

Globe Telecom Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Globe Telecom Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Globe Telecom Inc. and its competitors. This provides our Clients with a clear understanding of Globe Telecom Inc. position in the [Communication Services](#) Industry.

The report contains detailed information about Globe Telecom Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Globe Telecom Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Globe Telecom Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Globe Telecom Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Globe Telecom Inc. business.

About Globe Telecom Inc.

Globe Telecom, Inc. provides telecommunication services to individuals and enterprises in the Philippines. The company offers its wireless services, including local, national long distance, international long distance, international roaming and other value-added services through three brands: Globe Postpaid, Globe Prepaid and TM. Globe Postpaid includes all postpaid plans, such as G-Plans and consumable G-Flex Plans, Load Allowance Plans, Time Plans, Apple iPhone 3G Plans and Platinum Plans. Globe Prepaid and TM are the prepaid brands of the company. The company also provides its subscribers with mobile payment and remittance services under the GCash brand.

Subsidiaries

Globe Telecom, Inc. (Globe): It provides wireless telecommunications services.

Innovate Communications Inc. (Innovate): Innovate, a wholly-owned subsidiary, provides fixed line telecommunications services, consumer broadband services, high-speed internet and private data networks for enterprise clients, services for internal applications, internet protocol-based solutions and multimedia content delivery.

G-Xchange, Inc. (GX): GX, a wholly-owned subsidiary, provides mobile commerce

services under the GCash brand.

Entertainment Gateway Group Corp., EGGstreme (Hong Kong) Limited and Karton Limited (EGG Group): EGG Group, a wholly-owned subsidiary that provides digital media content and applications.

GTI Business Holdings, Inc. (GTI): GTI, a wholly-owned subsidiary, primarily invests, purchases, subscribes for or otherwise acquires and owns, holds, sells or otherwise disposes of real and personal property of every kind and description.

WIRELINE BUSINESS

The company provides wireline voice communications (local, national and international long distance), broadband and data services to individuals, small and medium enterprises (SMEs), corporations and enterprises in the Philippines through Innove.

Voice Services

The company's wireless voice services include local, national and international long distance (ILD) access throughout the Philippines, and international roaming services through various arrangements with foreign operators. The company also offers ILD (international long distance) access to approximately 200 destinations. Through the Bridge Alliance, the company's traveling subscribers can enjoy a suite of value-added services, such as a flat data roaming rate across 11 countries, as well as prepaid top-up facilities.

Through its G-Webcall service, frequent travelers can also stay connected to their families in the Philippines through voice calls from a PC using Voice Over Internet Protocol (VOIP) technology. The company also partnered with selected Bridge Alliance members to offer co-branded SIMs to OFWs, which provide them discounted call and SMS rates when connecting with families and friends in the Philippines. It also launched an OFW Family Pack, which includes 2 SIMs –an activated international roaming SIM which can be delivered worldwide to the OFW. This pack also included the OneAyala ATM card (a banking, rewards and privilege card offered by various companies under the Ayala Group).

Data and Other Value-Added Services

The company offers wireless data services, such as basic SMS messaging, enhanced

SMS, mobile advertising and mobile commerce services.

SMS: The company introduced various SMS packages customized to the different needs and lifestyles of its postpaid and prepaid subscribers. These include all-day, daytime, and night time unlimited SMS offers, as well as packages which provide both unlimited intra-network SMS and discounted inter-network SMS. Both types of service offers are available to Globe and TM subscribers.

Value Added Services: The company offers a range of value-added services covering the areas of information and entertainment ('infotainment'), messaging and mobile banking. For subscribers with Internet-capable handsets, Globe also introduced its Mobile Internet Flexible Browsing Rates which allow subscribers to choose the way they would be billed for the service. On the mobile content and applications side, Globe partnered with Yahoo!

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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