

## GMM Grammy Public Company Limited Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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GMM Grammy Public Company Limited Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between GMM Grammy Public Company Limited and its competitors. This provides our Clients with a clear understanding of GMM Grammy Public Company Limited position in the **Media Industry**.

- The report contains detailed information about GMM Grammy Public Company Limited that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for GMM Grammy Public Company Limited. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The GMM Grammy Public Company Limited financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes GMM Grammy Public Company Limited competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of GMM Grammy Public Company Limited business.

### About GMM Grammy Public Company Limited

GMM Grammy Public Company Limited engages in various entertainment businesses in Thailand and internationally. The company involves in the management of imported music and music copyrights; production of radio programs, films, music master tapes, and television programs; lease of machine and equipment; and provision of artist management and Karaoke services. It also engages in the sub-lease of radio and television stations; production and distribution of pocket books and magazine; operation of music academy; distribution of education publication; management of fitness center; and design and

postproduction of advertising media and films, and public relations for films, as well as operates as a business events advisor and organizer. In addition, the company involves in the provision of equipment for entertainment events; decoration and provision of equipment for conferences and ceremonial events; light and sound system installation; and preparation, installation, and removal of advertising boards. Further, GMM Grammy Public Company Limited provides studio; digital content; public relations and event; advertising; and design screen and stage services, as well as consultancy, design, and development services for Web sites and flash media. The company was formerly known as Grammy Entertainment Public Company Limited and changed its name to GMM Grammy Public Company Limited in 2001. GMM Grammy Public Company Limited was founded in 1983 and is headquartered in Bangkok, Thailand.

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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