

Groupe Bruxelles Lambert SA Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Groupe Bruxelles Lambert SA Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Groupe Bruxelles Lambert SA and its competitors. This provides our Clients with a clear understanding of Groupe Bruxelles Lambert SA position in the Industry.

The report contains detailed information about Groupe Bruxelles Lambert SA that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Groupe Bruxelles Lambert SA. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Groupe Bruxelles Lambert SA financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Groupe Bruxelles Lambert SA competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Groupe Bruxelles Lambert SA business.

About Groupe Bruxelles Lambert SA

Groupe Bruxelles Lambert (GBL or the Company) is a holding company listed on the Brussels Stock Exchange since 15 October 1956. GBL strives to stimulate and promote the growth of a valuable and balanced portfolio of industrial investments, focusing on a small number of major companies, operating in a diversified range of sectors, in which it is able to play its role as a strategic shareholder. The Company's portfolio consists of four participations, namely Bertelsmann, Total, Suez and Imerys.

TotalFina Elf formed by the successive consolidations of the Total, PetroFina and Elf Aquitaine groups, TotalFinaElf is a global oil and gas group and a major player in the chemicals sector.

Activities

TotalFina Elf is one of the major integrated oil companies. Its activities are based in more than 100 countries and cover the entire oil industry chain, from upstream - exploration, development and production of oil and gas – to downstream - refining and distribution of oil products and international trading of crude oil and refined oil products. TotalFina Elf is also an important operator in the chemicals industry.

Upstream, TotalFina Elf's hydrocarbon reserves amount to some 11.2 billion barrels of oil equivalent. Present in the liquefied natural gas industry, TotalFina Elf is also expanding its activities to related market segments such as gas distribution and electricity generation.

Downstream, the group has a refining capacity of 2.3 million barrels a day and sales of 3.7 million barrels a day of refined products. TotalFinaElf has interests in 27 refineries and operates a network of some 16,700 service stations under the Total, Fina and Elf brands, primarily in Europe.

TotalFina Elf's chemical interests include not only petrochemicals and long-chain polymers, activities typical of major integrated oil companies, but also intermediary chemical products and performance polymers, as well as a speciality chemical products sector focusing on processing technologies for rubber and coating products.

Bertelsmann: Bertelsmann is a media and entertainment company. Its core business is the creation of first-class media content. The Company strives to inspire people's daily lives all over the world with its products and services.

Activities

Bertelsmann's core business is the creation of first-class media content: Bertelsmann includes RTL Group, Europe, as well as a major book publishing group, Random House, with some 250 publishing imprints (Alfred A. Knopf, Bantam, Siedler Verlag, Goldmann). Gruner + Jahr, (Stern, GEO, Capital, Femme Actuelle, Family Circle, Parents), Bertelsmann Music Group (BMG) with its roughly 200 labels (RCA, Arista, Jive, J Records) and artists such as Alicia Keys, Dido and Pink, as well as the special-information publisher BertelsmannSpringer also stand for creativity and powerful brands. Bertelsmann's direct-to-customer businesses are bundled in DirectGroup: book and music clubs with more than 40 million members all over the world. The Arvato corporate division bundles the group's media services, which include the expanding units Arvato Logistics Services and Arvato Direct Services (service centers, distribution, customer relationship management), along with state-of-the-art printers, storage media production and comprehensive IT-services.

Suez

Suez is an international industrial and services group, active in sustainable development and a provider of innovative Energy (electricity-gas) and Environment (water-waste)

solutions for industrial and individual clients as well as local communities. Suez has taken advantage of the wider scope of deregulation and of outsourcing.

The Energy business line built on Tractebel, is developing its activities in production (including cogeneration), trading, transport, distribution of gas and electricity, and in energy and industrial services (engineering, installation, maintenance and operation, notably of heatgenerating sites and networks).

The Environment business line is made-up of water and waste services respectively through the subsidiaries Ondeo and Sita. In the water sector, the group is engaged in water management and treatment. In waste management activities, Suez operates in the management (collection, sorting, recycling, treatment, recovery and storage) of all types of industrial and household waste.

Imerys

Imerys is a minerals processing firm. Imerys operates in four business segments: Speciality Minerals, Pigments for Paper, Building Materials and Refractories & Abrasives.

From 1 January 2003, the Speciality Minerals branch consolidates the activities of the Performance Minerals (Pigments & Additives branch) and those of the former Ceramics & Speciality Products.

Other investments

In addition to its four strategic investments, GBL also holds interests that are more modest in terms of the group's portfolio, including the following:

Rhodia

GBL owns a 5.3% interest in Rhodia, a provider of speciality chemicals.

PAI Europe III

Investors in PAI Europe III are essentially insurance companies, pension funds, banks and private investors from Europe, the United States and Asia. In 2001, GBL made an undertaking to invest EUR 40 million in the PAI Europe III fund. In 2002, PAI Europe III realised five investments namely: Antargaz, Yoplait, Panzani-Lustucru, Elis and Provimi.

These investments in 2001: United Biscuits, Mivisa and LD Com.

Private Equity Partners Europe (PEP)

In 2001, GBL made an undertaking to invest EUR 50 million in PEP, a private equity fund expected to top EUR 500 million, set in place by Power Corporation of Canada. The fund concentrates on investments in medium-sized enterprises, mostly in French-speaking Europe.

Viventures 2

Launched in 2000 in the wake of Viventures 1, created in 1998, Viventures 2 invests in start-ups in the communications technologies, telecoms and Internet sectors, with a strong business-to-business orientation.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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