

# **GTC Telecom Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis**

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## **Abstracts**

GTC Telecom Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between GTC Telecom Corp. and its competitors. This provides our Clients with a clear understanding of GTC Telecom Corp. position in the Industry.

The report contains detailed information about GTC Telecom Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for GTC Telecom Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The GTC Telecom Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes GTC Telecom Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of GTC Telecom Corp. business.

### **About GTC Telecom Corp.**

GTC Telecom Corp. provides various telecommunication services, Internet-related services, and business process outsourcing services primarily to small and medium sized businesses and residential customers in the United States.

#### Telecommunications Related Services

The company is licensed in every state (except Alaska) and the District of Columbia to provide long distance telecommunications services. The company operates as a switchless, nonfacilities-based reseller of long distance services. It provides long distance telephone service under various plans. These include outbound service, inbound toll-free 800 services and calling card service.

#### Wireless Telephone Service

The company also provides wireless telephone service through its parent company under the name GTC Wireless, and through its majority-owned subsidiary Shine Wireless, Inc. (Shine Wireless). It offers various plans for the company's wireless service and offers the same plans under both GTC Wireless and Shine Wireless. These services are available to both consumer and business users and are both serviced

through the same third party provider. The company's wireless telephone services are provided pursuant to contracts with third-party providers.

### Internet Related Services

The company also operates as an Internet Service Provider, offering dial-up access at speeds up to 56kps. This service is available to both consumer and business users. The company's Internet related services are provided pursuant to contracts with third-party providers.

### Business Process Outsourcing Services

The company's domestic outsourcing operations are conducted through its majority owned subsidiary, Perfexa Solutions, Inc. (Perfexa-U.S.). Perfexa-U.S.'s subsidiary, Perfexa Solutions Private Limited (Perfexa-India) manages and operates the company's call center and IT development center in New Delhi, India.

The company's Perfexa operations provide inbound, as well as outbound call center management solutions, IT management solutions and business operations management solutions. Perfexa provides customer service for the company's approximately 59,000 telecommunication and Internet users. Perfexa's IT group develops IT solutions for its customer care needs and the integration of its customer care system with those of Perfexa's New Delhi Center. Perfexa also offers its services to third parties and plans to focus on marketing its outsourced call center services to U.S. based companies.

### Suppliers

The Company's major supplier is Sprint Communications Company L.P.

### Competition

**Telecommunication Services:** The company's telecommunication service competitors include AT&T Corp., Sprint, and Verizon. In addition, the company competes with Sprint Communications, Inc. for the provisioning of telecommunications services.

**Internet Related Services:** The company's Internet related services competitors include Earthlink, Yahoo, AOL, and Microsoft Network.

**Business Process Outsourcing Services:** The company's Business Process Outsourcing Services competitors include Electronic Data Systems Corporation (EDS); Accenture Ltd.; Affiliated Computer Services; Convergys; Hewitt; and IBM Global Services.

**Call Center Outsourcing:** The company's competitor in the outsourced services within the billing services and software segment and the call center services segment is Convergys. Additional competitors include Exult, NCO Group, ProBusiness, SITEL Corporation, Synhrgy, Teletech Holdings, Inc, West Corporation, and Peopleclick.

## History

GTC Telecom Corporation was founded in 1994.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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