company's existing products and its products under development are based primarily on intellectual property covering the family of human enzymes, known as hyaluronidases.

The company's partnership with F. Hoffmann-La Roche, Ltd and Hoffmann-La Roche, Inc., (Roche), to apply Enhanze Technology to Roche's biological therapeutic compounds for up to 13 targets. The company also entered into two key partnerships with Baxter Healthcare Corporation, (Baxter), to apply Enhanze Technology to Baxter's biological therapeutic compound, GAMMAGARD LIQUID and to develop and supply active pharmaceutical ingredient, (API). The company has two marketed products: HYLENEX, a registered trademark of Baxter International, Inc., a product used as an adjuvant to increase the absorption and dispersion of other injected drugs and fluids; and Cumulase, a product used for in vitro fertilization, (IVF).



#### Products and Product Candidates

Ultrafast Insulin Program: The company's proprietary program focuses on the formulation of rHuPH20 with prandial (mealtime) insulins for the treatment of diabetes mellitus. The company is in the process of developing Insulin-PH20 and Analog-PH20.

In 2009, the company completed its Phase 1 clinical study that demonstrated reduced intrasubject absorption variability for the combination of lispro (Humalog), a mealtime analog insulin, plus rHuPH20 compared to subcutaneous injection of lispro alone.

In 2009, the company also completed its Phase 1 clinical study which investigated the optimal insulin/rHuPh20 ratios and completed its Phase 2 clinical study in type 1 diabetic patients comparing lispro with and without rHuPH20 and regular insulin with and without rHuPH20. It initiated a Phase 1 clinical study that assess the effects of three approved prandial insulin analogs administered with rHuPH20 compared to each of the analogs alone, each delivered at a standardized dose. The company initiated a Phase 2 clinical study in patients with type 2 diabetes mellitus and it also initiated a Phase 2 clinical trial to compare regular insulin with rHuPH20 to lispro alone.

PEGPH20: The company is in the process of investigating PEGPH20, a new molecular entity, as a candidate for the systemic treatment of tumors rich in HA. In 2009, the company initiated a Phase 1 clinical trial for its PEGPH20 program.

Chemophase: The company's Chemophase program combines its rHuPH20 enzyme with mitomycin C, a cytotoxic drug, for direct administration into the bladder immediately after transurethral resection of bladder tumors, a standard surgical treatment for the disease.

Enhanze Technology: Enhanze Technology, a proprietary drug delivery enhancement approach using rHuPH20, is a technology that the company has licensed to other pharmaceutical companies. The company has Enhanze Technology partnerships with Roche and Baxter.

#### Partnerships

Roche Partnership: The company and Roche entered into an Enhanze Technology partnership, (Roche Partnership). Under the terms of the Roche Partnership, Roche develops and commercializes product combinations of rHuPH20 with up to 13 Roche target compounds resulting from the collaboration. Compounds directed at three of the Roche exclusive targets are in clinical trials. Two compounds are in Phase 1 clinical



trials, and the third compound is in a Phase 3 clinical trial.

In 2009, the company completed the commencement of the first Phase 3 clinical trial for a compound directed at an exclusive target. The Phase 3 clinical trial is for a subcutaneously delivered version of Roche's anticancer biologic, Herceptin (trastuzumab), and Roche began a Phase 1 clinical trial for a subcutaneous formulation of MabThera (rituximab).

Baxter Gammagard Partnership: GAMMAGARD LIQUID is a Baxter product that is indicated for the treatment of primary immunodeficiency disorders associated with defects in the immune system. The company and Baxter entered into an Enhanze Technology partnership, (Gammagard Partnership). Under the terms of this partnership, Baxter develops and commercializes product combinations of rHuPH20 with GAMMAGARD LIQUID. In 2009, the company completed the commencement of a Phase 3 clinical trial for GAMMAGARD LIQUID with rHuPH20.

HYLENEX Partnership: HYLENEX is a human recombinant formulation of rHuPH20 that, when injected under the skin, facilitates the dispersion and absorption of other injected drugs or fluids. The company and Baxter amended certain existing agreements relating to HYLENEX and entered into a new agreement for kits and formulations with rHuPH20, (HYLENEX Partnership). In 2009, Baxter completed the commercial launch of HYLENEX recombinant (hyaluronidase human injection) for use in pediatric rehydration. In addition, under the HYLENEX Partnership, Baxter develops and commercializes product combinations of rHuPH20 with Baxter hydration fluids and generic small molecule drugs, with the exception of combinations with bisphosphonates, cytostatic and cytotoxic chemotherapeutic agents, and proprietary small molecule drugs, the rights to which have been retained by Halozyme.

Cumulase: Cumulase is an ex vivo (used outside of the body) formulation of rHuPH20 to replace the bovine (bull) enzyme used for the preparation of oocytes (eggs) prior to IVF during the process of intracytoplasmic sperm injection (ICSI), in which the enzyme is an essential component.

#### Sales and Marketing

Cumulase: The company has an distribution agreement with a distributor of IVF reagents and media that sells directly to IVF clinics in both the United States and European markets.



#### Competition

The company's competitors include ISTA Pharmaceuticals, Inc., with an ovine (ram) hyaluronidase, Vitrase, and Amphastar Pharmaceuticals, Inc., with a bovine hyaluronidase, Amphadase.

