

Grupo de Inversiones Suramericana S.A. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/G590371ACEFBEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: G590371ACEFBEN

Abstracts

Grupo de Inversiones Suramericana S.A. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Grupo de Inversiones Suramericana S.A. and its competitors. This provides our Clients with a clear understanding of Grupo de Inversiones Suramericana S.A. position in the Industry.

The report contains detailed information about Grupo de Inversiones Suramericana S.A. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Grupo de Inversiones Suramericana S.A.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Grupo de Inversiones Suramericana S.A. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows

presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Grupo de Inversiones Suramericana S.A. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Grupo de Inversiones Suramericana S.A. business.

About Grupo de Inversiones Suramericana S.A.

Grupo de Inversiones Suramericana S.A., through its subsidiaries, primarily offers financial, insurance, social security, and integral and complementary services. The company invests in financial, investments, insurance and social security, services, processed food, retail, real estate, textile, and other industries.

Subsidiaries

Compania Suramericana de Seguros S.A.: The company carries out property insurance and reinsurance operations in the modalities.

Compania Suramericana de Seguros de Vida S.A.: The company offers life and complementary insurance and reinsurance, in the modalities.

Administradora de Carteras Colectivas Suramericana S.A.: The company's corporate purpose is to receive money and subscriptions from the public.

IPS Punto de Salud Asistencia Medica yOdontológica S.A.: The company provides medical, paramedical, and dental services. It performs various activities: health promotion, health prevention, diagnostics and treatment of diseases through general and specialized medical consultations, emergency service, clinical laboratory, imaging diagnostic tests, surgical procedures, hospitalization, dental consultation and treatment, oral surgery, and all activities required to provide health services at the various levels of care.

Compania Suramericana Administradora de Riesgos Profesionales y Seguros de Vida S.A. Suratep: The company conducts individual insurance and life reinsurance operations.

Compania Suramericana de Servicios de Salud S.A Susalud Medicina Prepagada: The company offers health services as a health promotion and prepaid medicine entity. Its main business purpose is to organize, guarantee, and provide health services, integrated medical and dental services, either as prepaid services in which case the entity would operate like prepaid medicine entity, or furthering a program called Susalud Empresa Promotora de Salud, in which case the company would operate as a health promotion entity.

Servicio de Reparación Integral Automotriz S.A. Seriauto S.A.: The company engages in the establishment and operation of shops to repair all types of automotive vehicles; importation, purchase and sale of auto parts and accessories; purchase and sale of automotive vehicles, and any other action or inspection of vehicles.

Interoceanica de Seguros S.A.: The company carries out property and personal insurance and reinsurance operations in the modalities.

Enlace Operativo S.A.: This company provides and implements data processing services for social security, labor, tax, accounting and administrative purposes.

Diagnóstico y Asistencia Medica S.A. Institución Prestadora de Servicios de Salud Dinámica IPS: The company provides medical and dental assistance in all areas of human health, including general and specialized outpatient consultation, diagnostic and therapeutic medicine, hospitalization, emergency care, surgery, and diagnostic tests. An additional purpose is to import or produce and sell drugs, prosthesis, and therapeutic supplement devices.

The company's subsidiaries Portafolio de Inversiones Suramericana S.A.; Inversiones en Seguros y Seguridad Social Suramericana S.A.; Inversiones y Construcciones Estrategicas S.A.; Inversiones Otrabanda S.A.; SIA Inversiones S.A.; Inversiones GVCS S.A.; and Inversiones C. S. Suramericana S.A. invest in real estate and movable property.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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