

Gossan Resources Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Gossan Resources Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Gossan Resources Ltd. and its competitors. This provides our Clients with a clear understanding of Gossan Resources Ltd. position in the Industry.

The report contains detailed information about Gossan Resources Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Gossan Resources Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Gossan Resources Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Gossan Resources Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Gossan Resources Ltd. business.

About Gossan Resources Ltd.

Gossan Resources Limited, an exploration stage company, engages in the exploration and development of mineral properties. The company's portfolio includes properties hosting gold, platinum group, and base metals, as well as the specialty and minor metals, including tantalum, lithium, chromium, titanium, and vanadium. It also holds deposits of magnesium-rich dolomite, and a silica sand deposit. The company's properties are located in Manitoba and north-western Ontario.

PROPERTIES

Precious Metals

Bird River Project: Palladium/Platinum/Base Metals

The bird river project covers approximately 21 kilometers of the bird river sill complex and includes the western (ward's - coppermine) extension; four separate blocks of the Sill – the National Ledin, the Chrome and its extension, the Peterson, and the Page Blocks; and the ore fault zone. This property is located approximately 40 km east of Lac Du Bonnet, Manitoba and along the sill, approximately six km west and northwest of mustang minerals' maskwa deposit.



Sharpe Lake Project: Gold

The 16,615-hectare (41,055-acre) Sharpe Lake Property covers 40-km of the Stull Lake-Wunnummin Fault Zone (SWFZ), a gold metallotect, which is the western strikeextension of the deformation zone that transects the Monument Bay-Twin Lakes area.

Specialty Metals

Inwood Project & Zuliani Process: Magnesium

The 1,635-hectare inwood magnesium property is located in south-central Manitoba. In total the company's regional land package covers 6,231 hectares in various claim blocks.

Pipestone Lake Project: Vanadium/Titanium/Iron

The company's 50% joint venture partner in the pipestone lake deposit includes Cross Lake Mineral Explorations Inc. The pipestone lake property is located in north central Manitoba, approximately 150 km south of Thompson.

Separation Rapids Project: Lithium/Tantalum

The 432-hectare separation rapids specialty minerals project is located 58 km north of Kenora, Ontario in the English river greenstone belt, which hosts lithium, tantalum, and cesium mineralization. The property is situated adjacent to the east of Avalon Ventures Ltd.'s Big Whopper property.

Industrial metals

Manigotagan Property: Silica

At manigotagan, 170 km northeast of Winnipeg, the company continued to develop a silica sand deposit on the east shore of Lake Winnipeg. The property includes 297 hectares.

The Claims Network

The company holds a 47% equity investment in The Claims Network (TCN), a Web-



based technology company, which provides the property and causality insurance industry with loss assessment valuations.

History

Gossan Resources Limited was founded in 1980.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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