History

Halozyme Therapeutics, Inc. was founded in 1998.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



# Contents

#### RESEARCH METHODOLOGY

DISCLAIMER

#### **1. HALOZYME THERAPEUTICS, INC. COMPANY PROFILE**

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

#### 2. HALOZYME THERAPEUTICS, INC. BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

#### 3. HALOZYME THERAPEUTICS, INC. SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

#### 4. HALOZYME THERAPEUTICS, INC. FINANCIAL ANALYSIS

- 4.1. Financial Statements
- 4.1.1. Income Statement
- 4.1.2. Balance Sheet
- 4.1.3. Cash Flow
- 4.2. Financial Ratios
- 4.2.1. Profitability
- 4.2.2. Margin Analysis



- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

### 5. HALOZYME THERAPEUTICS, INC. COMPETITORS AND INDUSTRY ANALYSIS

5.1. Halozyme Therapeutics, Inc. Direct Competitors

5.2. Comparison of Halozyme Therapeutics, Inc. and Direct Competitors Financial Ratios

- 5.3. Comparison of Halozyme Therapeutics, Inc. and Direct Competitors Stock Charts
- 5.4. Halozyme Therapeutics, Inc. Industry Analysis
- 5.4.1. Pharmaceuticals and Biotechnology Industry Snapshot
- 5.4.2. Halozyme Therapeutics, Inc. Industry Position Analysis

### 6. HALOZYME THERAPEUTICS, INC. NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

### 7. HALOZYME THERAPEUTICS, INC. EXPERTS REVIEW<sup>1</sup>

- 7.1. Experts Consensus
- 7.2. Experts Revisions

### 8. HALOZYME THERAPEUTICS, INC. ENHANCED SWOT ANALYSIS<sup>2</sup>

#### 9. UNITED STATES PESTEL ANALYSIS<sup>2</sup>

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

Halozyme Therapeutics, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Ana...



#### 10. HALOZYME THERAPEUTICS, INC. IFE, EFE, IE MATRICES<sup>2</sup>

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

# 11. HALOZYME THERAPEUTICS, INC. PORTER FIVE FORCES ANALYSIS<sup>2</sup>

# 12. HALOZYME THERAPEUTICS, INC. VRIO ANALYSIS<sup>2</sup>

#### **APPENDIX: RATIO DEFINITIONS**

#### LIST OF FIGURES

Halozyme Therapeutics, Inc. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit Profit Margin Chart Operating Margin Chart Return on Equity (ROE) Chart Return on Assets (ROA) Chart Debt to Equity Chart Current Ratio Chart Halozyme Therapeutics, Inc. 1-year Stock Charts Halozyme Therapeutics, Inc. 5-year Stock Charts Halozyme Therapeutics, Inc. vs. Main Indexes 1-year Stock Chart Halozyme Therapeutics, Inc. vs. Direct Competitors 1-year Stock Charts Halozyme Therapeutics, Inc. Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses. The complete financial data is available for publicly traded companies.



# **List Of Tables**

#### LIST OF TABLES

Halozyme Therapeutics, Inc. Key Facts Profitability Management Effectiveness Income Statement Key Figures **Balance Sheet Key Figures Cash Flow Statement Key Figures Financial Performance Abbreviation Guide** Halozyme Therapeutics, Inc. Key Executives Halozyme Therapeutics, Inc. Major Shareholders Halozyme Therapeutics, Inc. History Halozyme Therapeutics, Inc. Products Revenues by Segment Revenues by Region Halozyme Therapeutics, Inc. Offices and Representations Halozyme Therapeutics, Inc. SWOT Analysis Yearly Income Statement Including Trends Income Statement Latest 4 Quarters Including Trends Yearly Balance Sheet Including Trends Balance Sheet Latest 4 Quarters Including Trends Yearly Cash Flow Including Trends Cash Flow Latest 4 Quarters Including Trends Halozyme Therapeutics, Inc. Profitability Ratios Margin Analysis Ratios Asset Turnover Ratios **Credit Ratios** Long-Term Solvency Ratios Financial Ratios Growth Over Prior Year Halozyme Therapeutics, Inc. Capital Market Snapshot Halozyme Therapeutics, Inc. Direct Competitors Key Facts **Direct Competitors Profitability Ratios Direct Competitors Margin Analysis Ratios Direct Competitors Asset Turnover Ratios Direct Competitors Credit Ratios Direct Competitors Long-Term Solvency Ratios** Pharmaceuticals and Biotechnology Industry Statistics



Halozyme Therapeutics, Inc. Industry Position Company vs. Industry Income Statement Analysis Company vs. Industry Balance Sheet Analysis Company vs. Industry Cash Flow Analysis Company vs. Industry Ratios Comparison Halozyme Therapeutics, Inc. Consensus Recommendations<sup>1</sup> Analyst Recommendation Summary<sup>1</sup> Price Target Summary<sup>1</sup> Experts Recommendation Trends<sup>1</sup> Revenue Estimates Analysis<sup>1</sup> Historical Surprises<sup>1</sup> Revenue Estimates Trend<sup>1</sup> Earnings Estimates Trend<sup>1</sup> Earnings Estimates Trend<sup>1</sup> Earnings Estimates Trend<sup>1</sup> Revenue Revisions<sup>1</sup>



# **ANALYSIS FEATURES**

#### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

#### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

#### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

#### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

#### **VRIO** Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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