

Greenbrier Companies Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/GC685EFCA6CBEN.html>

Date: November 2019

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: GC685EFCA6CBEN

Abstracts

Greenbrier Companies Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Greenbrier Companies and its competitors. This provides our Clients with a clear understanding of Greenbrier Companies position in the [Heavy Machinery](#) Industry.

The report contains detailed information about Greenbrier Companies that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Greenbrier Companies. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Greenbrier Companies financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Greenbrier Companies competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Greenbrier Companies business.

About Greenbrier Companies

The Greenbrier Companies, Inc. engages in the design, manufacture, and marketing of railroad freight car equipment in North America and Europe. The company also provides railcar refurbishment and parts, leasing, and other services to the railroad and related transportation industries in North America. In addition, it engages in the manufacture and marketing of ocean-going marine barges in North America.

Segments

The company operates in three primary business segments, including Manufacturing, Refurbishment & Parts, and Leasing & Services.

Manufacturing

North American Railcar Manufacturing: The company manufactures various railcar types in North America. In addition, it also manufactures boxcars, flat cars, and covered hoppers.

Intermodal Railcars: The company manufactures various intermodal railcars. Its primary product is its articulated double-stack railcar. The double-stack railcar is designed to

transport containers stacked two-high on a single platform.

Conventional Railcars: The company produces various boxcars, which are used in forest products, automotive, perishables, general merchandise applications, and the transport of commodities. It also produces various covered hopper cars for the grain and cement industries, as well as gondolas for the steel and metals markets and various other conventional railcar types, including its proprietary Auto-Max car. The company's flat car products include center partition cars for the forest products industry, bulkhead flat cars, flat cars for automotive transportation, and solid waste service flat cars.

Tank Cars: The company is developing a line of tank car products for the North American market. The initial product would be a 30,000-gallon non-coiled, non-insulated tank car, which would be used to transport ethanol, methanol, and approximately 60 other commodities. It also produces 16,500 gallon coiled, insulated tank cars for use in caustic soda service, and 25,500 gallon and/or 23,500 gallon coiled, insulated tank cars for use to transport various commodities, such as vegetable oils and bio-diesel.

European Railcar Manufacturing: The company's European manufacturing operation produces various railcar types, including a line of pressurized tank cars for liquid petroleum gas and ammonia, and non-pressurized tank cars for light oil, chemicals, and other products. In addition, the company produces flat cars, coil cars for the steel and metals market, coal cars for both the continental European and United Kingdom markets, gondolas, sliding wall cars, and automobile transporter cars.

Marine Vessel Fabrication: The company's Portland, Oregon, manufacturing facility, located on a deep-water port on the Willamette River, includes marine vessel fabrication capabilities. The company manufactures various ocean-going, including conventional deck barges, double-hull tank barges, railcar/deck barges, barges for aggregates, and other heavy industrial products and dump barges.

Wheel Services, Refurbishment & Parts

Wheel Services, Railcar Repair, Refurbishment and Component Parts Manufacturing: The company operates an independent wheel services, repair, refurbishment and component parts networks in North America. Its network of railcar repair and refurbishment shops performs heavy railcar repair and refurbishment, as well as routine railcar maintenance. It engages in the repair and refurbishment of railcars for third parties, as well as of its own leased and managed fleet. Its wheel shops provide wheel

services, including reconditioning of wheels, axles, and roller bearings, as well as new axle machining and finishing, and axle downsizing. Its component parts facilities include recondition railcar cushioning units, couplers, yokes, side frames, and bolsters. The company also produces roofs, doors, and associated parts for boxcars.

Leasing & Services

Leasing: The company's relationships with financial institutions, combined with its ownership of a lease fleet of approximately 8,000 railcars, enables it to offer financing programs, including traditional direct finance leases, operating leases, and 'by the mile' leases to its customers. As an equipment owner, the company participates principally in the operating lease segment of the market. The company's leases are primarily 'full service' leases, whereby it is responsible for maintenance and administration.

Management Services: The company's management services business offers various services, including railcar maintenance management, and railcar accounting services, such as billing and revenue collection, car hire receivable and payable administration, and total fleet management, including railcar tracking using proprietary software, administration, and railcar remarketing. It originates leases of railcars with railroads or shippers, sells the railcars and attached leases to financial institutions, and provides management services under multi-year agreements. The company owns or provides management services for a fleet of approximately 233,000 railcars in North America for railroads, shippers, carriers, institutional investors, and other leasing and transportation companies.

