

# Grupo Simec S.A.B. de C.V. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Grupo Simec S.A.B. de C.V. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Grupo Simec S.A.B. de C.V. and its competitors. This provides our Clients with a clear understanding of Grupo Simec S.A.B. de C.V. position in the [Metals and Mining Industry](#).

The report contains detailed information about Grupo Simec S.A.B. de C.V. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Grupo Simec S.A.B. de C.V.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Grupo Simec S.A.B. de C.V. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Grupo Simec S.A.B. de C.V. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Grupo Simec S.A.B. de C.V. business.

### **About Grupo Simec S.A.B. de C.V.**

Grupo Simec, S.A.B. de C.V. engages in the manufacture, processing, and distribution of special bar quality (SBQ) steel and structural steel products with production and commercial operations in the United States, Mexico, and Canada.

In the United States and Mexico, the company owns and operates 12 steel making, processing, and/or finishing facilities with a combined annual crude steel installed production capacity of 4.5 million tons and a combined annual installed rolling capacity of 3.5 million tons. It operates mini-mill and integrated steel making facilities.

The company owns and operates: non-flat structural steel mini-mill, located in Guadalajara, Jalisco, Mexico; a mini-mill in Mexicali, Baja California Norte; a mini-mill in Apizaco, Tlaxcala; a cold finishing facility in Cholula, Puebla, these facilities are owned through its indirect wholly-owned subsidiary, Simec International, S.A. de C.V.; a mini mill in Canton, Ohio, an integrated facility in Lorain, Ohio and value-added rolling and finishing facilities in Canton, Lorain and Massillon, Ohio; Lackawanna, New York; Gary, Indiana; and Hamilton, Ontario, which the company owns through its majority- owned subsidiary, Republic; and two mini-mills in San Luis Potosí, San Luis Potosí, Mexico both of which it owns through its wholly-owned subsidiary, Grupo San.

## Products

The company produces various SBQ steel, long steel, and medium-sized structural steel products. In its Mexican facilities, the company produces I-beams, channels, structural and commercial angles, hot rolled bars (round, square, and hexagonals), flat bars, rebars, and cold finished bars. In its U.S. facilities, it produces hot rolled bars, cold finished bars, semi-finished tube rounds, and other semi-finished trade products.

**I-beams:** The company produces I-beams in its Mexican facilities and they are mainly used by the industrial construction as structure supports.

**Channels:** The company produces channels in its Mexican facilities and they are mainly used by industrial construction as structure supports and for stocking systems.

**Angles:** The company produces angles in its Mexican facilities and they are used mainly by the construction and furniture industries as joist structures and framing systems.

**Hot rolled bars:** Hot rolled bars are round, square, and hexagonal steel bars that can be made of special or commodity steel. The construction, autopart, and furniture industries mainly use the round and square bars. The hexagonal bars are made of special steel and are used by the hand tool industry. It produces the steel sections in its Mexican and U.S. facilities.

**Flat bars:** The company produces flat bars in its Mexican facilities. The auto part industry mainly uses special steel as springs, and the construction industry uses the commodity steel flat bars as supports.

**Rebar:** The company produces rebar in its Mexican facilities. Rebar is used by the construction sector to reinforce concrete.

**Cold-finished bars:** Cold-finished bars are round and hexagonal SBQ steel bars transformed through a diameter reduction process. The company produces these bars in its Mexican, U.S., and Canadian facilities, and mainly the auto part industry uses them.

**Semi-finished tube rounds:** The semi-finished tube rounds are made of SBQ steel, and the company produces them in its U.S. facilities. Pipe manufacturers use them to produce pipes used in the oil extraction and construction industry.

## Sales and Distribution

The company sells and distributes its steel products throughout North America. It also exports steel products from Mexico to Central and South America and Europe. It sells to customers in the U.S. and Canadian markets through a staff of professional sales representatives and sales technicians located in the manufacturing centers of the Midwest, Great Lakes, and southeast regions of the United States.

## Customers

The company's direct and indirect customers include automotive and industrial equipment manufacturers include General Motors Corporation, Ford Motor Company, Chrysler LLC, Honda of America MFG, Inc. and Caterpillar Inc., first tier suppliers to automotive and industrial

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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