

Green Bridge Technologies International, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/G6EE0F69322BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: G6EE0F69322BEN

Abstracts

Green Bridge Technologies International, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Green Bridge Technologies International, Inc. and its competitors. This provides our Clients with a clear understanding of Green Bridge Technologies International, Inc. position in the Industry.

The report contains detailed information about Green Bridge Technologies International, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Green Bridge Technologies International, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Green Bridge Technologies International, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows

presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Green Bridge Technologies International, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Green Bridge Technologies International, Inc. business.

About Green Bridge Technologies International, Inc.

Green Bridge Technologies International, Inc. focuses on the development and marketing of 'green' technologies and services that contribute to the environmental efforts of increasing energy efficiency, lowering emissions, and to energy independence initiatives for the United States.

Divisions

The company operates in three divisions, including Ecologix, the GBT GSA Platform, and the Technology Incubator.

ECOLOGIX

Ecologix, a wholly owned subsidiary of the company, provides location-based service, asset-based security, and machine-to-machine (M2M) monitor and control products, with applications for data and tracking functions across various industries, utilizing

CDMA, IDEN, and GSM technologies, allowing users to generate operating and maintenance reports to help lower fuel consumption.

Products and Services in Ecologix division:

Location-Based Service (LBS) Products: The company's LBS product line, the CT, consists of security and location based service products designed for use in fleet and asset monitoring/recovery, and tracking applications. Ecologix has different versions of the CT: the CT-410, CT-250, and the CT 150 offered using the GSM network.

Machine-to-Machine (M2M) Monitor & Control Products: The term 'M2M' refers to machine-to-machine or machine-to-mobile. A cellular data connection between the host device and the service provider provide the flow data. Ecologix provides various accessories to complement the CT, such as the I/O Controller and various antennas; mount wiring, chargers, complete install kits, miscellaneous cables, and sensors.

Application Software Solution: The Ecologix Software Solution provides its users with real-time vehicle displays in an easy to use interface, as well as provides administrators the ability to enter driver information, such as telephone numbers, vehicle information, insurance information, and others. The system also alerts its users if a vehicles tag is about to expire.

GBT GSA PLATFORM

The GBT GSA Platform aids in the approval process for products to become eligible for listing on the GSA Schedule and the GSA Advantage, as well as marketing the products to government agencies.

TECHNOLOGY INCUBATOR

Technology incubator and business consulting firm acquires and aids green technology companies to achieve their goals. The Technology Incubator developed the methodology to analyze a company's position and match its needs to the appropriate resources. This analysis spawns a customized Action Plan, detailing the process, and time frame to accomplish its goals. Its services include: Business Planning; Funding Product Development; Regulation Compliance; Trademark, and Patent Attainment; Product Development & Manufacturing; Marketing; and General Consulting.

Business Planning: The Incubator helps develop investor-grade Business Plans and

supporting materials, such as Financial Projections and Investor PowerPoint Presentations.

Funding Product Development: The Technology Incubator assists its incubator companies in drafting a private placement memorandum to raise funds and works with its SEC attorney to assure proper filings are made with federal and state agencies.

The Incubator also assists in presenting the investor materials to: private equity firms; venture capitalists; angel investors; corporate and strategic investors; strategic partners; banks and SBA lenders; commercial finance, factoring, and leasing companies; and key customers.

Regulation Compliance; Trademark, and Patent Attainment: The Technology Incubator works with each of its incubator companies in the evaluation of governmental or industry specific regulations that affect their products or provided services, as well as helps to ensure that the regulations are followed. The Incubator also provides assistance in filing trademark applications with the U.S. Patent and Trademark Office, as well as aid companies in Patent review and assistance in working with a Patent attorney.

Product Development & Manufacturing: The Technology Incubator works with each of its incubator companies in evaluating the status of its product, as well as defining and taking the required steps to finalize its development. The Incubator also aids a company in locating, evaluating, and utilizing the services of a synergetic manufacturer.

Marketing: The Incubator aids in marketing, trade show representation, the structuring of distribution channels, direct sales support, and maintenance of after market support. The Incubator also assists in the negotiations and drafting of licenses, purchase orders, partner, and distribution agreements.

General Consulting: The Technology Incubator provides incubator companies with general consulting to ensure they are on track to achieve their goals.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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