Customers

The company's customers include BNSF Railway Company, Union Pacific Railroad, and General Electric Railcar Services Corporation.

History

The Greenbrier Companies, Inc. was founded in 1974.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same

price. Please note that preparation of additional types of analyses requires extra time.

Contents

RESEARCH METHODOLOGY

DISCLAIMER

1. GREENBRIER COMPANIES COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

2. GREENBRIER COMPANIES BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

3. GREENBRIER COMPANIES SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

4. GREENBRIER COMPANIES FINANCIAL ANALYSIS

- 4.1. Financial Statements
 - 4.1.1. Income Statement
 - 4.1.2. Balance Sheet
 - 4.1.3. Cash Flow
- 4.2. Financial Ratios
 - 4.2.1. Profitability
 - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

5. GREENBRIER COMPANIES COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. Greenbrier Companies Direct Competitors
- 5.2. Comparison of Greenbrier Companies and Direct Competitors Financial Ratios
- 5.3. Comparison of Greenbrier Companies and Direct Competitors Stock Charts
- 5.4. Greenbrier Companies Industry Analysis
 - 5.4.1. Heavy Machinery Industry Snapshot
 - 5.4.2. Greenbrier Companies Industry Position Analysis

6. GREENBRIER COMPANIES NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

7. GREENBRIER COMPANIES EXPERTS REVIEW¹

- 7.1. Experts Opinion
- 7.2. Experts Estimates

8. GREENBRIER COMPANIES ENHANCED SWOT ANALYSIS²

9. [UNITED STATES PESTEL ANALYSIS²](#)

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

10. GREENBRIER COMPANIES IFE, EFE, IE MATRICES²

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

11. GREENBRIER COMPANIES PORTER FIVE FORCES ANALYSIS²

12. GREENBRIER COMPANIES VRIO ANALYSIS²

APPENDIX: RATIO DEFINITIONS

LIST OF FIGURES

Greenbrier Companies Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit
Profit Margin Chart
Operating Margin Chart
Return on Equity (ROE) Chart
Return on Assets (ROA) Chart
Debt to Equity Chart
Current Ratio Chart
Greenbrier Companies 1-year Stock Charts
Greenbrier Companies 5-year Stock Charts
Greenbrier Companies vs. Main Indexes 1-year Stock Chart
Greenbrier Companies vs. Direct Competitors 1-year Stock Charts
Greenbrier Companies Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

List Of Tables

LIST OF TABLES

Greenbrier Companies Key Facts
Profitability
Management Effectiveness
Income Statement Key Figures
Balance Sheet Key Figures
Cash Flow Statement Key Figures
Financial Performance Abbreviation Guide
Greenbrier Companies Key Executives
Key Executives Biographies¹
Key Executives Compensations¹
Greenbrier Companies Major Shareholders
Greenbrier Companies History
Greenbrier Companies Products
Revenues by Segment
Revenues by Region
Greenbrier Companies Offices and Representations
Greenbrier Companies SWOT Analysis
Yearly Income Statement Including Trends
Income Statement Latest 4 Quarters Including Trends
Yearly Balance Sheet Including Trends
Balance Sheet Latest 4 Quarters Including Trends
Yearly Cash Flow Including Trends
Cash Flow Latest 4 Quarters Including Trends
Greenbrier Companies Profitability Ratios
Margin Analysis Ratios
Asset Turnover Ratios
Credit Ratios
Long-Term Solvency Ratios
Financial Ratios Growth Over Prior Year
Greenbrier Companies Capital Market Snapshot
Greenbrier Companies Direct Competitors Key Facts
Direct Competitors Profitability Ratios
Direct Competitors Margin Analysis Ratios
Direct Competitors Asset Turnover Ratios
Direct Competitors Credit Ratios

Direct Competitors Long-Term Solvency Ratios
Heavy Machinery Industry Statistics
Greenbrier Companies Industry Position
Company vs. Industry Income Statement Analysis
Company vs. Industry Balance Sheet Analysis
Company vs. Industry Cash Flow Analysis
Company vs. Industry Ratios Comparison
Greenbrier Companies Consensus Recommendations¹
Analyst Recommendation Summary¹
Price Target Summary¹
Experts Recommendation Trends¹
Revenue Estimates Analysis¹
Earnings Estimates Analysis¹
Historical Surprises¹
Revenue Estimates Trend¹
Earnings Estimates Trend¹
Revenue Revisions¹

ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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