

# GlobalOptions Group, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## **Abstracts**

GlobalOptions Group, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between GlobalOptions Group, Inc. and its competitors. This provides our Clients with a clear understanding of GlobalOptions Group, Inc. position in the <u>Commercial Services and Supplies</u> Industry.

The report contains detailed information about GlobalOptions Group, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for GlobalOptions Group, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The GlobalOptions Group, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes GlobalOptions Group, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of GlobalOptions Group, Inc. business.

### About GlobalOptions Group, Inc.

GlobalOptions Group, Inc. provides risk mitigation and management services to government entities, corporations, and high net-worth and high-profile individuals.

The company enables clients to identify, assess and prevent natural and man-made threats to the well-being of individuals and the operations of governments and corporations. In addition, the company assists clients in recovering from the damages or losses resulting from the occurrence of acts of terror, natural disasters, fraud and other risks.

### **Business Units**

The company delivers risk mitigation and management services through four business units: Preparedness Services; Fraud and Special Investigative Unit (SIU) Services; Security Consulting and Investigations; and International Strategies.

### **Preparedness Services**

The Preparedness Services unit develops and implements crisis management and emergency response plans for disaster mitigation, continuity of operations and other



emergency management issues for governments, corporations and individuals. The company offers a range of services to help its clients better prepare for, respond to and recover from disasters. Services the company provides include: business continuity plans, emergency exercises and training programs, post-disaster crisis communications assistance, preparedness, response and recovery services, strategic advisory services, and threat and impact assessments. The Preparedness Services unit is comprised of James Lee Witt Associates, LLC.

### Fraud and SIU Services

The Fraud and SIU Services unit provides investigative surveillance, anti-fraud solutions and business intelligence services to the insurance industry, law firms and multinational organizations. The company provides services to clients both nationally and regionally through licensed investigators in all 50 states, as well as internationally through affiliates. The company's investigators provide reports and intelligence on subjects such as workman's compensation surveillance, unfair trade practices, political trends, economic forecasts, profiles on competitors and satellite reconnaissance. Services the company provides include: anti-fraud training, background investigations, corporate investigations for liability, fraud reporting, insurance claims investigations, on-scene accident investigations, regulatory compliance, and surveillance.

The company's proprietary GlobalTrak 3.0 technology enables the company to deliver real-time, Web-based reporting, communications and fraud program management. The company's software enables adjusters, claims representatives, risk managers and SIU departments to access and download status updates, including case receipts, assignments, work schedules, results of investigative activity, investigative reports and streaming video and audio.

The Fraud and SIU Services unit is comprised of the following acquired companies: Confidential Business Resources (CBR); Hyperion Risk, Inc. (Hyperion Risk); Secure Source, Inc (Secure Source); Facticon, Inc. (Facticon); and First Advantage Investigative Services (FAIS).

Security Consulting and Investigations

The Security Consulting and Investigations unit delivers specialized security and investigative services to governments, corporations and individuals. The company provides security assessments, anti-terrorism training, threat analyses, fraud prevention techniques, special event security, private travel management and the design,



implementation and management of security systems. Services the company provides include business intelligence, facility and IT security, forensic DNA analysis and casework, independent monitoring and regulatory compliance, IT and accounting forensics, and litigation support.

The company's Security Consulting and Investigations unit is comprised of the following acquired companies: Safir Rosetti, LLC (Safir); Bode and SPZ Oakland Corporation, dba On Line Consulting Services, Inc. (On Line Consulting).

### **International Strategies**

The International Strategies unit provides multidisciplinary, international risk management and business solutions. The company offers a range of security and risk management services to foreign and domestic governments, corporations and individuals.

### Clients

The company has completed engagements for clients, including foreign, federal, state and local government entities, domestic and foreign corporations, and high net-worth and high-profile individuals.

### Competition

The company's competitors in the risk management and security market include Control Risks Group Limited, G4S Risk Management, Kroll Inc., Toribos GmbH, and Olive Group. It also competes with the national and international accounting and consulting firms, along with other companies such as FTI Consulting, Inc., Securitas AB and its subsidiary, Pinkerton Consulting & Investigations, Inc., Alvarez & Marsal, LLC, AlixPartners LLC, Xroads Solutions Group, and LexisNexis Applied Discovery.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.



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## **ANALYSIS FEATURES**

### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

#### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

#### **VRIO** Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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