

GrainCorp. Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

GrainCorp. Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between GrainCorp. Ltd. and its competitors. This provides our Clients with a clear understanding of GrainCorp. Ltd. position in the Food and Beverages Industry.

The report contains detailed information about GrainCorp. Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for GrainCorp. Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The GrainCorp. Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes GrainCorp. Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of GrainCorp. Ltd. business.

About GrainCorp. Ltd.

GrainCorp Limited provides services primarily to the grain industry. It handles and stores grain and other bulk commodities as an agent for marketing organisations, end users and growers; marketing of grain and other bulk commodities and the operation of grain pools; road and rail transport services for bulk commodities; provision of farm input products; and flour milling and mixing services.

GrainCorp AG Plus

GrainCorp AG Plus is GrainCorp's farm inputs business unit. GrainCorp is a local provider of seed, agricultural chemical, fertilizer and seasonal finance solutions through a network of 28 Service Centers located at key grain receivals sites across Queensland, New South Wales and Victoria. The company is involved in various seed breeding, research and development, and commercialization joint venture companies including SunPrime Seeds, PlantTech and Nugrain.

Allied Mills

GrainCorp's primary processing business Allied Mills, Australia's major flour milling and mixing business, operates at 11 sites throughout the mainland states. It produces a



variety of human consumption flour products, including muffin mixes, pizza bases, cereals and other processed wheat, corn and maize products. Products are sold through four discrete distribution channels: Quality Baking Australia (Burns Philp); general commercial sales; bakery route trade and export.

Allied Mills operates at 11 sites including nine wheat flour mills located in all mainland states, three non-wheat flour mills using maize, rice and soya; four mixing facilities, and three major external warehouses.

Seaboard Terminals: GrainCorp operates a total of nine ports at Mackay, Gladstone, Pinkenba and Fisherman Islands (Brisbane), Carrington and Kooragang Island (Newcastle), Port Kembla, Geelong and Portland; and two containerisation facilities in Brisbane and Sunshine, Melbourne.

Storage & Handling

GrainCorp Storage & Handling operates the grain storage and handling receival networks, stretching across Australia's three eastern states, with 350 country receival sites totaling approximately 25 million tons of storage capacity. The company's nine port terminals provide receival, stock management and bulk/container export handling facilities for grain, and a range of other commodities including woodchips, sugar, cottonseed, frozen orange juice concentrate and mineral sands.

Transport

GrainCorp Transport provides a service for growers, customers and other GrainCorp business units in the transportation of grain from farm to receival sites then on to domestic end users and to port terminals, and the back-loading of fertiliser.

GrainCorp provides transport services by road and rail to growers; end-user customers; and internal customers, including GrainCorp Marketing, and AG Plus.

Rail: The company operates two locomotives and 40 rail wagons. It has operations in New South Wales, delivering grain from receival site to port for GrainCorp and AWB Limited.

Road: The company's road operations provide a range of services, including On-Farm Pick-Up, the movement of grain for GrainCorp Marketing to domestic end-users and the transport of fertilizer for AG Plus. In addition to internal customers, GrainCorp Transport



also services a range of external clients.

Marketing

GrainCorp buys and sells Australian grain and a range of other commodities in domestic and export markets. Marketing offers growers risk management solutions, marketing and contracting alternatives.

International Customers: GrainCorp sells grain in deregulated markets to Asia, Europe and the Middle East.

Domestic Customers: GrainCorp provides bulk commodities solutions to domestic customers, including stock and lot feeders and mills.

Significant Events

GrainCorp. Ltd. restructured its storage and logistics and ports businesses in March 2009. The company would combine its storage and logistics divisions and regions into six new regions; Queensland, Northern NSW, Central NSW, Southern NSW, Eastern Victoria and Western Victoria.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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