

Global Payments Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Global Payments Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Global Payments Inc. and its competitors. This provides our Clients with a clear understanding of Global Payments Inc. position in the [Software and Technology Services](#) Industry.

The report contains detailed information about Global Payments Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Global Payments Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Global Payments Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Global Payments Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Global Payments Inc. business.

About Global Payments Inc.

Global Payments Inc. provides electronic payments transaction processing services for consumers, merchants, independent sales organizations (ISOs), financial institutions, government agencies, and multi-national corporations located in throughout the United States, Canada, the United Kingdom, the Asia-Pacific region, the Czech Republic, and the Russian Federation.

Merchant Services

The company's merchant acquiring services are similar around the world in that it accepts various card-based payments at the point of sale. It conducts its merchant acquiring business using two different business models—direct and indirect. In the direct model, merchants are its end customers. It provides its merchant customers to accept card-based and check payments. Card-based payment forms consist of credit, debit, gift, stored value, and electronic benefits transfer cards. Credit and debit card transaction processing includes the processing of the world's major international card brands, including American Express, China Union Pay, Discover, JCB, MasterCard, and Visa, as well as certain domestic debit networks, such as Interac in Canada. It offers terminal sales and deployment, front-end authorization processing, settlement and funding processing, customer support and help-desk functions, chargeback resolution,

industry compliance, PCI security, consolidated billing and statements, and on-line reporting.

The company's indirect merchant services provides similar basic products and services as its direct merchant services model, primarily to financial institutions and a limited number of ISOs on an unbundled basis, that in turn resell its products and services to merchants. The company also offers sales, installation, and servicing of ATM and point of sale (POS) terminals, and selected card issuing services, such as card management and personalization, and provides payment processing for ATM providers and Card Issuers, through Global Payments Europe and ZAO United Card Service (UCS), which are also components of indirect merchant services.

Credit and Debit Card Transaction Processing

The company has five primary financial institution sponsors in the United States, Canada, the United Kingdom, the Asia-Pacific region, and the Russian Federation with whom it has sponsorship or depository and processing agreements. These agreements allow the company to route Visa and MasterCard transactions under the member banks' control and identification numbers to clear credit card transactions through Visa and MasterCard.

The company also provides credit card transaction processing for Discover Financial Services or Discover Card (Discover) and is designated as an acquirer by Discover. This designation provides it with a direct relationship between the company and Discover. Its agreement with Discover allows it to route and clear transactions directly through Discover's network. Discover publishes acquirer operating regulations, with which it complies. The company uses its Members to assist in funding merchants for Discover transactions.

Segments

The company serves as an intermediary to facilitate payments transactions and operates in two segments, North America Merchant Services and International Merchant Services.

North America Merchant Services segment

The company, in the United States, sells its services via ISOs, a direct sales force, trade associations, agent and VAR referral arrangements, as well as proprietary telesales

groups.

The company's ISO channel targets various merchant types. The ISOs contract with the company to provide processing and other services depending on the ISOs requirements. These contracts are multi-year and priced by service on a per transaction basis. The ISOs act as a third-party sales group selling the company's branded merchant acquiring products and services, with the majority of Global's ISOs marketing direct merchant acquiring.

The company's United States activities also include check and gaming services and indirect merchant services. Its check products offer merchant customers risk management alternatives, in the case of its verification and recovery offerings, or risk elimination, in

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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