

Grupo Clarín S.A. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Grupo Clarín S.A. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Grupo Clarín S.A. and its competitors. This provides our Clients with a clear understanding of Grupo Clarín S.A. position in the <u>Media</u> Industry.

The report contains detailed information about Grupo Clarín S.A. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Grupo Clarín S.A.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Grupo Clarín S.A. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Grupo Clarín S.A. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Grupo Clarín S.A. business.

About Grupo Clarín S.A.

Grupo Clarín S.A. operates as a media company in Argentina. The company's operations include cable television and Internet access services, newspaper and other printing and publishing activities, broadcast television, radio operations and television content production, on-line and new media services, and other media related activities.

Segments

The company's operating segments include cable television industry and Internet access; printing and publishing; and broadcasting and programming segments.

The company operates in the following segments: Cable television and Internet access, Printing and publishing, and Broadcasting and programming.

CABLE TELEVISION AND INTERNET ACCESS

The company's cable television and Internet broadband services businesses include the operations of Cablevisión S.A. (Cablevisión), as well as its subsidiaries Multicanal, Teledigital and Primera Red Interactiva de Medios Argentinos (Prima) S.A. (Prima).



Through its 60% participation in Cablevisión and its subsidiaries (including Multicanal S.A. (Multicanal) and Holding Teledigital Cable S.A. (Holding Teledigital)), the company operates the network of cable television systems in Argentina and in Latin America.

Cablevisión's principal activity is the operation of cable networks in the AMBA Region, as well as the city of La Plata and other large, medium-sized and small cities in the provinces of Buenos Aires, Santa Fé, Entre Ríos, Córdoba, Corrientes, Misiones, Salta and Chaco.

Cablevisión's principal activity is the operation of cable networks in the AMBA Region, as well as the city of La Plata and other large, medium-sized and small cities in the provinces of Buenos Aires, Santa Fé, Entre Ríos, Córdoba, Corrientes, Misiones, Salta and Chaco. As of 30 June 2007, Cablevisión served approximately 1.4 million cable television subscribers and 344,800 Internet subscribers and was organised into five operational regions: the AMBA Region, the Buenos Aires Province Region, the Central Region, the Litoral Region and the Southern Region.

Cablevisión offers subscribers a basic service plan including between 32 and 90 basic programming signals, depending on the capacity of the local networks.

Multicanal has operations in Argentina, Paraguay and Uruguay. Multicanal operates cable networks in various regions of Argentina. As of 30 June 2007, Multicanal served approximately 1.3 million subscribers, of which approximately 1.1 million reside in Argentina and the balance in Uruguay and Paraguay. Multicanal has organised its networks into five operational regions: the AMBA Region, the Buenos Aires Province Region, the Central Region, the Litoral Region and the Southern Region.

Cablevisión's Buenos Aires Province Region consists of six sub-regions: Lincoln, Azul, Pergamino, Lobos, Tandil and San Nicolás, which include 41 municipalities. Multicanal's Buenos Aires Province Region comprises cable systems in Junín, Chivilcoy, San Pedro and Baradero.

Cablevisión's Central Region includes cable systems located in the provinces of Córdoba and Salta, including the cities of Córdoba, Río Cuarto, Salta and San Francisco. Multicanal's Central Region comprises cable systems in seven cities in the province of Córdoba.

Cablevisión's Litoral Region includes cable systems located in Northeastern Argentina, including the cities of Rosario and Santa Fé, in the province of Santa Fé; Paraná, in the



province of Entre Ríos; Posadas, in the province of Misiones; Resistencia, in the province of Chaco. Cablevisión's Southern Region includes cable systems located mainly in the province of Buenos Aires, including the cities of Bahía Blanca, La Plata and surrounding areas. Multicanal's Southern Region comprises cable systems in La Plata, Bahía Blanca, Mar del Plata and other cities on the Atlantic coast.

Holding Teledigital owns cable television systems in the provinces of La Pampa, Neuquén, Río Negro, Buenos Aires, Córdoba, Corrientes, Entre Ríos and Santa Fé. As of 30 June 2007, Holding Teledigital's networks passed approximately 460,500 homes and Teledigital served approximately 175,700 subscribers.

Multicanal subsidiary Prima provides primarily Inter

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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1 – Data availability depends on company's security policy.

2 - These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.



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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

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Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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