

# Golden Cross Resources Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/GE412C655D3BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: GE412C655D3BEN

## Abstracts

Golden Cross Resources Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Golden Cross Resources Ltd. and its competitors. This provides our Clients with a clear understanding of Golden Cross Resources Ltd. position in the [Metals and Mining Industry](#).

The report contains detailed information about Golden Cross Resources Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Golden Cross Resources Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Golden Cross Resources Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Golden Cross Resources Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Golden Cross Resources Ltd. business.

### **About Golden Cross Resources Ltd.**

Golden Cross Resources Ltd. (GCR or the company) is a gold and base metals explorer with its activities focused on highly prospective mineral belts in New South Wales. The Company holds significant mineral tenement positions within the minerals rich Lachlan Fold Belt of Central - South East NSW and the Curnamona Province of Western NSW, which hosts the Broken Hill orebody.

#### **Broken Hill**

The Broken Hill Exploration Licenses are located around the township of Broken Hill in Western New South Wales. GCR's exploration licenses are located within the southeastern part of the Broken Hill Block. They include ELs 5772, 5784, 6050, ELA 2038 and MC 159 Broken Hill.

On 2 May 2002, GCR had reached agreement for Sipa Exploration NL to farm-in to GCR's 100%-owned Broken Hill platinum group metals, gold and base metals property, which includes ELs 5772, 5784 and MC 159 Broken Hill, lies 25 km east of Broken Hill. Sipa may earn a 70% interest in the property by completing a feasibility study to bankable standard by May 2008.

## GCap Farm-in Agreement

GCap may earn a 51% interest in nominated target areas through completing a bankable feasibility study (bfs) by 31 January 2007. A maximum of 10 target areas must be nominated by 30 April 2003, each being no more than 5 sq km in size.

## Wagga Tank

GCR's Wagga Tank Exploration License is located in the southern part of the Cobar Trough in an area of intermixed volcanic and sedimentary rock intruded by later granites and porphyries. Most work has focused on six main prospects - Wagga Tank (395KB PDF file), BMW (11KB PDF file), Fenceline, Blue Mountain, Siegals and the Mt Allen Gold Mine (41KB PDF file). GCR acquired the Exploration License in October 1996.

## Yellow Mountain

The Yellow Mountain property is a copper-gold porphyry project, located on the Gilmore Suture within the Lachlan Fold Belt. The project area lies about 55 kilometers north of Condobolin in central NSW.

## Joint Venture with Triako

Yellow Mountain is 100% owned by GCR. In April 2002, GCR announced the farm-in by Triako Resources Limited who operate the Mineral Hill mine about 20 km east of Yellow Mountain. Triako may earn a 51% interest in the property by spending on exploration by October 2004.

## Parkes

The Parkes exploration license straddles the southern part of the Tomingley-Parkes-Forbes goldfield. The property lies over the section of the Newell Highway that links the town of Parkes to Forbes, approximately 300km west of Sydney on the central west slopes of NSW. GCR's Parkes exploration license is 100% owned by GCR, subject to a 1% net smelter royalty held by Michelago/SIPA.

## West Wyalong

GCR's West Wyalong property is located over the township of the same name in central

NSW some 430 kilometers west of Sydney. GCR own the property 100%, subject to a 2.5% net smelter return royalty to Barrick.

### Joint Ventures

GCR originally earned its 100% interest in the project under an agreement with Lac Minerals. Barrick, through its various acquisitions now hold a 2.5% NSR royalty over the ground.

### South Gilmore

GCR controls a large portion of exploration ground on the southern end of the Gilmore Suture in the NSW Lachlan Fold Belt. It comprises five Exploration Licenses and the Challenger Mining Lease (ML 1435) at the Adelong Gold Mine and covers an area of approximately 760 square kilometers. The Exploration Licenses are held 100% by GCR.

### Canbelego / Pipeline

The Canbelego / Pipeline property is located 40 km east of Cobar in the highly prospective Canbelego-Mineral Hill volcanic belt of the Lachlan Fold Belt in central New South Wales.

### McPhails

The McPhails property is located at the northern end of the Forbes-Tomingley Gold Belt, 14 kilometers north of Alkane's Peak Hill Goldmine where mining has ceased but processing continues.

Golden Cross Operations Pty Ltd (GC0), a wholly owned subsidiary of Golden Cross Resources Ltd, initially acquired EL5830 from Metallic Resources in exchange for a 10% free carried interest.

The original 10% interest held by Metallic Resource still applies to the area of the old mining lease such that the current ownership is GCR - 90% and Metallic Resources - 10% free carried.

GCR controls the exploration rights to a portion of land some 400m long and 300m wide encompassing the old McPhails and Myall United workings which historically produced about 65,000 ounces of gold. GCR also holds a royalty over production of gold-bearing

ore within EL5830 that surrounds McPhails.

### Copper Hill

The Copper Hill Cu-Au-(Pd) porphyry project is located in New South Wales, Australia. Golden Cross Resources Ltd owns 100% of two Exploration Licenses, which cover the Copper Hill Belt.

### Sunny Corner

Exploration License 5964 at Sunny Corner is 100% owned by GCR and is located midway between Bathurst and Lithgow.

### Cargo

The Cargo project lies 12 km west of the Cadia-Ridgeway copper-gold deposit. It is located within the Lachlan Fold Belt which contains several porphyry copper-gold style deposits and prospects including Cadia, North Parkes and Copper Hill.

GCR has entered into a farm-in agreement whereby Falcon may earn a 70% interest in GCR's 100%-owned Cargo property in NSW (ELs 5238 and 6084). On Falcon earning its 70% interest, GCR may elect that it will either contribute its 30% interest to exploration and development or dilute to a 20% interest free carried to completion of a bankable feasibility study.

### Kempfield

Kempfield is located 29 kilometers due south of Blayney and 57 kilometers south-southeast of Orange in the headwaters of Rocky Bridge Creek. The property is 100% GCR owned. GCR and the Henry brothers own mining leases over the Quarries Zone. GCR has an option to purchase the Henry's mining leases.

### Breadalbane

The Breadalbane Exploration License is located about 20km due west of Goulburn in southeastern New South Wales. GCR have been exploring the Breadalbane Exploration License since approximately June 2001.

The above Company Fundamental Report is a half-ready report and contents are

subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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The complete financial data is available for publicly traded companies.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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